1. The biggest total in OSC’s 28-year history:
The HK$21,302,162 Operation Santa Claus (OSC) raised in 2015 was the largest in its 28-year history with 29 major donors each pledging to donate over HK$150,000. The campaign also involved 18 major school donors and 22 beneficiaries.

2. A record-breaking number of beneficiaries:
This year, OSC received 97 funding proposals, finally selecting 23 deserving projects from 22 very worthy beneficiary organisations. This was the highest number of beneficiaries since OSC began in 1988.

3. Another year of putting the ‘fun’ into fundraising:
In 2015, over 40 innovative fundraising events were initiated either by OSC or its donors. New events such as OSC Flat Out Sleigh Ride and Money Talk Charity Breakfast were just one of the many fun ways OSC continued to attract new donors.

4. The pioneering of an innovative NGO Leadership Programme:
OSC 2015 also persuaded 25 top executives from leading local NGOs to hone their leadership skills by attending classes and participating in the new OSC UBS NGO Leadership Programme’s mentorship scheme.

5. Keeping administrative costs to the bare minimum:
Thanks to the tireless efforts of the South China Morning Post (SCMP) and Radio Television Hong Kong (RTHK), administration expenses for OSC 2015 were once again kept to a minimum of roughly 3%. This ensures the lion’s share of any money raised will directly benefit those who need it most.
What is Operation Santa Claus?

All good stories about gift-giving begin at Christmas, and Operation Santa Claus is no different.

Its roots stretch back to the 1960s when RTHK Radio 3 presenters performed public stunts to raise money for charity, such as jumping into Victoria Harbour, climbing flagpoles and giving rooftop poetry recitals. In the 1970s, the government gave Hongkongers the Community Chest—an official body for receiving charitable donations—which in 1988, Operation Santa Claus was born.

The first campaign set out to raise HK$100,000. In 1989, the SCMP began covering beneficiaries’ stories every day throughout December which helped smash the campaign’s initial goal of HK$250,000 in the first week. Today, Operation Santa Claus (OSC) has raised over HK$250,000,000 for charitable causes since 1988, and has benefited some 237 worthwhile projects. Now that is a tradition of gift-giving that the people of Hong Kong can be proud of.

Mission:
To connect the local community to charities by leveraging the voices of two of the city’s most respected media organizations, and to share the gift of hope to those who lack the means to improve their lives.

Campaign Organizers:
- South China Morning Post (SCMP)
- Radio Television Hong Kong (RTHK)

Honorary Patron:
- Mrs. Regina Leung

Independent Advisory Body:
- WiseGiving of Hong Kong Council of Social Service

Beneficiary Selection Committee:
(Comprising representatives of):
- SCMP
- RTHK Radio 3
- OSC Secretariat
- OSC Major Donors
- WiseGiving of Hong Kong Council of Social Service

Operation Santa Claus is a charity project of SCMP Charities Limited—a registered charity under Section 88 of the Inland Revenue Ordinance. (Inland Revenue File No.: 16/7702)

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OSC 2015 Overview

The Campaign

2015’s two-month OSC campaign was themed ‘Small Change, Big Change’ and underlined the public’s continuing remarkable warmth and concern for the all-too-often forgotten members of Hong Kong’s society.

- Opening ceremony took place on 4 November 2015 at the premises of launch event venue sponsor, the Hong Kong Observation Wheel. This year’s other key sponsors included the US Federation of Meat (PDF) whilst the evening’s Guest of Honour was Mrs. Regina LUI, wife of Chief Executive of HKSS. Assisting her as Special Guest was Miss Ada JING, first runner-up in the 2015 Miss Hong Kong Pageant.
- OSC 2015’s closing ceremony was held on 19 January 2016 and took the form of an evening cocktail reception at venue sponsor The AIA Great European Carnival.
- A record-breaking HK$21,302,162 – the biggest total in OSC’s 28-year history – was announced to huge cheers from a large crowd of very impressed VIPs. Amongst them were Mr. LAM Wai-shing, Chairman of the Non-Official Members of the Executive Council, and Mr. Clifford HABT, Consul General of the United States of America to Hong Kong and Macau. Also in attendance were official guests, Mr. LEUNG Ka-wing, Director of Broadcasting, and Mr. Robin HUI, Chief Executive Officer, SCMP Publishers, plus various representatives of OSC 2015’s key donors and major beneficiaries.
- Having started life in 1988, OSC and its donors’ compassion have helped to raise some HK$250,000,000 and fund around 237 socially meaningful projects.
- Key beneficiaries of OSC 2015 were able to enjoy complimentary rides on The Hong Kong Observation Wheel during the two-month campaign period. They were later invited to test their skills in free games on The AIA Great European Carnival’s charity day.
FUNDRAISING

- OSC’s heart and soul has always been the uniting of thousands of compassionate donors in a shared community event. Leveraging the huge reservoirs of goodwill it has built up over the years, OSC has forged unbreakable links with many large corporate donors and across the local business world. The organisers of OSC 2015 are particularly grateful that despite the prevailing tough economic environment, many companies went out of their way to pledge their donations as early as October 2015. Ultimately, 29 major donors each donated over HK$550,000.

- OSC 2015 also inspired over 40 donor organisations to arrange events that involved their staff, students and the community at large.

- This year, 18 schools raised a total of HK$872,061.77 by hosting fundraisers in the run up to Christmas. Of special note here was Top School Fundraiser, Discovery Mind Kindergarten, who organised their 10th annual walkathon at Discovery Bay on the sunny morning of 21 November 2015.

- Equally deserving of mention were Yuen Long Public Secondary School who won this year’s Most Creative School Award for a fun, 17 December 2015 food fest where teachers, students and PTA members cooked up a feast in the school playground. The school also hosted a 18 December 2015 English singing marathon.

PUBLICITY

- The SCMP and RTHK have always enthusiastically promoted each year’s OSC beneficiaries and been quick to tell supporters exactly how and where their donations were to be spent. This year’s campaign kept readers and listeners fully informed with over 40 printed articles in the SCMP and 30 broadcast interviews on RTHK.

- To further swell public awareness of OSC 2015, approximately 40 print and 90 outdoor advertisements were produced and shared across all four corners of Hong Kong.

- One of the year’s most notable successes was a unique video tie-in between the SCMP and Hong Kong Baptist University’s journalism department and its publication, The Young Reporter. Six 50 journalism students subsequently videoed roughly 20 stories about OSC 2015 beneficiaries and fundraising events. Each short film was eventually broadcast on SCMPtv, with highlights published in the SCMP and the Young Post.

- Students from Bachelor of Arts in English Studies of the City University of Hong Kong (CITYU) helped increase publicity via social media, frequently updating OSC 2015’s Facebook and Instagram pages. CITYU and its students also offered vital logistical support to OSC events and set up booths to promote the appeal in other local universities.
THIS YEAR,
29 major donors each donated HK$150,000 or over, while 18 school donors raised a total of around HK$387,000, and 16 clubs and associations collectively raised roughly HK$280,000. Joining them in helping disadvantaged Hongkongers were hundreds of individuals and other groups. As in previous years, OSC 2015 marked the unveiling of several new events hoping to put the ‘fun’ into fundraising and boost public awareness for many years to come.

SPECIAL OSC EVENTS

OSC Flat Out Sleigh Ride
Held on the morning of Sat, 21 November 2015 at Hong Kong Disney’s Hollywood Hotel, this first time event inspired 15 corporate and beneficiary teams to build and race cardboard Santa Sleighs against each other. This event proved hugely popular, attracting around 150 OSC participants and attendees and raising HK$228,000.

Christmas Meal Campaign ‘Eat, Drink, and Donate’
Another debut event, the Christmas Meal Campaign saw 22 leading restaurants such as the King Prawn Group, Al Dente, FRITIS, Mandarin restaurant and El Grande to create special Christmas menus and generously donated 15% of all proceeds raised to OSC.

MBA Challenge
This initiative challenged six teams of MBA students from four top local business schools (The University of Hong Kong, The Chinese University of Hong Kong, The Hong Kong University of Science and Technology and City University of Hong Kong) to raise funds by putting business plans into practice for fully 50 days. All six teams successfully overcame all barriers, raising a total of HK$342,799 and effectively spreading OSC’s message.

Money Talk Charity Breakfast
On 15 December 2015, around 100 iconic business gurus and listeners came along to Grappa’s Cellar and enjoyed RTHK’s special Money Talk Breakfast in aid of OSC. Mr. Charles Li, CEO of Hong Kong Exchanges & Clearing, served as the morning breakfast’s special guest. The event was a great success, raising a total of around HK$100,500 from the sale of entry tickets and various live auctions.
SPORTS EVENTS

Involving competitors’ family members and friends, sports fundraisers have long been a much-loved OSC mainstay. The two sports events carried out on behalf of OSC 2015 between November and December 2015 proved every bit as popular as always, raising roughly HK$1,456,000 for this year’s deserving causes. OSC 2015 highlights included more than 140 colourfully-dressed squash players who battled it out in the Wing Ding Squash Tournament, plus 12 junior and 35 adult teams in the CBRE Five-A-Side football tournament.

The Hong Kong Rugby Union and local rugby clubs also did their bit for this year’s beneficiaries, raising much-needed funds from spectators at the Asia Rugby Sevens Olympic Qualifier and various important year-end matches. Other notable sports attractions included the annual Santa Hash Fun Run and the Bank of America Merrill Lynch Charity Golf Day at Clearwater Bay Golf Club. A family hike along Dragon’s Back, Dahl Sing Bank’s OSC youth basketball match in Southern Stadium and HKU’s MBA Class’s Hike Santa Fun Run from Kennedy Town to Cyberport were other key sporting highlights.

COMMUNITY GROUPS

Across Hong Kong, different community groups enthusiastically supported OSC 2015, raising around HK$830,000 by organising events for their members and their families, friends and local communities.

About 250 members of Hong Kong’s Indian community joined together at Laguna City in Lam Tin and sang Christmas carols as part of the fun fair and online auction the society had organised on behalf of OSC 2015. Throughout December 2015 and January 2016, the Lamma Island community also did their bit by hosting activities such as a Christmas Music Quiz at the Island Bar and the 17th annual Yung Shue Wan Treasure Hunt.

In Sai Kung, Outdoor! Fitness teamed up with leading local restaurants and hosted numerous OSC 2015 fundraising parties with a ‘Flash mob’ dance, raffles, and F&B as their highlights. Sai Kung residents also gathered at the Hebe Heaven Yacht Club to compete in their annual OSC Charity Quiz. HKUST’s Winter Garage Sale also raised over HK$22,000 for OSC as university staff, students, alumni and family members welcomed bargain hunters to a jam-packed selling new and preloved items including books, toys and organic food.

OSC 2015’s largest community group donation came from the Police Tactical Unit which collected over HK$100,000 during its annual OSC team building day.

SCHOOLS

As ever, the annual OSC fundraising drive motivated hundreds of students, teachers, and parents at local schools. In 2015, 38 schools helped raise around HK$187,000. The biggest donation came from Discovery Mind Kindergarten which generated a fantastic HK$35,000 during its 10th annual sponsored hike. Other schools came up with equally innovative ways to help out, e.g. hot dog lunches, mini fun-fairs, singing competition, charity sales and games.
**VOLUNTEER VISITS**

Aside from donating money, this year’s generous corporate volunteers visited roughly 200 disadvantaged youngsters and elderly over the holiday season sharing happy clatter and laughter everywhere they went.

Volunteers from the Maxim’s Restaurant Group brought smiles to needy seniors’ faces by throwing a delicious roast duck lunch at their Michelin-starred restaurant while their Sino Hotel counterparts pitched in by treating 50 deserving local pupils from Hong Chi Morning Hill School to a tasty lunch buffet. Staff at American Express played their part by hosting an Old Folks’ Christmas party at Chung Hau Elderly Centre. Senior citizens from Tuen Mun came along to entertainment and property firm Malva’s Christmas party at a top seafood restaurant. The Hai Tong Securities’ team shared their festive joy by distributing thoughtful gifts to elderly singletons in Tai Wai while Deacons’ employees spread their good fortune by treating special needs children to an enjoyable afternoon horse riding session. Last but not least, volunteers from Hong Sang Bank helped primary school kids in Sham Shui Po with their homework.

**DONATION BOXES ACROSS THE CITY**

OSC has always valued contributions of all sizes. Gratifyingly, an amazingly large amount of HK$823,000 in small change was harvested from 120 OSC 2015 collection boxes at street stalls, shopping malls, hotels, and retail outlets. One box at Tony’s was found to hold a staggering HK$25,000 while others were stuffed full of cash that they broke.

**THE ‘MILLION’ EVENTS**

The organisers of OSC 2015 would like to extend their very special thanks to the hosts of the mega-events that invariably brought massive cash influxes to each year’s beneficiaries. In 2015, specific examples included a UBS Fancy Dress Party (HK$4,200,000), the Morgan Stanley’s Directors Choir (HK$3,000,000) plus various Bank of America Merrill Lynch golf, family hike activities and individual donations (HK$2,900,000). Other large donations were raised by Swire’s three day street fair and the Wing Ting squash tournament at the Hong Kong Football Club.
OSC AWARDS

TOP CORPORATE FUNDRAISER

MOST CREATIVE FUNDRAISER

TOP FUNDRAISING SCHOOL

MOST CREATIVE SCHOOL FUNDRAISER

UBS
2015’s Top Donor. UBS organised a week-long fundraising drive that succeeded in generating over HK$4,200,000 in a wide array of exciting staff activities and donations of commissions from its trading floors.

Kowloon Shangri-la Hotel, Hong Kong
The hotel commissioned legendary footwear designer, Jimmy Choo, to sketch the outline of a lady’s shoe. Donors were then invited to add patterns to Mr. Choo’s draft and design their own shoe. With around 2,000 sketches eventually displayed at the hotel’s lobby over Christmas, this innovative event succeeded in raising a whopping HK$100,000.

Discovery Mind Kindergarten
About 500 youngsters and their families brought Christmas to Discovery Bay early on the morning of 21 November 2015 during the 10th annual Discovery Mind Charity Walk. The ever-popular outing helped raise HK$300,000 for OSC 2015.

Yuen Long Public Secondary School
This year, the school organised two fundraising activities which contributed a total of HK$34,000 to OSC 2015’s coffers. The first was a food fest on 17 December 2015 where teachers, students and PTA members cooked up a feast in the school playground. The next day saw a singing marathon where students sang English songs.
MAJOR DONORS

- Bank of America Merrill Lynch
- Morgan Stanley
- SWIRE PACIFIC
- UBS

C L I P F O R D C H A N G E

- FANCL

1. The Yahoo! bbq family fundraising event hosted by international law firm Clifford Chance.
2. Credit Suisse staff supporting The Women’s Foundation’s girl’s go tech programs.
3. Sky Group organizes ski sessions for youngsters with disabilities at its shopping malls.
4. PCB and star of St. Xavier and hospital at their fundraising party.
5. Senior citizens from Chang Hui Family Center enjoy a gala dinner hosted by the Mission's group.
6. Bank of America Merrill Lynch Chief Operating Officer Richard Thompson is pictured before the start of the company’s charity bike for OIC’s Bike-a-thon.

FUNDRAISING EVENTS

1. 2015 Annual Charity Golf Day
   - In support of Operation Santa Claus

2. Operation Santa Claus
   - 2015 Annual Report

3. Operation Santa Claus
   - 2015 Annual Report

4. Operation Santa Claus
   - 2015 Annual Report

5. Operation Santa Claus
   - 2015 Annual Report

6. Operation Santa Claus
   - 2015 Annual Report

7. Special needs children enjoying a fun-filled day with donors and staff volunteers at the OIC West Public Riding School.
8. A charity run for Operation Santa Claus at Happy Valley Racecourse.
9. Senior citizens from Ton Mary joining the OIC’s Christmas party at Lam Tin Kingdom.
11. Team OIC regional general manager as he introduces the gift wrapping fundraiser for OIC.
AS ALWAYS,
The SCMP and RTHK’s unyielding efforts on behalf of OSC helped significantly increase publicity of each beneficiary organisation and its key projects. In all, this year’s OSC campaign generated over 60 newspaper stories and 30 radio interviews in the SCMP, RTHK and other media outlets, OSC website and Facebook page also got a significant increase in “likes”.

PRINT, RADIO, SOCIAL MEDIA MARKETING

- Over 60 newspaper stories appeared in the SCMP and 30 voice interviews were broadcast on RTHK Radio 3.
- 20 video features were posted online on the SCMP and RTHK’s websites.
- Measurable increase in penetration, ‘likes’ and followers achieved as a result of activities on leading social media channels such as Facebook, Instagram and YouTube.
- Awareness was further enhanced by broadcasts of fundraising events and interviews on RTHK Radio 3.
- Widely read Young Post’s coverage of school activities.
- Influential MSA Challenge feature stories in Education Post online.
- High-profile print and online ads in Cosmopolitan, NK Magazine and Apple Daily.

MERCHANDISING

- Specially designed OSC-branded party glasses for children and adults helped maximise awareness and attracted many young supporters.
- Well-received by all, the glasses made some HK$52,000 in extra profit for OSC 2015.
OSC 2014 FUNDED 20 charitable projects across six areas: Children & Youth, Community, Elderly, Medical, Environmental, Physical & Mental Disabilities. Granted extra funds in May 2015, all 20 deserving causes were subsequently able to extend their projects for a longer period and so benefit many more needy people. Gratifyingly, all 20 selected projects have created a significant impact across Hong Kong.

**BENEFICIARIES**

**CHILDREN AND YOUTH**

- **Rainbow Project**
  To provide subsidy for Therapy Treatment for Children with Autism in Low-income Families

- **Benji's Centre**
  Professional Speech Therapy Service for Children from Low-income Families

- **Project Space**
  Project Space for Squatter Kids

- **Children's Medical Foundation**
  Saving China’s Youngest and Poorest

- **Sewers Action**

- **Morning Tears Hong Kong**
  Strengthening psychological care for traumatised children

- **Diabetes Hong Kong**
  “Care for You” Diabetes Support Program

- **30 Autism Spectrum Disorder (ASD) children from low-income families received occupational and speech therapies.**

- **70 speech delay children from low-income families received over 1200 speech therapy sessions.**

- **31 families living in substandard home environment (including pigsty farm, subdivided flats and container flats were cleaned and renovated. 36 volunteers were recruited and trained.**

- **13 poor families in Zhaodong, Yunnan received financial assistance for their newborn babies to undergo treatment needed to survive. A Neonatal Care Unit (NCU) with proper equipment has been established in Dahe, allowing four doctors and nurses to receive six months of intensive training in the latest neonatal clinical knowledge.**

- **66 abandoned and eight disabled children in Shufu County received ample support (education, recreation, counselling, medication) in a family-like environment in Shufu Sewers Children’s Home.**

- **45 caregivers (who take care of children of prisoners) received child development, psychological and caregiving training which help traumatised children to become resilient.**

- **847 people with diabetes and their caretakers were educated and counselled on managing diabetes for life.**
**Beneficiaries**

**Medical**
- Maggie’s Cancer Caring Centre
  - Maggie’s Mind-Body Relaxation Programme
- Hong Kong Arthritis & Rheumatism Foundation
  - Rheumatic Disease Self-Management and Exercise (Hydrotherapy and Physiotherapy) Programme for Arthritis Patients
- Centre for Community Cultural Development
  - “We Can’t Speak But We Can Sing!” Neurologic Music Therapy for Stroke Survivors
- Hong Kong Paediatric Rheumatism Association
  - Care for Children with Rheumatic Diseases
- Lions Kidney Educational Centre & Research Foundation
  - Installation of New Reverse Osmosis Central Water Treatment System for Hemodialysis at CWGW-3DC

**Community**
- Remar Association
  - Recycle for Charity
- RainLily - Association Concerning Sexual Violence Against Women
  - Legal Empowerment Project for Victims of Sexual Violence
- PathFinders
  - Migrants’ Health Matters

**Project Achievements**

**Medical**
- 662 cancer patients, survivors, and their families learnt to cope with stress and their illnesses through relaxation practices of Maggie’s Mind Body Relaxation and Yoga programmes.
- 2124 patients and 296 family members were provided occupational therapy, self-management programme, exercise class, hydrotherapy and physiotherapy programmes.
- 24 stroke survivors with difficulties in speech, their caregivers and family members, joined the weekly choir practice and experienced music therapy to improve the quality of life.
- 33 young rheumatic patients received financial support to procure medication, rehabilitation equipment, home care support and other emergency needs. Over 60 patients were provided rehabilitation workshops to reduce their emotional and psychological distress inflicted by the diseases.
- With the provision of a Reverse Osmosis Central Water Treatment System and a body composition monitor, the healthcare facilities of the haemodialysis centre has greatly improved, benefitting 70-80 kidney patients per year.
- A new truck was purchased to collect old furniture and unwanted goods for resale after restoration, over 60 drug and alcohol rehabiliators were benefited from it.
- Free legal advice and legal education were given to 52 female victims. Public awareness on sexual violence prevention was raised as 400 person in need benefited through talks, exhibitions and legal research.
- 12,139 foreign domestic workers were reached through 66 outreach events, preventive workshops and information sessions on employee rights, maternity rights, family planning, pregnancy and health in a total of 223 hours. 381 volunteers participated in the programme.

**Physical and Mental Disabilities**
- Hands On Hong Kong
  - Fruit For Good
- Hong Kong Red Cross Margaret Trench School
  - Procurement of 4 sets of electrical feeding device
- Art in Hospital
  - My Photo Diary - Photo Workshop and Exhibition
- Four severely handicapped students are able to take meals independently with the new sets of electrical feeding device.

**Elderly**
- Charles K. Kao Foundation for Alzheimer’s Disease
  - Inter-generational Workshops for the Demented Elderly, Children and Youth
- Sed elderly with dementia and 35 children and youth participated in play workshops. Play has been known to be beneficial for stimulation for people with dementia.

**Environmental**
- Feedlink Foundation
  - Feedlink School Van
- 153 tonnes of surplus edible food were collected from school canteens, 90,000 meals were provided to the needy. Educational talks were conducted in over 30 sponsoring schools on food waste and poverty.
PERSONAL STORIES

TONY LAI, STROKE CHOIR MEMBER
CENTRE FOR COMMUNITY CULTURAL DEVELOPMENT

Tony Lai was a promising fashion designer before having a stroke six years ago. With a sudden loss of physical ability and speech, he had to face changes in life. In his journey of rehabilitation, Tony stopped worrying about his career and treasured his family and friends.

With the support of Operation Santa Claus, CCC's Creative Arts Therapy Service Centre (CATSC) continues its mission by offering "Music Therapy Service" for "Art Empowerment" for both Stroke Patients and their family to discover their inner resources for recovery. Tony's story is part of this magic.

"I appreciated the choir for helping me to recover as a whole, improvement in speech, mood, confidence and sense of achievement" says Tony. "I didn't expect that I could sing but now I am happy to join in the choir, and meet more friends who can understand, support and encourage each other".

AMY, USER OF LEGAL CLINIC
RAINLILY - ASSOCIATION CONCERNING SEXUAL VIOLENCE AGAINST WOMEN

Amy has worked for a commercial firm for years. She was sexually harassed by a male colleague over a period of months. The harasser displayed unwelcome attention to her and even molested her. She was seriously disturbed, she felt isolated and distressed. She resigned from the job and sought support from a psychiatrist to manage the emotional pain.

With funds from Operation Santa Claus, Rainlily empowers victims of sexual harassment to ensure legal rights and to develop resilience. Rainlily collaborates with lawyers who share a belief in gender equality and human rights who help with legal consultations on a pro bono basis.

Amy received free legal advice service from Rainlily. "Now I know my rights and how to make formal complaints or to take legal action against sexual harassment" says Amy. "I feel empowered, and I have decided to reclaim my rights and dignity". Amy's journey is supported by the counselors and the survivor support network of Rainlily.

Tony Lai (left) and The Stroke Choir (right).

Amy (left) and Nancy Yu (right), volunteer lawyer of Legal Empowerment Project for victims of sexual violence.
MS LI,
HEART TO HEART CLUB
COMMITTEE MEMBER
RICHMOND FELLOWSHIP OF HONG KONG

Ms Li’s son has been suffering from schizophrenia for several years. It was very difficult for her and other family members to communicate with him. Ms Li could not understand her son’s annoying and aggressive behaviour, resulting in unnecessary conflicts between them. She felt very stressed as she did not know where to seek help.

Thanks to the funding from Operation Santa Claus, Ms Li reached out to the Richmond Fellowship of Hong Kong and joined Project PROUD. After taking the courses and training workshops, she learnt more about mental illness and related community resources. With enhanced caregiving skills, it was easier to get along with her son.

“I am glad that my family members and I become more positive. I have made progress after receiving services from the Fellowship and thank Operation Santa Claus for their support,” says Li.

Now, Ms Li is one of the committee members of Heart to Heart Club (a family mutual help group) where she is eager to help others with experience.

MRS. AU
MAGGIE’S CANCER CARING CENTRE

Mrs. Au, now 59 years old, is a housewife and mother of two young boys. Her husband was diagnosed with liver cancer in 2011 and recovered after a year of various medical treatment. However, his cancer came back in 2014. Due to her husband’s difficulties swallowing and speaking, the daily care of and communication with her husband were made challenging. Nonetheless, Mrs. Au still had to take part-time jobs to support the family financially.

In the midst of cumulative stress and ongoing uncertainty, Mrs. Au was not only physically but emotionally drained. She developed insomnia, experiencing palpitation. This condition persisted even after her husband passed away in 2015.

With her daughter’s encouragement, Mrs. Au began to attend regular relaxation programme at Maggie’s, funded by Operation Santa Claus, following her husband’s death. Through mastering relaxation techniques, Mrs. Au was able to relax herself and her symptoms of anxiety were alleviated gradually.

Mrs. Au said “I am very grateful that I could get more sleep now. Just walking into Maggie’s Centre already made me feel relaxed. I look forward to the relaxation sessions at Maggie’s each week.” With the sense of safety and comfort experienced at Maggie’s and the support of Maggie’s staff and other users, Mrs. Au began to rebuild her faith in life.

Ms Li (middle) shares her experience in a family mutual help group.

Mrs. Au (left) and members of Maggie’s Centre (right) join the relaxation programme.
NGO LEADERSHIP PROGRAMME
(SPONSORED BY UBS AND IN COLLABORATION WITH THE CHINESE UNIVERSITY OF HONG KONG)

- 35 NGO executives were able to sharpen their leadership skills by attending classes and participating in the mentorship scheme under OSC 2015’s UBS NGO Leadership Training Programme.

- The NGO Leadership Training programme is designed to support leaders of local small and mid-size NGOs in successfully developing their commercial and financial skills as they go about building peer networks to help maximise their project’s resources and impact.

- 18 leading local academics and experts in the fields of social services, media, marketing, legal and management delivered inspirational seminars during this year’s programme.

- Crossroad Foundation’s groundbreaking ‘GoodCity.HK’ project won the programme’s climactic best project pitch competition and was awarded a HK$1,000,000 implementation grant by OSC and UBS. The ‘GoodCity.HK’ project utilises the internet and mobile phones via a unique system that instantly connects and enables hundreds of donors, social workers and “micro-volunteers” to distribute donated goods to disadvantaged Hongkongers. Over 15,000 people per year will benefit as a result.

- The NGO Leadership Programme has been widely acclaimed and is sure to benefit many first-time NGO executives in 2016.

PARTICIPANTS’ TESTIMONIALS

TONY HUI
THE NESBITT CENTRE
“...this programme really pushed me to my full potential as a special education teacher. Throughout the course, I could really see my growth. I would recommend this programme to other people because it’s not just about academic learning; it helps put things into practice.”

LINDA WONG
RAINLILY
“The programme enhances my knowledge in ways of handling a variety of social issues, presentation skills and work with social media, and most importantly, how to run a sustainable charity organisation.”

LISA MOORE
THE WOMEN’S FOUNDATION
“...engaging and collaborative, this course provides a useful toolkit of both theory and practical application, and it is a unique opportunity to learn from the strengths of other NGO leaders in the field.”
EACH YEAR’S
OSC campaign kicks off with a call for beneficiary proposals in June with the placing of recruitment ads in both the SCMP and the Hong Kong Council of Social Service (HKCSS).

By the closing date 10 July 2015, OSC 2015 received 97 applications from potential beneficiaries. A shortlist of 22 funding proposals across five areas (Children & Youth, Community, Elderly, Medical, and Physical & Mental Disabilities) was then drawn up.

This year’s OSC Selection Committee comprised of eight members from: SCMP, RTIK, donors representatives, OSC secretariat and Hong Kong Council of Social Service.

Key selection criteria for OSC include:

- Project theme(s)
- Project sustainability
- Economic feasibility
- No. of beneficiaries
- Convincing material plan (with tangible goals)
- Small organisations with lesser fundraising ability
- Past history of being granted/applying for OSC funding
- Well-managed organisational structure
- Transparency

<table>
<thead>
<tr>
<th>ORGANISATION</th>
<th>PROJECT CONTENT</th>
<th>NUMBER OF BENEFICIARIES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CHILDREN AND YOUTH</strong></td>
<td>To increase peer support and life skills and develop culturally appropriate drug prevention resources for young people from ethnic minorities. To support a group to work with a school in a deprived district to empower young people to produce drug prevention resources and develop peer education.</td>
<td>120 young people</td>
</tr>
<tr>
<td>KELLY Support Group</td>
<td>Excel, Embrace, Correct, Educate, Lead</td>
<td></td>
</tr>
<tr>
<td>Youth Diabetes Action</td>
<td>To provide emotional care and diabetes management skills that empower child patients and their families.</td>
<td>1496 children, youth and adults with diabetes and their families</td>
</tr>
</tbody>
</table>
**Organisation**

**Children and Youth**

- **The Women’s Foundation** - Accepting Girls’ School Technology and Coding Programme
- **Sowers Action** - Sowers Action Huaguang Girls’ Senior Secondary School
- **Chi Heng Foundation** - Discover Over Distance
- **InspirhKG Sports Foundation** - Inspiring HK, Les Ecumeurs (Hong Kong) Fencing Inspires
- **Hong Chi Morninghill School, Tsui Lam** - Happy X’mas Gathering 2015
- **Silence** - The Speech Therapy and Parenting Program for Hearing Impaired Family

**Project Content**

- To empower junior secondary girls from underprivileged backgrounds by providing them with foundational skills in coding and technology that will lead to increased confidence around technology-related subjects and develop their critical thinking and problem solving skills.
- To support the operation of the Nanning Sowers Action Huaguang Girls’ Senior High School in China, to keep taking care of financially disadvantaged girls, mostly from ethnic minorities from mountainous regions, and to secure their right to education, providing education opportunities for these girls up to senior secondary level.
- To provide education support for AIDS-impaired children in rural China by developing curriculum and class material, holding classes via the internet, establishing a physical setup and mobilising volunteers in cities, to help them be prepared and compete for higher education opportunities.
- To provide a 2-year, free-of-charge fencing training and learning experience activities to underprivileged youths. To empower them with sporting qualities such as teamwork and perseverance to increase their social mobility, as well as a sense of charity.
- To help students with mental disabilities learn gratitude and buffer table manners in school. To help them integrate into the society successfully and live happily.
- To provide integrated social service support including speech therapy and parenting programmes to hearing-impaired people, as well as their families, and to help patients overcome communication barriers, thus establishing an inclusive society.

**Number of Beneficiaries**

- 240 girls aged 12-15
- 222 students from underprivileged families
- 560 AIDS-impaired children
- 33 underprivileged youths
- 226 students with mental disabilities
- 36 hearing-impaired patients

**Medical**

- **Children’s Thalassaemia Foundation** - Medical funds to support haemoglobin-related disease cell transplantation for children patients
- **Maggie’s Cancer Caring Centre** - “Mind-body-Spirit” Programme
- **Crossroads Foundation** - Greening our Trucking
- **Crossroads Foundation (Champion Project of UBS OCS Leadership Programme 2015)**
- **Justice Centre Hong Kong**

**Project Content**

- Thalassaemia Major is a fatal form of hereditary anemias. Patients require monthly blood transfusions, monthly injections and other medical treatment to survive. With the funding, a high resolution typing test can be applied to find best matched unrelated donor or cord blood unit for transplantation with a higher success rate in curing the disease.
- To regain physical health and a more positive and peaceful state of mind for patients through the “Mind-body-Spirit” Programme, which includes mindful, therapeutic and laughing yoga, meditation, tai chi/qigong, sound healing, aromatherapy relaxation and massage sessions.
- To help Crossroads to use its trucks to collect and deliver second-hand goods to the most underprivileged people in Hong Kong. These items are given a second life, rather than being discarded and added to landfill. It aims to ensure residents are being environmentally sustainable while we serve Hong Kong’s poor.
- To create a mobile charitable good donation service, linking good donors, social workers and micro-volunteers in real time to meet the needs of those living in poverty in Hong Kong.
- To protect the rights of Hong Kong’s immigrants - providing refugees with access to life-saving legal information about applying for protection and their rights in Hong Kong, and tailored individual legal and psychological support for the most traumatised refugees.

**Number of Beneficiaries**

- 25 thalassaemia major patients with HLA-matched
- About 830 beneficiaries per year
- 350,000 people
- Around 5,300 households annually
- Over 1,000 refugee men, women and children
**PHYSICAL AND MENTAL DISABILITIES**

- **Families of SMA Charitable Trust**
  - Make Life Easier for Disabled SMA patients
  - To provide a comprehensive home-based rehabilitation programme for disabled Spinal Muscular Atrophy (SMA) patients. The services include physiotherapy, occupational therapy and speech therapy, and also financing SMA patients and their families for employing caregivers.

- **RDA Academy**
  - Preparing for the Paralympic Games
  - To support disabled athletes with talent and determination to perform in para-athletic competitions held overseas. They are competing for the opportunity to represent Hong Kong in the 2016 Paralympic Games in Rio, Brazil.

- **The Intellectually Disabled Education and Advocacy League (IDEAL)**
  - Six Arts Brain Health Project
  - To provide a series of brain health activities for the families of people with intellectual disabilities who are facing double-ageing situation. Also to provide training for patients, carers and volunteers, which will help carry out brain health programmes at other centres in the community.

- **Saligability**
  - Saligability Outreach
  - A two-year programme designed to reach out to schools and other charities who have children or adults with any form of physical or intellectual disability. To increase awareness of the programme in public and the potential benefits of building self-esteem and confidence for participants.

- **Art in Hospital**
  - Shine our lives - Train the trainees’ workshops in hospital
  - To strengthen capacity and enhance interpersonal skills of patients through art creation. Series of art workshops called “Shine our lives - Train the trainers” will be carried out in hospitals.

**NUMBER OF BENEFICIARIES**

- 13 disabled SMA patients
- 4 disabled athletes
- 300 people with intellectual disabilities
- 340 participants
- 330 mental health patients

**ELDERLY**

- **Fu Hing Society**
  - Dialogue between Life and Death Education Project
  - To provide people with intellectual disability a good opportunity to realize what death really means and to walk through the last stage of their life peacefully.

- **Intel Church of the FourSquare Gospel - H.K. District Ltd.**
  - Pain Control Program for the Elderly Fencing Inspires
  - To adopt an interdisciplinary pain management approach and provide assessment of pain, palliative care, and group cognitive behavior therapy to patients.

- **WWCEWDOHK, Chung Hoi Elderly Centre**
  - JM Smart
  - To help elderly to enjoy and make good use of their retirement time to achieve active aging, and to encourage the elderly to learn about smart devices.

- **Senior Citizen Safety Association**
  - On My Way Home
  - To provide elderly dementia sufferers with 24-hour emergency assistance and care service through the outdoor emergency device.

- **Hong Kong Alzheimer’s Disease Association**
  - 9 F’s Program for people with (Dementia (PwD))
  - To offer free early detection service to deprived family living with elderly suffering from early symptoms of dementia or obvious memory problems.

**NUMBER OF BENEFICIARIES**

- 2,340 people with intellectual disability
- 760 People with chronic pain
- 1010 Elderly
- 100 elderly and their caregivers
- 900 general public members
PROJECT MONITORING

All OSC beneficiaries must submit both detailed mid-term and final reports for their funded projects. Each beneficiary organisation will also be asked to make a presentation outlining the project achievements they have made to OSC’s Steering Committee. Following commencement of individual projects in September 2016, OSC staff will visit each beneficiary periodically to request information and arrange meetings to monitor the progress of their projects.

PROJECT GOVERNANCE

When applying for OSC funding, potential beneficiaries must outline their organisation’s background and core objectives. They must also provide details of their patrons and management structure. In addition to their number of staff and committee members, each potential beneficiary must also provide a list of present and possible future donors. Other mandatory documentary submissions include:

(a) The organisation’s Certificate of Incorporation;
(b) Proof of charitable status in Hong Kong;
(c) Organisation’s most recent audited financial statement

Each time a beneficiary is selected, Wise Giving of the Hong Kong Council of Social Service (HKCSS) will carry out a thorough due diligence on OSC’s behalf. During this process, HKCSS will ask individual beneficiaries about their organisation, board structure, financial accountability and transparency to the public. Potential beneficiaries must also outline what steps they are taking to minimise the likelihood of possible conflicts of interest.

Donors often ask OSC why governance matters so much. The simple answer is that as trusted local media organisations, both the SCMP and RTHK have very high profiles in Hong Kong. As a result, each body remains very aware that all projects involving the raising of either awareness or funds must not only be – but also be seen to be – 100% honest and above board. Ultimately, it is not only the SCMP and RTHK’s reputations that are at stake, it is also those of each year’s beneficiaries.
Financial Highlights

A RECORD-BREAKING YEAR!

- The HK$21,173,000 income raised in 2015 was the highest OSC had raised in its 28-year history. The majority (95.5%) of donations came from private citizens and businesses, the remainder came from surpluses rolled over from previous years. The total income in OSC 2015 is HK$22,170,000.
- As always, OSC’s Steering Committee was scrupulous in keeping administration and fundraising expenses to minimum of around 3%. As a result, well over 96% of contributors’ donations will be used to directly benefit those who need it most.
- For further details, please see OSC’s full audit report to be published online in October 2016.

Total Income:
HK$22,170,000

<table>
<thead>
<tr>
<th>Items</th>
<th>HK$ (’000)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations</td>
<td>21,173</td>
<td>95.5</td>
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<tr>
<td>Surplus</td>
<td>997</td>
<td>4.5</td>
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<tr>
<td>Total</td>
<td>22,170</td>
<td>100</td>
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Total Expenditure:
HK$21,535,000

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<tr>
<th>Items</th>
<th>HK$ (’000)</th>
<th>%</th>
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</thead>
<tbody>
<tr>
<td>Donation grants to beneficiaries</td>
<td>20,781</td>
<td>96.5</td>
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<tr>
<td>Fundraising Expenses</td>
<td>200</td>
<td>0.9</td>
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<tr>
<td>Administrative Expenses</td>
<td>459</td>
<td>2.1</td>
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<tr>
<td>Fee</td>
<td>95</td>
<td>0.5</td>
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<tr>
<td>Total</td>
<td>21,535</td>
<td>100</td>
</tr>
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Note: These figures are unaudited.
THANK YOU!

CORPORATE DONORS

- AIA
- American Express International, Inc.
- Bank of America Merrill Lynch
- CBRE
- Clifford Chance
- Credit Suisse
- Dah Sing Bank, Ltd.
- Diebold
- ETAP International Ltd.
- Fantastic Natural Cosmetics Ltd.
- Fung (1906) Foundation Ltd.
- Haitong Securities Charitable Foundation Ltd.
- Hang Seng Bank Limited
- Hong Kong Sanatorium & Hospital Ltd.
- KPMG
- Lafayette Wedding
- Manulife Charitable Foundation Ltd.
- Maxim’s Caterers Ltd.
- Melco International Development Ltd.
- Morgan Stanley Asia Ltd.
- Segantii Capital Management Ltd.
- Sino Group
- Sino Group of Hotels
- Swire Pacific
- Swire Properties
- Toys“R”Us (Asia) Ltd.
- UBS AG Hong Kong Branch
- Wing Hang Squash Tournament c/o Cyril Murkin (HK) Ltd.
- Zinfsan Foundation
- Advance Specialist Treatment Engineering Ltd.
- Anishka A. Hotapri Memorial Fund Ltd.
- Central Textiles (Hong Kong) Ltd.
- Chanel Hong Kong Ltd.
- Che San & Co. Ltd.
- Compliport (HK) Ltd.
- Electromax (HK) Ltd.
- Enkay Ltd.
- Iconic Ltd.
- Intelligence Macau (HK) Ltd.
- Island Pacific Hotel Ltd.
- J. R. Fur Trading Ltd.
- Markant Trading Organisation (Far East) Ltd.
- Monarch International Ltd.
- Morley Chiu Seto
- Nittan Capital Asia Ltd.
- OCBC Wing Hang
- Okay Property Agency Ltd.
- Prosims Co. Ltd.
- Super Bloom Development Ltd.
- The Nestbit Centre Ltd.

SCHOOL DONORS

- American International School
- Beacon Hill School
- Brandon Learning Centre
- Clearwater Bay School
- Diocesan Boys’ School Secondary Division
- Diocesan Girls’ School
- Discovery Mind Kindergarten
- Island School
- Kellett School Association Ltd.
- Kiangsu & Chekiang Primary School, International Section
- Korean International School
- Shang Tak Catholic English College
- South Island School
- St Mark’s School
- St. Clare’s Girls’ School
- Tak Ng’s Secondary School
- Think International School
- Yuen Long Public Secondary School

CLUBS & ASSOCIATIONS

- Aberdeen Boat Club
- Community of HKUST Winter Fair & Garage Sale
- Gold Coast Yacht and Country Club
- Hebe Haven Yacht Club Ltd.
- (Sai Kung Christmas Quiz)
- Laguna Indians Choir
- Lamia Island Island Bar
- Outdoor Fitness
- Police Tactical Unit, HQ
- Santa Hash 2015
- The HK Indian Women’s Club

2015 MBA CHALLENGE

- CUHK MBA Programs/ The Chinese University of Hong Kong
- HKUST Business School/ The Hong Kong University of Science and Technology
- Master of Business Administration (MBA) / City University of Hong Kong
- MBA Challenge Donors
- The Master of Science in Business Management / Hong Kong Baptist University
- The University of Hong Kong

Acknowledgement

- Blueprint
- Finge Backer
- Swire Properties Ltd.
THANK YOU!

EVENT DONORS & SPONSORS

Ace Freight Shipping
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Frank Sun
Frank Ziktenkowsk
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Fredric Teng
Fritz Chen
Fung On Kwan
Gareth Tse
Gary Lai

Five-a-side Donors
- Asia Pacific Soccer School
- Dragon Shooters
- Hong Kong Football Club
- KCC
- Kettle Red
- Kettle White
- SC Dragons
- Tai Tam Tigers
- Li & Fung
- QNET TV
- Sinor Group
- Toys' “R” Us
- Yves St Laurent Chocolate Hong Kong

Acknowledgement
THANK YOU!

INDIVIDUAL DONORS

A Griffiths
A. K. Hazari
Adrian Ng
Ajay Hira
Alan Donnet
Alex Kao Shun Tak
Allen & Aggie Kay
Amirab Datoo
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Fung, Michael Anthony
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Kopenhagen Fur
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Lau Pui Kit Eric
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Lee Wai Kong
Leo Kuek
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Lisu Chong
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Rajesh Heera
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Sei Hei Wong
Sha Traude
Simon K Davies
Sund M. Gokul
Tan Nicholas T Y
Tan Soh Tin
Teng Frederic Chien Hwa
Teo Lok Tiong Terence
Thomas Robert Burns
Tom Chamberlain
Tsang Yiu Keung
Venkataraman Krishnan
Vivi Thomas
Wong Betty Shu Chu
Wong Kwan Yin
Yang Fan
Yellow Tai Keung
Young Jae Kim

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DISADVANTAGED YOUTHS SEEK SALVATION THROUGH FENCING

The candidate hoping fourth time's the charm

Vancouver MP David Lam candidates for his fourth time. He has been running for the last six years and is seeking to unseat the NDP's Peter Van Loan. Theriding has been held by the Liberals since 1917. Lam said he would focus on housing, education and the economy.

Arts Capacity Development Funding Scheme

The Arts Capacity Development Funding Scheme, implemented by the Advisory Committee on Arts, was designed to build the capacity of the art sector in Hong Kong. The scheme was established by the Growth Frederic Henrys of the Scheme which will provide arts groups with funding in realizing innovative and impactful proposals that contribute to the objectives of:

- capacity development
- programme/creative development
- audience building
- arts education

The Guide to Application and Application forms are available from the website. Applications will be evaluated and selected based on their feasibility and contributions to the objectives of the Scheme.

SUMMER AND BOARDING SCHOOL Expo

Special representatives from prominent boarding schools in Hong Kong will be on hand to provide information on their respective schools. The event aims to provide students and parents with an opportunity to explore various options for their educational journey.

A CREATIVE WAY TO HELP BEDRIDDEN IN HOSPITAL

In common law, the bloody band does not inherit

It is not uncommon for parents to have children who are bedridden in hospitals due to various medical conditions. As a result, the parents face significant financial and emotional challenges. In such situations, it is important to consider ways to support these families.

Awards of the Year 2015

An independent inquiry to find out why the Hong Kong Government's new residential care facilities for the elderly are not being utilized properly.

COUNCILLORS' offensives defaced by red paint, debt notices

STOCKS

Outline plans within six months, new bureau urged

COUNCILLORS' offensives defaced by red paint, debt notices

Awards of the Year 2015

An independent inquiry to find out why the Hong Kong Government's new residential care facilities for the elderly are not being utilized properly.

COUNCILLORS' offensives defaced by red paint, debt notices

Awards of the Year 2015

An independent inquiry to find out why the Hong Kong Government's new residential care facilities for the elderly are not being utilized properly.

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Awards of the Year 2015

An independent inquiry to find out why the Hong Kong Government's new residential care facilities for the elderly are not being utilized properly.
FRIENDS WHO TAKE THE FEAR OUT OF ILLNESS

Device helps dementia patients who get lost

Lahore Knowledge Park

Request for Expressions of Interest (EOI) for Transaction Advisory Services

Elderly man survives 18-storey jump

Police look into app which says it pays bills

Four studio computer dogs at Boys' Club in Transylvania for news

AIDS continues to be the main reason for the drop in the number of new patients in the world.

The three main symptoms of diabetes are fatigue, excessive thirst, and frequent urination.

The research team will work with patient care teams to ensure that the feedback is used.

The device is equipped with a GPS, which means it can be used by the patient in any situation.

Two jailed over ‘brutal’ gang fight death

The Mediterranean is a volcanic region due to its location.

The Mediterranean is a volcanic region due to its location.
LOVE CONQUERS ALL FOR A DEVOTED MOTHER

A societal calling to check youth in all its daring

Elderly shy away from undergoing body checks

Hospice patients who are not able to leave for fear of being left alone are supported in their daily lives by volunteers, including family members.

Home essentials for the elderly:

Designer ‘wounds ex-partner in row’

THERE was a twist to events when a man ended up being injured during a fight with his ex-partner.

TURNING TROUBLED TEENS OFF DRUGS

Man’s neck slashed in knife attack in Central

Religious Notices:
ANGER AS HK BUYER SNAPS UP MANSION

HONG KONG

CONSTRUCTION to discuss rift between aid and school

Student activists to meet in pulling mission

First HK-built plane set for take-off

DISTANCE learning serves youth affected by Aids

EVENTS

Operation Santa Claus

Hair Piece

Hair Piece

How did we learn of this royal romance?

Confidence Rebound - Beauty Reborn

Conference Rebound - Beauty Reborn

How did we learn of this royal romance?

Confidence Rebound - Beauty Reborn

How did we learn of this royal romance?

Confidence Rebound - Beauty Reborn

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Confidence Rebound - Beauty Reborn

How did we learn of this royal romance?
EVENTS

STUDENTS WITH SPECIAL NEEDS LEARN LIFE SKILLS

Businessman freed after constable fails to testify
**EVENTS**

**CHARITY ENSURES DISCARDED GOODS GET TO DISADVANTAGED**

Owners 'must pay' Hung Hom demolition bill

**Unhappiness among PMQ tenants**

Things to watch for this week, December 15:

1. **Bank holiday**
   - Today marks the start of the Christmas season for many. Businesses will be closed, and banks will operate reduced hours. It's the perfect time to shop and get into the festive spirit.

2. **Winter weather**
   - Expect colder temperatures this week, with a chance of snow in some areas. Bundle up and enjoy the winter weather!

3. **Holiday travel**
   - Christmas travel is in full swing. Make sure to book your flights and accommodations well in advance.

4. **Christmas markets**
   - Check out the local Christmas markets for holiday shopping and festive treats.

5. **New Year’s resolutions**
   - The start of a new year is the perfect time to reflect on the past year and set new goals for the future.

**OLD FOLKS KEEN TO MASTER NEW TRICKS**

Old folks keen to master new tricks

**OPERATION SANTA CLAUS 2015**

Old folks keen to master new tricks

**HOW YOU CAN HELP**

There are many ways you can help the Old Folks Center:

1. **Donate canned goods**
   - Canned goods are always in need, and they help us provide for those less fortunate.

2. **Volunteer your time**
   - Volunteers are always needed to help with various tasks, from cooking to cleaning.

3. **Offer a listening ear**
   - Many old folks are lonely and isolated. A simple phone call or visit can make a big difference.

4. **Support the Old Folks Education Program**
   - Many old folks are eager to learn new things. Supporting the education program helps them stay active and engaged.

5. **Leave a legacy**
   - Consider leaving a donation or bequest to ensure the Old Folks Center can continue to provide for those in need.

**Religious Notices**

- **Thanks Giving or Grumpy Giving?**
  - 1 Timothy 6:19-20
  - Pastor Greg Anderson

**GOSPEL**

- **Sharing the Gospel**
  - Matthew 28:19-20

**YOUR COMMUNITY**

- **Christmas Lights**
  - Hong Kong, Kowloon, and New Territories

- **Christmas Carols**
  - Various locations

**FOR ADVERTISING**

- **Christmas Ad Campaign**
  - Various sizes and designs

**CITY**

- **South China Morning Post**
  - November 30, 2015

**CORPORATE DONORS**

- **Operation Santa Claus 2015**
  - Hong Kong

**SCHOOL DONORS**

- **Operation Santa Claus 2015**
  - Various schools

**CLUB & ASSOCIATION**

- **Operation Santa Claus 2015**
  - Various clubs and organizations
ACCOMPLISHED ATHLETE’S
FEAR OF THE SEA SAILS AWAY

She started swimming again after a four-year break. The 16-year-old Para-surfing athlete

Beijing’s comments, soccer and Carrie Lam’s attitude

The chief executive has indicated that she does not want the recall

PARALYMPIC STAR SETS HER SIGHTS ON RIO OLYMPICS

Home Essentials 2016

LETTER OF THE LAY

It’s time to internationalise our anti-corruption laws

CITY

OPERA TION SANTA CLAUS

114

EVENTS

PENSIONS

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PLenary!

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EMMA CHAN

LAWSON CHEN

CHOW KEN HENG

CELY BARBEE

EMMA CHAN

Ong Jia Wen

HOME ESSENTIALS

2016

Co-hosts of Home Essentials announce the special series of seminars with

PENSIONS

ACCOUNTS

SCHOOL DONORS

CORPORATE DONORS

EDUCATION

SCHOOLS

EVENts

CITY

Plenary! 5 11.

HONG KONG CHAMBER OF COMMERCE

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CANCER PATIENT GAINS FROM MEDITATION, YOGA

Many firms ‘unprepared’ for new competition law

OBITUARY

Dr. WONG CHONG PING VIVIENNE
(胡寶寧博士), aged 80 years, devoted mother of Christine, Elaine, Susan and Kathleen, sister-in-law of Ariel, satellite and Cavallo, loving grandmother of Justin, Samuel, Monique and Gillian, grandmother to six of Constance and Stephen, passed away peacefully on November 14, 2015.

Vigil will start at 7 pm on Saturday, December 5, 2015, at Wong Family House, 459 King’s Road, Hong Kong. Funeral service will be held at 10 am on Sunday, December 6, 2015.

In lieu of flowers, please make donations to Medicine Sans Frontières (MSF) London.
HOME HELP FOR GIRL AS SHE FIGHTS Crippling Disease

Speech therapy plan will deliver aid to 40 families

Operation Santa Claus

2015 Annual Report

Events

HKDI Gallery

HKDI Gallery Presents

The Arctic
Weinart Typography

Urban Regeneration

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For You C
RESTORING DIGNITY THE FIRST STEP TO HELP PERSECUTED

Campaign builds acceptance of breastfeeding

The campaign was introduced as a way to help mothers who face challenges in breastfeeding due to societal and cultural pressures. The goal was to raise awareness and promote a supportive environment for mothers.

HOW YOU CAN HELP

Support breastfeeding initiatives in your community

Suu Kyi can teach our young ‘Davids’ value of compromise

The article highlights the importance of compromise in international relations and how Suu Kyi’s approach can serve as a model for young leaders. It emphasizes the need for dialogue and understanding in resolving conflicts.

EVENTS

South China Morning Post

‘MISTER’ SETS THE STAGE FOR XI-MA HISTORIC TALKS

It’s the season for giving with Operation Santa Claus

Story connect scheme ‘news’ sparks market rally

Hospedadores offer HK$40 per square metre

Chopard

With the holidays around the corner, Operation Santa Claus is gearing up to spread joy and assistance to those in need. This year, the event promises to be even more special as the "Mister" sets the stage for potential historic talks.

Cash in on baby boom, local doctors urged

With the recent increase in births, local doctors are encouraged to prepare and ensure that they are adequately equipped to handle the surge in demand.

It is a challenging time for mothers who are breastfeeding in a society that often places excessive expectations on them. The campaign aims to provide support and resources to help mothers overcome these challenges. By raising awareness and providing a platform for dialogue, the hope is to create a more understanding and supportive environment for breastfeeding mothers.
A record take

CHINA TURNS IN LOWEST GROWTH RATE IN 25 YEARS

Bookseller mystery deepens as no record Gui left Thailand

New era’s HK group endangers state security Beijing

Volunteers help bridge growing wealth divide

Festive charity drive joins forces with crowdfunder

Laymaker fails in bid to oust PLA for flats

i did not know I did not like (the candidate). We did not over them or ours

South China Morning Post

BENEFICIARIES

EVENTS

CUB & ASSOCIATION

SCHOOL DONORS

CORPORATE DONORS

INFORMATION SESSION

Open House - Sunday, 16 December 2015

Festive charity drive joins forces with crowdfunder

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Plumber who fitted pipes denies lying about solder

We want to give people a chance to grow in a welcoming environment & accessible

Volunteers help bridge growing wealth divide

Runaway success

Wing Ding Players keep running to raise cash

Wing Ding Players keep running to raise cash

Staff ‘could help curb binge drinking’
RUGBY UNION GETS INTO THE GAME OF GIVING

Sports stars rise above their on-field rivals to give to the needy, with some of the country's biggest sports stars.

HONG KONG

DESIGNERS SHINE WITH SHOE CreATIONS

Swift shoppers rewarded with HK$1 bargains

Operation Santa Claus

2015 Annual Report

Operation Santa Claus

2015 Annual Report
POSH NOSH TREAT FOR SOCIABLE OLD FOLKS

It’s important to bring people together for festive get-togethers. To foster a sense of community, Operation Santa Claus is hosting a special dinner for its revered ‘Old (& Wise)’ donors.

“An opportunity to celebrate the spirit of giving, without the commercial hype,” says a guest. “It helps keep Christmas traditions alive.”

The event, held at Hong Kong’s Tsim Sha Tsui Social Welfare Association, boasts a host of famous chefs and wine experts to ensure a truly delicious evening.

The proceeds go towards Operation Santa Claus’ annual appeal, which is dedicated to supporting underprivileged children during the holiday season.

Speaking of which, the annual appeal ends soon. If you’re interested, you can donate online at the website www.operationchristmasspirit.com or contact us directly.

“HONG KONG”

The chill awakens

Experts now predict a moderately cold winter, bringing relief to some after last year’s record-breaking summer.

Despite the improved weather, the city is not immune to pollution. The Hong Kong Environmental Protection Department has warned about the possible effects on health and urged residents to take precautions.

Expert’s conclusion questioned by judge

Chief Justice Leonard Cheng has raised concerns about the handling of high-profile cases, sparking debate about the judiciary’s independence.

The issue was discussed at the annual conference of the Bar Association, where calls were made for greater transparency.

War of words over rail link fiasco

The proposed rail link to Macau was expected to boost tourism, but construction delays and cost overruns have left many questioning its value.

The government has been under pressure to review the project, with some politicians calling for it to be abandoned.

Swiss serves up family Christmas fun and games for a good cause

Aptly named “Swiss”, this year’s Christmas market in Sheung Wan offers festive food and games to raise funds for Operation Santa Claus.

“We aim to bring joy to children in need,” says organizer Jet Li. “Every purchase supports our mission to provide presents and other essentials to those who need it most.”

The event features stalls selling traditional Christmas items and a series of workshops aimed at children.

HM CIGARS

Enjoy a special selection of premium cigars at our annual exhibition. From mild to robust, our collection caters to all tastes. Visit us at Booth 302, Pavilion Hall, Hong Kong Convention and Exhibition Centre, 15-17 December.”
BRINGING CHEER TO VULNERABLE CHILDREN

Medicaid chief’s despair at air strike

Google declines police request to remove video

Proud Youngsters Go For Goal in Fundraiser

Construction company says lead-free drinking water wasn’t in contract
Convicted ex-ATV boss rues 'greatest stain' on his life

In his prison cell, former ATV boss is left to ponder what went wrong, and is ready for other opportunities.

Conductor awarded top French honour

The top conductor is an honor for his exceptional work, and for his dedication to music and students.

BACK TO THE CLASSROOM FOR BANK VOLUNTEERS

The bank volunteers have organized a special event for the children, giving them a chance to learn and grow.

We must develop abilities of less gifted youngsters

Paul Yip

The development of abilities is crucial for all students, not just those who are naturally gifted.

A FESTIVE SPECTACLE EVERYONE CAN ENJOY

The holiday season is a time for joy and celebration, and everyone is invited to join in the fun.

URGENT URA guns for 2020 market opening

The URA is calling for urgent measures to ensure the success of the 2020 market opening.

Bag a bargain – HKSI sofas and washing machines

The Hong Kong Science Institute is offering discounts on their new products, making them affordable for all.

Make donor pledge when applying for HK ID card

Donors are encouraged to make a pledge when applying for their HK ID card, contributing to a better society.

The C-section Consumer Forum offers the chance for consumers to voice their concerns and have their opinions heard.

URC Canada tradition.

The UR Canada tradition is a long-standing community event, bringing people together to celebrate.

President warns of 2-year-old holding

The president has issued a warning about the 2-year-old holding problem, urging action to protect our children.

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CITY

Competition law starts in Hong Kong today

Naturally as Chief Executive Officer of the Competition Commission I am very pleased and excited that this long awaited day has finally arrived. However it is a significant change for everyone in the Hong Kong SAR. We are all the beneficiaries of this important law.

The Four Don’ts
- Don’t put in too many appeals in one day, check if you are eligible.
- Don’t try to use the Competition Commission to get the cheapest option, or the best. This is not what the Competition Commission is for.
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The Competition Commission is committed to being a commission of the utmost integrity, and is committed to serving the people of Hong Kong.

Contact the Competition Commission

Tel: +852 3920 1818

The Competition Commission is committed to being a commission of the utmost integrity, and is committed to serving the people of Hong Kong.

Operation Santa Claus

BRINGING JOY AND COMPANY TO ELDERLY PEOPLE WHO HAVE NO ONE

Many things have good purposes but, in practice, they may be misspent.

Many things have good purposes but, in practice, they may be misspent.

Many things have good purposes but, in practice, they may be misused.
Confusion surrounds police records of criminal convictions

There is no need for a police force to be reluctant to provide records regarding individuals.

The police force has a duty to provide records to the public, and the public has a right to access these records.

Lawmaker recalls fear during protest

A lawmaker recalls the fear that he experienced during a protest.

I was afraid of the police, and I didn't know what would happen next.

PARTY TIME AS BANK STAFF DRESS UP FOR A GOOD CAUSE

Party time as bank staff dress up for a good cause. Bank employees participate in a charity event to support a good cause.

Lee Gardens Store Now Open!


Blue berets fight balloon battle at annual fundraiser

Blue berets fight balloon battle at annual fundraiser. The annual fundraiser is an event where the blue berets battle balloons in support of a charitable cause.

Hair Piece

Confidence rewarded • Beauty Returns

Confidence rewarded • Beauty Returns. A hair piece is a confident and beautiful addition to any hairstyle.

PUBLIC EYE

Why aren't there any photos in this issue?

Some highlights in this edition:

- Party time as bank staff dress up for a good cause
- Lee Gardens Store now open!
- Blue berets fight balloon battle at annual fundraiser
- Hair Piece: Confidence rewarded • Beauty Returns

Next issue: Thursday, December 31, 2015

CITY

OPERATION SANTA CLAUS

POWERFUL MESSAGE ON VIRTUE OF TOLERANCE

An event to promote the virtue of tolerance. The event aims to educate and inspire people to embrace the value of tolerance.

2015 Annual Report

Operation Santa Claus

Lee Gardens Store Now Open!


Blue berets fight balloon battle at annual fundraiser

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CITY

OPERATION SANTA CLAUS
ELDERLY ENJOY A RARE OUTING IN ABERDEEN

Maid jailed over injury to boss’ daughter

BANKERS TRADE SUITS FOR SANTA HATS IN CHARITY SHOW

Swire/Cathay Pacific Scholarships

Scientists find way to grow carantine

Why would the man hit her on the head with a bottle?
‘LEAVE YOUR COMFORT ZONE
AND LEND A HELPING HAND’

Hong Kongers see the benefits of just one generation
and to society as a whole.

FASHION & WATCHES

We’re your Best Accessory

The fans awaken HK$1,000
queue for Star Wars toys

Club for children that costs HK$38,000 to join

New Post owner dismisses media fears

‘SHE WAS A GIANT’: LAST TRIBUTES TO ELSIE TU

She contributed enormously to Hong Kong society and
should be proud of our own.

Bank staff take the Dragon’s Back test in their stride

Wealthy are moving to high-street or suburban
take their money in a western race

Operation Santa Claus: 2015 Annual Report
Traditional or simplified, don't let language become political

Show off the charm of the event in a way that makes it easier for people to enjoy the event.

THESE PONIES AREN'T JUST HORSING AROUND

HOW YOU CAN GIVE

WE’LL BE REOPENING ON SUNDAY 27 DECEMBER

SPORTY GIRLS HAVE A BALL IN CHARITY FOOTBALL FRIENDLY

100 101
TECHNOLOGY DOESN'T SCARE THESE SENIORS

The Santa Claus 2015 annual report highlights how technology doesn’t scare these seniors, who are active and engaged. It shows them enjoying various technological advancements that make their lives easier.

RACE TRACK CHALLENGE NO SWEAT FOR AIA INSURERS

The report also mentions a race track challenge event where AIA insurers participate. Despite the physical demands, they seem to enjoy the challenge, demonstrating their commitment to fitness and community engagement.

LOCATION

The report includes a location section that provides details about the event and its venue, helping to set the scene for the participants.

LUXE HOMES

An advertisement for Luxe Homes is featured, offering luxury homes for sale. This section may be aimed at potential donors who are interested in real estate.

SOCIAL MEDIA

The report concludes with a section on social media, sharing updates and highlights from the event, encouraging interaction and engagement with the audience.

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The report concludes with a section on social media, sharing updates and highlights from the event, encouraging interaction and engagement with the audience.
Real men protect their assets
Be on guard against prostate cancer

Learn more and get to know if you need a check-up.
HOVERING BOTHER AS AIRLINES BAN BOARDS

Lam Tin choir in fine voice for fundraising drive

Polaroid - right, and theorize, without fear that there would be any obstacles if the airplane was known that would

POH PENG

Ivory traders 'may have to be paid to eradicate market'

Debate over MF protection rages on

Hotels and caterers deck out against food waste

Confusion surrounds police records of criminal convictions

POWERFUL MESSAGE ON VIRTUE OF TOLERANCE

Lawmaker recalls fear during protest

Powerful message on virtue of tolerance

Hair Piece

Confidence Befined • Beauty Ebon

Blue berets fight balloon battle at annual fundraiser
River found to be 1,300 times over safe limit for E coli

Two complaints after residents complain about the smell and extraordinary amount of dead fish

Health

City

Operation Santa Claus

‘Hashers’ Dash to raise cash, then it’s one for the road

Bunani Poonam Udhay
1937-2015


Funeral Services will be held at the Hong Kong Oriental Funeral, South Point on Thursday, 25th December 2015, followed by cremation at Copo Crematorium at 2.30pm.

Bunani will depart at 1.5pm from City Hall and 1.00pm from East Mamon, Kurlingam.

In lieu of Boon and Flowers, donations may be made to a charity of your choice.

What a Wonderful World

In loving memory of John M. de Creu
who left this world on Christmas morning 25th December 1997

Eighth years ago.
Always is not meant never to be forgotten.

Cre Family