2016 Annual Report
Thank you for making our wishes come true
FAST FACTS OF OSC 2016

Total funds raised: **HK$16,002,530**

- 23 beneficiary NGOs
- 30 major donors,
- 34 corporations,
- 19 schools,
- 13 clubs & associations, and
- 218 donation boxes

- 200+ media stories (print, online, and radio),
- 150+ social media posts, and
- 90 outdoor bus stop ads display

- 80 fundraising events were held

As in previous years, OSC did everything possible to keep admin costs to a minimum of about 3%
WHAT IS OPERATION SANTA CLAUS?

Its roots stretch back to the 1960s when Radio Television Hong Kong (“RTHK”) Radio 3 presenters performed public stunts to raise money for charity, such as jumping into Victoria Harbour, climbing flagpoles and giving rooftop poetry recitals. In the 1970s, the government gave Hongkongers the Community Chest – an official body for receiving charitable donations – which all but put an end to charity fundraising at Christmas.

By the 1980s, worries about Hong Kong’s future sparked a renewed interest in charity fundraising as a way of spreading optimism and positivity throughout society. And so, in 1988, Operation Santa Claus was born.

The first campaign set out to raise HK$100,000. In 1989, the South China Morning Post (“SCMP”) began covering beneficiaries’ stories every day throughout December which helped smash the campaign’s total target of HK$150,000 in the first week. Today, Operation Santa Claus has raised over HK$260,000,000 for charitable causes since 1988, and has benefited over 250 worth projects. Now that is a tradition of gift-giving that the people Hong Kong can be proud of.

MISSION
To connect the local community to charities by leveraging the voices of two of the city’s most respected media organisations, and to share the gift of hope to those who lack the means to improve their lives.

CAMPAIGN ORGANISERS
South China Morning Post (SCMP)
Radio Television Hong Kong (RTHK)

BENEFICIARY SELECTION COMMITTEE
comprising representatives of:
SCMP
RTHK Radio 3
OSC Secretariat
OSC major donors
WiseGiving of Hong Kong Council of Social Service

INDEPENDENT ADVISORY BODY
WiseGiving of Hong Kong Council of Social Service
CONTENTS

FAST FACTS OF OSC 2016 .................................................................  P.1
WHAT IS OPERATION SANTA CLAUS? .............................................  P.3

01 ABOUT OSC 2016 .....................................................................  P.6
  • THE CAMPAIGN ..................................................................  P.7
  • 2016 MAJOR DONORS .......................................................  P.8
  • 2016 BENEFICIARIES .........................................................  P.9

02 FUNDRAISING EVENTS .............................................................  P.13

03 PUBLICITY AND MARKETING ..................................................  P.20

04 2015 PROJECTS ACHIEVEMENTS ...........................................  P.23
  • 2015 FUNDING PROJECTS ..................................................  P.24
  • OSC/UBS NGO LEADERSHIP PROGRAMME ......................  P.29
  • BENEFICIARIES’ STORIES ..................................................  P.30

05 FINANCIAL HIGHLIGHTS .........................................................  P.35

06 LIST OF DONORS .................................................................  P.37

07 2016 NEWS CLIPPINGS .........................................................  P.43
ABOUT OSC 2016

AFFECTIONATE SANTA
Thanks to the generous support of people all over Hong Kong, Operation Santa Claus (OSC) raised a total of HK$16,002,530 in 2016. While the territory’s uncertain economic climate meant this total was slightly lower than in previous years, OSC remained a very effective rallying point in inspiring Hongkongers to remember the less fortunate. Especially heartening were the large number of major donors who gave over HK$150,000, plus the hundreds of smaller companies and individuals who dug deep to either donate money, goods in kind, venues, services or simply their time. OSC would also like to thank the various legislators and celebrities who generously pitched in. Equally deserving of everyone's appreciation are the many schools, student helpers and others who worked so hard behind the scenes to ensure the success of this year’s many sports events and company fun days.

The Grand Opening Ceremony for this year’s 70-day long “Make Our Wishes Come True This Christmas” Operation Santa Claus campaign took place on Wednesday, 9 November 2016 at California Tower’s Sky Garden in Central. Guest of honour at the event was Mr Gregory So Kam-leung, GBS, JP, then-Secretary for Commerce and Economic Development. Joining Mr So in officiating at the event were Mr. Leung Ka-wing, Director of Broadcasting, Radio Television Hong Kong, and Mr Robin Hu, then-Chief Executive Officer of the South China Morning Post.

The following day marked the start of a series of 80 fundraising events that lasted all through November and December and ultimately benefited 23 local charities across six key areas: Children & Youth, Community, Elderly, Environment, Medical, and Physical disabilities.

The campaign’s Closing Ceremony was subsequently held at Crown Wine Cellar on Tuesday, 17 January 2017. Officiating guests at the finale included, Mrs Regina Leung, wife of then-HKSAR Chief Executive; Mr Leung Ka-wing, Director of Broadcasting, Radio Television Hong Kong and Mr Gary Liu, Chief Executive Officer of the South China Morning Post, plus representatives of various major donors and beneficiaries.
2016 MAJOR DONORS

Over 15 years

Bank of America
Merrill Lynch

Morgan Stanley

Over 10 years

Credit Suisse
Manulife
Sino Group
Zeshan Foundation

Over 5 years

CLIFFORD CHANCE
DEACONS
Maxim’s
Segantii
Swire Properties

Over 2 years

AIP
大新銀行
ETAK International Ltd

Hang Seng Bank
KPMG
MELCO 新濠

PACIFIC PLACE
Toys“R”US

Newly joined

Alibaba Group
BEA 東亞銀行
LAN KWAIFONG
L’hotel
Made possible
QBE
OSC campaign kicked off with a call for beneficiary proposals in June 2016 with the placing of recruitment ads in both the SCMP and the Hong Kong Council of Social Service (HKCSS). By the closing date in July 2016, OSC 2016 received 92 applications from potential beneficiaries. A shortlist of 23 funding proposals across six areas (Children & Youth, Community, Elderly, Environment, Medical, and Physical Disabilities) was then drawn up. This year’s OSC Selection Committee comprised of eight members from: SCMP, RTHK, donor representatives, OSC secretariat and HKCSS.

Key selection criteria for OSC include:
- Project theme(s)
- Project sustainability
- Economic feasibility
- Number of beneficiaries
- Convincing material plan (with tangible goals)
- Small organisations with lesser fundraising ability
- Past history of being granted/applying for OSC funding
- Well-managed organisational structure
- Transparency

### Organisations/Project Name

**Children and Youth**

<table>
<thead>
<tr>
<th>Organisation/Project Name</th>
<th>Project Content</th>
<th>Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Silence</td>
<td>Whole Person Development Fund for Children in Hearing Impaired Family</td>
<td>To improve the quality of life of the hearing-impaired and their families through different intervention mechanisms including medical support, family counselling, children counselling, parenting workshops and personal development programs.</td>
</tr>
<tr>
<td>Rainbow Project</td>
<td>Therapy Subsidy for Low-Income Families</td>
<td>To provide subsidies to CSSA and low-income families to allow their children diagnosed with Autism Spectrum Disorder (ASD) to start receiving therapy without missing the golden years of early intervention.</td>
</tr>
<tr>
<td>Yes We Do Foundation</td>
<td>Yes We Do Summer Camp 2017</td>
<td>To select volunteers from top universities in Hong Kong and overseas to provide extracurricular activities for underprivileged children in underdeveloped areas in Mainland China.</td>
</tr>
</tbody>
</table>
### Organisation/Project name

**OneSky**  
Early Learning in Rural China

**Benji’s Centre**  
Speech Therapy Service for Children from low-Income families

**FHL Adventure Education Centre**  
A Step Towards Your New Life

**Art in Hospital**  
Art is my Buddy

**The Hong Kong University of Science and Technolog**  
Underwater Robot for All

**Hong Kong Arthritis & Rheumatism Foundation**  
Arthritis Buddy, Energetic Life

**Maggie’s Cancer Caring Centre**  
Drop-in Service: Information & Practical Cancer Support

**Families of SMA Charitable Trust**  
(1) Home-based rehabilitation scheme for disabled SMA patients  
(2) Medical equipment and wheelchairs for severely disabled children

**Aids Concern Foundation**  
Love Love Ride

### Project Content

**OneSky**  
To deliver early learning programs that provide nurturing responsive care to transform the lives of at-risk children. It mitigates the damage to young children left behind in rural villages by parents who have migrated away for work.

**Benji’s Centre**  
To provide professional one-on-one speech therapy services for speech-delayed children from low-income families so that their special educational needs can be addressed in time.

**FHL Adventure Education Centre**  
To enhance the confidence and self-discovery process of adolescents who have poor academic qualification through adventure training, life-long planning and English training. The trained adolescents will then utilise their skills to teach underprivileged children English.

**Art in Hospital**  
To use art as a therapeutic process of emotional expression and self-awareness in order to help the young patients at Child and Adolescent Psychiatric Ward of Kwai Chung Hospital to build up their self-confidence, improve social skills and emotional regulation while having positive relationship with their emotions.

**The Hong Kong University of Science and Technolog**  
To inspire and nurture the creativity of P.4 to S.3 students from diverse background, including those with special educational needs (SEN) and ethnic minorities through hands-on experiences in robotics and a series of underwater missions. The Underwater Robot Challenge contains elements of STEM education (ie. Science, Technology, Engineering and Mathematics) and social inclusion.

**Hong Kong Arthritis & Rheumatism Foundation**  
To introduce various exercises including floor curling, laughter yoga and hydrotherapy to raise the interest of patients with arthritis and rheumatic disorders, and encourage them to maintain health by regular practice.

**Maggie’s Cancer Caring Centre**  
To provide free practical, emotional and psychosocial support to people touched by cancer and their families. Through this programme, people are able to receive immediate support from oncology nurses in a purpose-designed building, and become better equipped in coping with emotional and physical changes that cancer brings.

**Families of SMA Charitable Trust**  
To provide home-based rehabilitative therapy service and to donate medical equipments to patients suffering from a ruthless degenerative disease – Spinal Muscular Atrophy (SMA)

**Aids Concern Foundation**  
To support the operation of the organisation’s first mobile service for AIDS with a new van. The van will offer HIV education and free HIV antibody tests in different areas. The van will also serve to transport people living with HIV to the treatment centre so that they can maintain regular check-ups.

### Beneficiaries

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<tr>
<th>Organisation/Project name</th>
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<td>OneSky</td>
<td>To deliver early learning programs that provide nurturing responsive care to</td>
<td>100 children aged 3-6 in a rural village; 100 caregivers of the children.</td>
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<td></td>
<td>transform the lives of at-risk children. It mitigates the damage to young</td>
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<td>children left behind in rural villages by parents who have migrated away for</td>
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<td>work.</td>
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<td>Benji’s Centre</td>
<td>To provide professional one-on-one speech therapy services for speech-delayed</td>
<td>60 speech delayed children from low-income families.</td>
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<td>children from low-income families so that their special educational needs can</td>
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<td>be addressed in time.</td>
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<td>FHL Adventure Education Centre</td>
<td>To enhance the confidence and self-discovery process of adolescents who have</td>
<td>100 double-less adolescents; 1,000 underprivileged children.</td>
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<td>A Step Towards Your New Life</td>
<td>poor academic qualification through adventure training, life-long planning and</td>
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<td>English training. The trained adolescents will then utilise their skills to</td>
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<td>teach underprivileged children English.</td>
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<td>Art in Hospital</td>
<td>To use art as a therapeutic process of emotional expression and self-awareness</td>
<td>180 attendance of young psychiatric patients.</td>
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<td>Art is my Buddy</td>
<td>in order to help the young patients at Child and Adolescent Psychiatric Ward</td>
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<td>of Kwai Chung Hospital to build up their self-confidence, improve social</td>
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<td>skills and emotional regulation while having positive relationship with their</td>
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<td>emotions.</td>
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<tr>
<td>The Hong Kong University of Science and Technolog</td>
<td>To inspire and nurture the creativity of P.4 to S.3 students from diverse</td>
<td>200 students.</td>
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<td>Underwater Robot for All</td>
<td>background, including those with special educational needs (SEN) and ethnic</td>
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<td>minorities through hands-on experiences in robotics and a series of underwater</td>
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<td>(ie. Science, Technology, Engineering and Mathematics) and social inclusion.</td>
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<td>Hong Kong Arthritis &amp; Rheumatism Foundation</td>
<td>To introduce various exercises including floor curling, laughter yoga and</td>
<td>1,418 chronic rheumatic disease patients and their family members.</td>
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<tr>
<td>Arthritis Buddy, Energetic Life</td>
<td>hydrotherapy to raise the interest of patients with arthritis and rheumatic</td>
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<td>disorders, and encourage them to maintain health by regular practice.</td>
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<td>Maggie’s Cancer Caring Centre</td>
<td>To provide free practical, emotional and psychosocial support to people</td>
<td>1,500 people affected by cancer.</td>
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<td>Drop-in Service: Information &amp;</td>
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<td>Practical Cancer Support</td>
<td>able to receive immediate support from oncology nurses in a purpose-</td>
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<td>physical changes that cancer brings.</td>
<td></td>
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<td>Families of SMA Charitable Trust</td>
<td>To provide home-based rehabilitative therapy service and to donate medical</td>
<td>At least 8 members who require professional therapy services and/or medical</td>
</tr>
<tr>
<td>(1) Home-based rehabilitation</td>
<td>equipments to patients suffering from a ruthless degenerative disease – Spinal</td>
<td>equipment.</td>
</tr>
<tr>
<td>scheme for disabled SMA patients</td>
<td>Muscular Atrophy (SMA)</td>
<td></td>
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<tr>
<td>(2) Medical equipment and</td>
<td></td>
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<tr>
<td>wheelchairs for severely disabled</td>
<td></td>
<td></td>
</tr>
<tr>
<td>children</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aids Concern Foundation</td>
<td>To support the operation of the organisation’s first mobile service for AIDS</td>
<td>100 people living with HIV; 500 people in the community at risk of HIV</td>
</tr>
<tr>
<td>Love Love Ride</td>
<td>with a new van. The van will offer HIV education and free HIV antibody tests</td>
<td>infection.</td>
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<td>in different areas. The van will also serve to transport people living with</td>
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<td>HIV to the treatment centre so that they can maintain regular check-ups.</td>
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</tbody>
</table>

**MEDICAL**
## COMMUNITY

<table>
<thead>
<tr>
<th>Enrich</th>
<th>Economic Empowerment for Migrant Domestic Workers</th>
<th>To launch inter-agency outreach events, action groups and workshops on personal finance, which specifically target newly arrived migrant domestic workers and Indonesian domestic workers.</th>
<th>2,700 migrant domestic workers</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Bethune House Migrant Women's Refuge</td>
<td>Shelter for Women Migrants in Crisis</td>
<td>To provide a safe shelter for foreign domestic helpers in vulnerable situations. To conduct paralegal counselling, rights-based education, skills-training and peer counselling for foreign domestic helpers.</td>
<td>600 migrant women</td>
</tr>
<tr>
<td>Project Space</td>
<td>Project Space for Squatter Kids: Home Improvement Project 2016-2017</td>
<td>To provide support to and improve the living condition of 80 families who are living in subdivided flats, container flats or living environment with safety and hygienic concerns through home visits, home improvement service and volunteering work.</td>
<td>65 deprived families</td>
</tr>
<tr>
<td>PathFinders</td>
<td>Community Education Programme</td>
<td>To provide weekly education workshops, quarterly Sunday outreach, monthly community education workshops and an annual awareness event “Migrant Health Matters” for foreign domestic helpers and their employers to promote the prevention of unplanned pregnancy, maternity rights and employee rights.</td>
<td>3,400 people</td>
</tr>
<tr>
<td>Health In Action</td>
<td>Ethnic Minority Healthy Living Project</td>
<td>To promote social equity for ethnic minorities through empowering them to maintain good health. To provide culturally appropriate health services and education, create evidence through bottom-up social and health research, and advocate to the authorities and the public about ethnic minorities health equity.</td>
<td>500 people of ethnic minorities in Hong Kong</td>
</tr>
</tbody>
</table>
### Organisation/Project name

#### Animals Asia Foundation
- **Dr Dog OSC Programme**
  - Project Content: To bring “Dr Dog” and their volunteer owners to visit hospitals, homes for the elderly, disabled centres, orphanages and schools, so as to improve the mental, physical and tactile function, social interaction and confidence of disadvantaged people.
  - Beneficiaries: 3,000 disadvantaged people in elderly centres, hospitals and schools

#### The Women’s Foundation (in partnership with Goods Co-Share)
- **Save & Earn Victoria Mui (VM)**
  - A champion project of the OSC UBS Leadership Programme 2016
  - Project Content: To develop a vending machine for daily necessity retailing, in order to provide an innovative and feasible solution for poverty, bringing measurable and duplicable impact to the disadvantaged group and society by reducing the cost of living, income generation, and enhancing financial literacy.
  - Beneficiaries: 2,000 families

### PHYSICAL DISABILITIES

#### Rehabsaid Society
- **“Ready-for-Home” Rehabilitation Program for Stroke Victims**
  - Project Content: To customise a home-based self-help rehabilitation programme for stroke victims currently living at home, so they and their families can take an active role in overcoming the challenges they face in daily life.
  - Beneficiaries: 100 families of 800 client attendance

#### The Outward Bound Trust of Hong Kong
- **Adaptive Journeys**
  - Project Content: To provide valuable developmental opportunities for youngsters with physical disabilities through a 5-day wilderness sea kayak journey and pre-journey workshops covering a low ropes and a separate high ropes confidence course activity.
  - Beneficiaries: 60 people with physical disabilities aged 16 to 30

### ELDERLY

#### Hans Andersen Club
- **Story Wonderland**
  - Project Content: To support a storytelling programme to equip 160 retired “young-old” as storytellers and serve children and families in lower-income districts through innovative storytelling events including paired reading programme and story gala with nostalgic themes.
  - Beneficiaries: 160 young-old aged 50 or above; 906 children aged 4-8 from lower-income districts

### ENVIRONMENT

#### The Nature Conservancy
- **Nature Works Hong Kong**
  - Project Content: To offer students aged 13-17 opportunities to transform their passion for the environment into real-world community projects with direct impact.
  - Beneficiaries: 150 students from 30 schools; 80+ volunteering advisors and mentors
This year, 30 major donors each donated HK$150,000 or over, while 19 school donors raised a total of over HK$460,000, and 11 community groups collectively raised roughly HK$270,000. Joining them in helping disadvantaged Hongkongers were hundreds of individuals and other groups. As in previous years, OSC 2016 put together a series of activities to put the “fun” into fundraising, and spread love, joy and hope to the local community during the festive season.

• Over half of all 30 major donors have been enthusiastic OSC supporters for more than five years - six of them have been committed to OSC for 10 years or more. We and our beneficiaries treasure such enduring kindness.

• Thanks to the sterling efforts of its 20th anniversary Morgan Stanley Directors’ Choir performance at ICC on 15 December, Morgan Stanley raised the highest amount (HK$3,200,000) for this year’s Operation Santa Claus.

• Long-term OSC supporters including BAML (a charity golf day and toy drive), UBS (a charity golf tournament) and Swire (a 5-day Christmas fair and Santathon) were other hugely generous donors.

• This year’s many other standout events included the Wing Ding Squash Tournament, the Five-a-Side Football Tournament, a pub crawl, a city treasure hunt, a cookery competition, a charity run and etc.
• In 2016, 19 schools raised a combined total of over HK$460,000.

• Discovery Mind’s charity walk raised approximately HK$120,000, the highest sum generated by any of the 19 schools who supported OSC 2016.

• Other fun, school initiated activities in support of this year’s worthy causes included a Christmas carol concert, a Dress Red and Green Day, a Crazy Hat and Hair Day, a mini funfair and singing contest and even an inter-class fundraising challenge.

• In 2016, OSC received the support of 11 community groups who collectively raised a total of around HK$270,000.

• The Island Bar at Lamma Island once again raised funds by teaming native islanders and their expat neighbours over a host of entertaining events including a quiz, a mountain bike endurance test and a treasure hunt.

• Long-time OSC supporter, the Police Tactical Unit (PTU) persuaded four teams of 10 officers to compete in a contest to pull a 10-tonne armoured vehicle with a policeman on its roof for about 90 metres across their drill square.

• Other noteworthy fundraising drives included The Community of the HKUST’s 2016 Winter Garage Sale & Market, a choir performance by Indian nationals in Laguna City, Kowloon Cricket Club’s Danceathon and Children’s Sports Day, and a charity quiz event by the Sai Kung Community.

• We would also like to extend our appreciation to the Hong Kong Football Club for sponsoring the venue for this year’s Wing Ding Squash Tournament and Flat Out Sleigh Ride as well as entering a team for 2016’s Five-a-Side Football Tournament.

• About 180 runners from 14 athletic groups raised over HK$37,000 after donning their brightest Santa outfits for the ninth annual Santa Hash race.
• 123 public collection boxes where people could donate small change were placed at shopping malls, retail outlets, street stalls, rugby tournaments and Xmas parties all over Hong Kong.

• With their boxes stuffed with HK$522,209.70 by the end of its Christmas gift wrapping campaign at 15 stores, Toys”R”us collected the largest amount of cash.

• The HK$78,000 in small change collected in a single collection box at the retailer’s Tsim Sha Tsui branch weighed over 20kg!

• Sino’s Gold Coast Piazza Peppa Pig game booths raised in excess of HK$200,000 in cash over the course of five weekends.

• Public gifts worth HK$219,262 were also collected from the donation boxes at Swire’s Five Days of Christmas Street Fair at Pacific Place and Cityplaza.

• In addition to making generous donations, the following companies and their staff worked hard to engage beneficiaries in their fundraising efforts:
  - Volunteers from Hang Seng Bank hosted a storytelling workshop attended by low-income children from one OSC 2016 beneficiary.
  - Manulife volunteers gave up their time to visit patients in a cancer recovery centre.
  - Chefs from Maxim’s threw a Christmas party and generously taught special needs youngsters from disadvantaged homes how to make cupcakes.
  - Other compassionate donors who warmed the hearts of beneficiaries and inspired their in-house staff to volunteer included L’hotel, KPMG, Melco, Sino, Dah Sing Bank, Deacons, and Credit Suisse.
**AWARD WINNERS**

**Top Corporate Fundraiser** – Morgan Stanley

- Having raised fully HK$3,200,000 this year, Morgan Stanley has emerged as OSC's largest donor. 2016 marked the 20th successive OSC campaign during which the bank organised its annual Morgan Stanley Directors’ Choir competition. OSC beneficiary Silence, a non-governmental organisation serving the hearing-impaired, showed up to lend support and join the festive music in sign language. 2016 also saw the bank organising a fundraising bake auction on behalf of OSC.

**Top School Fundraiser** – Discovery Mind

- Having generated roughly HK$120,000 via its 11th annual charity walk in support of OSC, Discovery Mind was 2016’s Top School Fundraiser. In all, around 500 students, parents, teachers, families & friends of the school walked 4km from Discovery Mind’s Peninsula Village pre-school building to Siena Park. Their shared efforts succeeded in securing the kindergarten’s status as OSC’s “Top School Fundraiser” for the eighth consecutive year.

**Most Creative School** – Delia School of Canada

- Students at Delia School of Canada demonstrated their support for the year’s various deserving causes by donning casual clothes and kitting themselves out in a choice of hats, hair and wigs. Delia School of Canada eventually raised HK$70,502.36 – one of the highest amounts of any participating school in OSC 2016.

**Most Creative Fundraiser** – KPMG

- Challenging teams of four to six armed with tablets to complete a citywide hunt full of GPS-triggered clues, questions and tasks, KPMG’s cleverly entitled “Run for a Claus” was OSC’s first ever fundraiser of this kind. As part of the 2 December hunt, participating team members were asked to dress in fun costumes and brighten the lives of OSC beneficiaries by visiting their centres en route.
The 17 December event kicked off with a newly launched mini-sleigh race at the Hong Kong Football Club where close to 100 children excitedly jumped aboard specially designed one-of-a-kind Santa sleighs and raced to the finishing line. A dozen corporate teams (including QBE, Alibaba Group, Li & Fung, and HKIVE) also honed their team spirit during the event’s second annual adult race.

Hong Kong Institute of Vocational Education (Haking Wong) was crowned the Overall Champion, while QBE Insurance took home the Best Creative Sleigh award for their beautifully built and decorated sleigh. By the end of the two races, around HK$230,000 had been raised for OSC 2016’s 23 beneficiaries.
MBA students were encouraged to utilise their skills and share with the society’s neediest individuals through a series of creative fundraising activities over a two-month period in the run up to Christmas. The aim here was not only to enable teams to do good and promote awareness of worthy causes, but also put their professional expertise into practical use on behalf of the less fortunate.

In all, five teams from three leading local and overseas universities (Manchester Business School, HKUST MBA, CITYU MBA) took part in the challenge. All funds raised by the five participating teams, plus a top-up amount of HK$230,000 from major OSC 2016 Sponsor, Haitong International Securities Group, helped swell the combined total donation to an impressive HK$868,045. Other sponsors including Fringebacker (provided this year’s online fundraising platform) and Metta (donated venues for the challenge’s kick-off and final pitching stages) were also hugely instrumental in this year’s success.

Held on 8 December at Grappa’s Cellar, this event succeeded in raising almost HK$100,000 from a live auction and entrance tickets. Mr. Charles Li, CEO of the HKEx was the VIP guest and highlights of the show were broadcast live on RTHK Radio 3. The impressive result was a wonderful get-together where OSC 2016 supporters could meet up for a Christmas chat while raising funds for various deserving causes.

Celebrating its 19th anniversary, Operation Santa Claus Five-a-Side Football Tournament kicked off on 4 December at Stanley Ho Sports Centre, Pokfulam. The adrenaline-filled day began with 14 junior teams in the morning tournament and HKFC 3 took home the junior cup. Followed by the Crusaders (players with special needs) from Hong Kong Football Club playing an exhibition match as in previous years.

Nine corporate teams plus a team formed by current and former Legco members laced up their boots to blast the ball into the net. After rounds of run, kick, dodge, sprint and jump, SG Securities was crowned the Champion!

All was for a good cause, as the teams and supporters inspired a spirit of charity with the day’s event raising an encouraging excess of HK$250,000 to support the less fortunate in the society.
PUBLICITY
AND MARKETING
As always, the SCMP and RTHK’s unstinting efforts on behalf of OSC helped significantly increase publicity of each beneficiary organisation and its key projects. This year, OSC’s campaign generated over 100 pieces of print media coverage and 30 radio interviews. Ad credit donation from Facebook and outdoor bus stop ads also helped us to reach out to more people in our community.

**CHANNELS**

1. OSC’s official website was upgraded to offer bi-lingual capabilities so as to increase the 2016 campaign’s reach

2. Fully 102 pieces of print media coverage including SCMP ads + donor and beneficiary stories were run in both the SCMP and Young Post

3. Thirty beneficiary interviews and live event broadcasts were featured in RTHK Radio 3

4. The 80 online news articles that appeared during OSC 2016 included 71 features on the SCMP website, seven stories in Education Post and two pieces in Young Post

5. Thanks to an additional ad credit donation by Facebook, OSC 2016 was able to grab the attention of an incredible 260,000 extra channel users
6. Outdoor bus stop ads were displayed on 90 outlets around Hong Kong

7. In addition to Hong Kong, OSC 2016’s Facebook fans come from all over the world – from the US to the UK, from Egypt to Guatemala and even Santa’s home in Finland!

8. 15 short videos telling the stories of OSC 2016’s 23 beneficiaries and their donors were produced and broadcasted

MERCHANDISE

1. Five adorable seasonal hats were offered in irresistibly seasonal styles such as Intellectual Santa, Grumpy Santa, Thinking Santa, Surprised Santa and Affectionate Santa

2. T-shirts were specially tailored to ensure maximum awareness for the LKF pub crawl

3. Total moneys raised by these activities reached around HK$100,000
2015 PROJECT ACHIEVEMENTS

THINKING SANTA
OSC 2015 funded 22 funding proposals across five areas (Children & Youth, Community, Elderly, Medical, and Physical & Mental Disabilities). Gratifyingly, all 22 selected projects have created significant impact on our community.

<table>
<thead>
<tr>
<th>Organisation</th>
<th>Project Achievements</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CHILDREN AND YOUTH</strong></td>
<td></td>
</tr>
<tr>
<td>KELY Support Group</td>
<td>Currently working with 100 young people from ethnic minority backgrounds, the group offers weekly sessions on life skills, drug awareness and technical skills to develop campaigns in four secondary schools. 96 sessions and over 100 hours have been delivered so far. Students have created a song and music video to share messages of positive peer influence, sticker campaigns to share ideas of healthier ways of coping with stress, and an exhibition about harms and risks associated with alcohol.</td>
</tr>
</tbody>
</table>
The Women’s Foundation
Girls Go Tech Programme

Girls Go Tech Programme benefited 360 girls from 9 schools in 2016-17. Student and teacher workshops, hardware projects, female role models’ sharing sessions and company visits were held. Participants showed significant improvement in their interest in and intention to study/work in ICT, self-efficacy in ICT, gender stereotyping in ICT and perceived problem solving skills.

Chi Heng Foundation
Discover Over Distance

Hong Chi Morninghill School, Tsui Lam
Happy X’mas Gathering 2015

Seven classes were held in six multi-media classrooms in 2016. 130 volunteer teachers from different parts of China including Beijing, Shanghai, Suzhou and Tianjin were engaged. 110 hours of distance learning classes were delivered to 246 rural students living in Henan, Anhui and Yunnan provinces in 2016. 10 senior form mentally disabled students were offered a chance to serve 215 junior mentally disabled students in a Christmas party. Teachers reported that 95 per cent of the students were able to learn appropriate dining etiquette and to express gratitude in the activity.

Organisation	Project Achievements

Youth Diabetes Action
Total-care Program for Children with Diabetes

More than 20 activities, such as seminars, conferences, education events and parents’ gatherings, have been organised for over 3,700 beneficiaries, including 49 families and newly diagnosed members in the outreach programme. An information kit, which consists of useful materials and resources for diabetes care, has also been distributed to all members and medical professionals.

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Girls Go Tech Programme

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Sowers Action
Nanning Sowers Action Huahuang Girls’ Senior Secondary School

271 minority girls attended Nanning Sowers Action Huahuang Girls’ Senior Secondary School under the project. 145 Grade 11 and 12 students received a 4-month living cost support which covers their meal expenses in weekends and term break remedial classes.

Chi Heng Foundation
Discover Over Distance

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InspiringHK Sports Foundation
InspiringHK x Les Escrimeurs (Hong Kong)
Fencing Inspires

Over 40 disadvantaged teenagers enjoyed free fencing classes in Wong Tai Sin and Tuen Mun from May 2016 to May 2017. They also participated in inter-class and local fencing competitions. In addition, they participated swimming courses, sports days, botanical tours, survival camps, Battle-of-Victors Boxing Game Watching and elderly home visits.

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Hong Chi Morninghill School, Tsui Lam
Happy X’mas Gathering 2015

Over 400 beneficiaries, including the hearing-impaired families and children from these families, enjoyed a series of programmes which aim at boosting their self-esteem and providing them with support. The programme includes a 6-month speech therapy, academic tutorial and interest classes, parental workshops and family outing activities, child development assessments and some subsidies.

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## MEDICAL

**Children's Thalassaemia Foundation**  
Medical Funds to Support Allogeneic Unrelated Hematopoietic Stem Cell Transplantation for Child Patients

**Maggie's Cancer Caring Centre**  
“Mind-Body-Spirit” Programme

Since 2016, seven patients have been benefited and have undergone Hematopoietic Stem Cell Transplantation (HSCT). The project aims to support 20 patients in total within four years.

## COMMUNITY

**Crossroads Foundation**  
Greening our Trucking

**Crossroads Foundation (Champion Project of UBS OSC Leadership Program 2015)**  
GoodCity.HK

**Justice Centre Hong Kong**  
Access to Justice: Essential Legal and Psychological Support to Hong Kong’s Most Vulnerable Refugees

An advanced vehicle management system has been established to monitor mileage and fuel usage of all the trucks used by Crossroads. One fuel-efficient delivery truck has also been acquired.

An app that allows citizens to donate items and have them collected was developed. Value of goods donated is fast approaching HK$1 million with successful offers originating from 76 Hong Kong territories.

Over 734 vulnerable refugees have been offered necessary support between May 2016 — February 2017 (inclusive), including over 141 children. Following an initial screening, 125 individuals have been receiving intensive legal and psychological support. An extension to these essential services has also commenced, involving rehabilitation services for torture victims and training for Duty Lawyers.
## PHYSICAL AND MENTAL DISABILITIES

<table>
<thead>
<tr>
<th>Organisation</th>
<th>Project Achievements</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Families of SMA Charitable Trust</strong></td>
<td>Since April 2016, more than 10 SMA members have been provided with home-based physiotherapy (PT) services on a regular basis. This helped stabilise members’ physical conditions, relieve pain and slow down their progress of deformities and muscle weakening.</td>
</tr>
<tr>
<td>Make Life Easier for Disabled SMA Patients</td>
<td></td>
</tr>
<tr>
<td><strong>RDA Academy</strong></td>
<td>Para-equestrian athletes were sent to competitions in the UK and Europe in order for them to qualify for the Rio 2016 Paralympic Games. In the end, three athletes were trained and qualified for the Games.</td>
</tr>
<tr>
<td>Preparing for the Paralympic: FEI Qualifying Competitions</td>
<td></td>
</tr>
<tr>
<td><strong>The Intellectually Disabled Education and Advocacy League (IDEAL)</strong></td>
<td>803 attendances from patients with intellectual disability and their caregivers were recorded. The patients benefitted from a series of brain health events, which have improved the communication skills, attention ability, mental well-being, body coordination and self-esteem of the participants.</td>
</tr>
<tr>
<td>Six Arts Brain Health Project</td>
<td></td>
</tr>
<tr>
<td><strong>Sailability</strong></td>
<td>Sailability has established itself amongst the local schools through its Community Ambassador Scheme with many of the sailing programs full during August to December 2016. A new website has also been launched in June 2017.</td>
</tr>
<tr>
<td>Sailability Outreach</td>
<td></td>
</tr>
<tr>
<td><strong>Art in Hospital</strong></td>
<td>50 mental health habitation patients have participated in 12 art workshops taught by artists and AIH staff. Participants who have learnt the skills become trainers and conducted 12 bedside art workshops with in-patients in the Kowloon Hospital.</td>
</tr>
<tr>
<td>Shine our Lives – Train the Trainers’ Workshops in Hospital</td>
<td></td>
</tr>
</tbody>
</table>
ELDERLY

** Organisation**

- **Fu Hong Society**
  “Dialogue between Life and Death” Education Project
- **Int’l Church of the Foursquare Gospel - H.K. District Ltd.**
  Pain Control Program for the Elderly
- **WWCWDHK, Chung Hok Elderly Centre**
  i.M.Smart
- **Senior Citizen Home Safety Association**
  On My Way Home
- **Hong Kong Alzheimer’s Disease Association**
  3 Es Program for People with Dementia

**Project Achievements**

- Preparation work including recruitment of a project coordinator and establishment of a professional working group, and design of training kits and menu, have been completed. Training workshops for service users, caregivers and professional staff have been implemented and will continue to be delivered in the coming six months. Cemetery counselling and tours will start in the next six months.

- This project has provided 163 elderly people who suffer from chronic pain with various kinds of services, including pain assessment, pain palliative care, home-based treatment programme and group cognitive behaviour therapy. Phase four of the project will serve an addition of 40 elderly people.

- Over 800 elderly people took part in training workshops and photo-taking days to learn to use smart devices to connect with the society.

- 100 underprivileged elderly aged 60 or above who suffer from various health problems have been sponsored with Mobile Link, a mobile device which allows instant access of emergency assistance and personal caring services from the SCHSA’s 24-hour Call and Care Centre.

- Two public talks about Alzheimer’s Disease have been held, during which on-site screening was conducted. Since October 2015, nearly 300 elderly people with early symptoms of dementia have received comprehensive assessment conducted by occupational therapist, social worker or nurse.
In 2015, The Department of Social Work of The Chinese University of Hong Kong began collaborating with OSC and leading investment bank UBS in the provision of an integrated NGO Leadership Programme. The initiative’s ultimate objective is the attracting of executives and managers of small to mid-size Hong Kong-based NGOs plus companies who are passionately interested in contributing to the social sector.

The resultant nine-month programme is made up of multidisciplinary training and mentoring aimed at fostering an environment where participants can further develop their management skills. In doing so, it is hoped that participants are able to benefit from fresh perspectives on how best to advance and evolve community initiatives.

A total of 26 supporters took part in the March – October 2016 programme:
Modules: 1. Service Model Development and Evaluation  
2. Resource and Planning Management  
3. Media and Communications  
4. Final Project Presentation

A project that customised a vending machine to sell basic necessities such as sugar and rice at an affordable price was selected as the best of all submitted proposals and was granted the HK$1,000,000 OSC/UBS funding it needed to reach fruition.
Providing children with cures for Thalassaemia

Children’s Thalassaemia Foundation

Kei Kei is a four-year-old boy who has suffered from Thalassaemia Major since he was born. He had severe anaemia in infancy and required monthly blood transfusion for survival and well-being. Unfortunately, repeated blood transfusion inevitably lead to excessive iron deposition in his body, which could cause organ failure especially of the liver, spleen and heart. As a result, poor little Kei Kei needed to undergo monthly blood transfusion, and at the same time, iron chelation with subcutaneous injection for 8 to 10 hours every day to sustain life.

In order to become free from life-long medical treatments, and more importantly, to cure the disease, haematopoietic stem cell transplantation is the only way out for Kei Kei. To the delight of Kei Kei and his family, a suitable donor with HLA-matched unrelated haematopoietic stem cells was found. However, the family was not able to afford the enormous medical fees of the transplantation, which is not eligible for government subsidy.

Feeling helpless for not being able to seize this rare but expensive opportunity, Kei Kei’s family approached the Children’s Thalassaemia Foundation for help. The Foundation, with funding from Operation Santa Claus, was able to support Kei Kei for the medical fees.

In 2016, Kei Kei underwent the stem cell transplantation successfully. “My little boy is now recovering gradually. I am so grateful for the support given to us by Operation Santa Claus, which allows Kei Kei to live a healthy and joyful life like the other kids do. Thank you so much,” said Kei Kei’s father.
Alisa, 12, has always had a strong passion in art and design, especially in graphic design and visual arts. However, her relatively conservative mother convinced her not to pursue her interests, because her mother believes that girls are better suited for humanities subjects like languages or literature, and should choose care-taking jobs. She did not agree with her mother, though.

Recently, Alisa came across The Women’s Foundation’s Girls Go Tech programme sponsored by Operation Santa Claus at school. She was intrigued by how it encourages young girls to think independently and explore different career options. So she enrolled in the programme and was prepared to get inspired.

Alisa actively took part in various workshops, company visits and an inter-school IT Challenge. Not only did she learn basic coding skills and get updates on the latest technology trends, but she also had a chance to explore relevant career options throughout the programme.

“When an out-of-school art club I belong to needed to create a new website, I was very proud to be able to help with my newly found knowledge in coding, and share my experience with other people. This also makes me realise that coding is widely applicable in daily life. It is not something distant or abstract.”

“More importantly, the programme has reinforced my belief and confidence in challenging gender stereotypes relating to career choices,” said Alisa. “I am now more prepared than ever to pursue a career that I am truly passionate about.”
Realising the fencing dreams of underprivileged students
InspiringHK Sports Foundation

Wallace is one of the students in the Tuen Mun FENCING Inspires! class organised by InspiringHK Sports Foundation. From a humble background, eight-year-old Wallace has never imagined he would have the opportunity to wear a mask, wield a sword and fence on stage.

Every applicant of the fencing class is required to go through a series of screenings, which comprises an interview, an attitude test and a financial assistance eligibility test. Wallace prepared very seriously for his interview. He did his best to prepare for any possible questions and practiced with his father many times. He was so anxious that he couldn’t sleep well the night before the interview. He has a real interest in fencing, but was held back as he couldn’t afford the expensive equipment and classes; moreover, he couldn’t join normal fencing classes due to asthma. So he wanted to seize this unique opportunity to realise his dream badly.

In the end, his hard work paid off — InspiringHK was impressed by Wallace’s determination and passion, and selected him as one of the students. Wallace promised to demonstrate perseverance and a positive attitude throughout the course.

Unfortunately, during the training period, Wallace was injured at home and suffered from hand fractures. He had to stop training for two months in order to fully recover. However, this didn’t stop Wallace from pursuing his fencing dream. He insisted on attending the fencing class as an observer, treasuring every opportunity to improve his skills and become a good fencer.

Wallace is a passionate and determined student who once lacked a chance. With the support from Operation Santa Claus and InspiringHK, his fencing dream came true.

“I am deeply thankful for this invaluable opportunity,” said Wallace. “I want to excel in fencing. I hope that one day I could make use of my skills to relieve the burden of my family.”
Helping the elderly to integrate into modern society
Chung Hok Elderly Centre

Simon, 78, is one of the first few participants of the Operation Santa Claus-sponsored i.M.Smart programme at Chung Hok Elderly Centre in 2015, and since then, he has become an active member of the elderly centre.

The i.M.Smart programme offers elderly people the opportunity to learn how to navigate smart tablets and use the tablets to take and edit photos, read news and play games. But it is not as simple as it may seem, it has a social mission to address — elderly people are faced with loneliness and low self-esteem after retirement; the programme aims to help the elderly re-integrate into the society and change people’s attitudes towards them.

“I want to learn more and catch up with today’s society,” said Simon. “I may be old in age but I am certainly not weak. I don’t want the younger generation label me as old-fashioned or useless.”

Simon took part in various smart tablet workshops. He also participated in the elderly centre’s Children Fun Day, showcasing his digital skills to and playing games with kids near his neighborhood. He had a great time enjoying himself not only because he was able to share what he has learnt, but also because he bonded very well with the kids when playing the “Fruit Ninja” game together. The kids were simply amazed by how Simon was able to master the smart tablet game so well.

Simon also volunteered as a photographer in the centre’s events, making good use of the smart tablet and his photo-taking and editing skills. “I was able to make new friends while volunteering, and my friends love the photos I take. I feel proud,” said Simon.

“Thank you Operation Santa Claus for making this happen,” Simon continued. “I was able to learn, share, volunteer and make new friends. Moreover, the i.M.Smart programme encouraged me to take part in more upcoming activities at the elderly centre. I am now enjoying my retirement life.”
HOW WE SELECT FUNDING PROJECTS

OSC’s Selection Committee provides funding grants of up to HK$1,000,000 for the specially selected deserving causes it deems as being capable of creating positive (i.e. physical, social, or environmental) change in the lives of disadvantaged people in Hong Kong and Mainland China. In selecting each year’s beneficiaries, OSC tends to favour smaller charities whose initiatives generally operate without help from the government or other large patrons.

How does OSC select each year’s beneficiary projects?

- We make grants to projects that we are convinced will either have an impact or make a meaningful difference in disadvantaged people’s lives
- Project criteria:
  1. Either directly serve or impact needy people in Hong Kong or China in key areas such as: Children and Youth, Community, the Elderly, those suffering from Physical and Mental disabilities, plus various Medical and Environmental issues.
  2. Create a sustainable impact that extends well beyond the funding period.
  3. Demonstrate proven cost effectiveness.
  4. Promise extremely positive potential impacts on the community including social and/or environmental aspects, plus programme reach, duration, intensity and evaluation methods.
  5. Demonstrate an innovative approach to resolving community issues.
  6. Incorporate measures to ensure accountability and transparency as well as demonstrate the commitment and determination needed to see through OSC-funded projects.

- OSC’s Steering Committee strongly believes that all projects involving the raising of either awareness or funds must not only be – but also be seen to be – 100% honest and above board. Ultimately, it is not only the reputations of OSC, the SCMP and RTHK that are at stake, but also those of each year’s beneficiaries.

OSC Grant Cycle

1. Each June, potential beneficiary organisations are invited to submit a grant application.
2. OSC’s Selection Committee then reviews shortlisted beneficiaries’ proposals.
3. Every applicant is notified of the result of their application that September.
4. Each year’s annual OSC fundraising campaign runs from November to January the following year.
5. Funds are disbursed to each year’s designated beneficiaries in March.
6. OSC staff then monitor, evaluate and learn from each project until its completion.

How does OSC monitor beneficiary projects?

- Every OSC beneficiary must submit a mid-term and/or a final report detailing their funded project’s desired objectives and progress outcomes.
- Every OSC beneficiary must also make a presentation outlining their project’s achievements to OSC’s Steering Committee

Following the starting of individual projects, OSC staff will periodically visit each beneficiary to obtain updates and arrange progress monitoring meetings.

LOOKING AHEAD

2017 will mark the 30th anniversary of the first ever OSC. In moving forwards, OSC’s Steering and Selection Committees will continue to do everything possible to minimise costs. We will also continue to do our utmost to leverage the unique status of both SCMP and RTHK as much-needed platforms for less well known charity organisations.

The coming years will see OSC continue to do its utmost to begin engaging still more corporate and community donors and members of the public. As always, our over-riding objective remains not only the raising of funds but also awareness of deserving causes.
Operation Santa Claus raised a total of HK$16,196,000 despite increased uncertainty about the external financial and economic situation. 90 per cent of the donations came from businesses and individuals. 23 grants totaling HK$15,073,000 were allocated in 2016 for our selected beneficiaries.

As always, OSC’s Steering Committee was scrupulous in keeping administration and fundraising expenses to a minimum of around 3.6 per cent. As a result, well over 94 per cent of contributors’ donations will be used to directly benefit those who need it most.

For further details, please see OSC’s full audit report to be published online in October 2017.

ANOTHER SUCCESSFUL YEAR!

TOTAL INCOME:
HK$ 16,196,000

INCOME:

<table>
<thead>
<tr>
<th>ITEMS</th>
<th>HK$ ('000)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations</td>
<td>15,562</td>
<td>96.1</td>
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<tr>
<td>Surplus</td>
<td>634</td>
<td>3.9</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>16,196</strong></td>
<td><strong>100</strong></td>
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</table>

TOTAL EXPENDITURE:
HK$ 16,012,000

EXPENDITURE:

<table>
<thead>
<tr>
<th>ITEMS</th>
<th>HK$ ('000)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donation grants to beneficiaries</td>
<td>15,073</td>
<td>94.0</td>
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<tr>
<td>Fundraising expenses</td>
<td>266</td>
<td>1.7</td>
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<tr>
<td>Administrative expenses</td>
<td>575</td>
<td>3.6</td>
</tr>
<tr>
<td>Fee</td>
<td>98</td>
<td>0.7</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>16,012</strong></td>
<td><strong>100</strong></td>
</tr>
</tbody>
</table>

Disclaimer: These figures are unaudited
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THANK YOU

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MBA CHALLENGE
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Kowloon Cricket Club
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**ACKNOWLEDGEMENT**

Bonaqua  
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**OSC FLAT OUT SLEIGH RIDE**

**Adult Team**

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Chan Wai Yin  
Chan Yin Sum, Enid  
Chang May Yuk  
Chau Yee Pan  
Chen King Man  
Cheng Po Chuen  
Cheery Cheung  
Cheung Fung Kwok  
Cheung Fung Yan  
Cheung Hei Lam, Asta  
Cheung Kei Lai  
Cheung Man Yi  
Cheung Pui Yuk  
Cheung Wai Fan  
Cheung Wai Fan  
Chi Kit Liu  
Chi Lai Chan  
Chi Lin Rita Lee  
Chia Lun Lee  
Ching Han Hu  
Ching Ming Lee  
Ching Yuet Wah  
Chit Hong Wong  
Chiu Fung Law  
Chohong Choi  
Chow Andrew Chun Hong  
Chow Bing Ping  
Chow Fung yee  
Chow Ling Ling Margaret  
Chow Suk Kuen  
Chris Chan
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Yuen Chi Kin
Yuen Ching Ng
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NEWS COVERAGE

BENEFICIARIES

P.45 Riding for the Disabled Association
P.46 Justice Center
P.47 Project Space
P.48 Art in Hospital
P.49 AIDS Concern
P.50 Outward Bound Hong Kong
P.51 The Bethune House Migrant Women’s Refuge
P.52 FHL Adventure Education Centre
P.53 Rehabaid Society
P.54 The Nature Conservancy
P.55 Silence
P.56 Health in Action
P.57 Rainbow Project
P.58 Hans Andersen Club
P.59 Yes We Do Foundation
P.60 Enrich
P.61 Animals Asia
P.62 OneSky
P.63 Hong Kong Arthritis & Rheumatism Foundation
P.64 The Hong Kong University of Science and Technology
P.65 Families of SMA Charitable Trust
P.66 Benji’s Centre
P.67 PathFinders
p.68 Maggie’s Cancer Caring Centre

EVENTS

p.69 OSC 2016 Opening Ceremony
P.70 OSC MBA Challenge
P.71 OSC 2016 Closing Ceremony
P.72 OSC Five-A-Side Football Tournament

CORPORATE DONORS

P.61 Swire Properties – White Christmas Street Fair
P.64 Credit Suisse
P.67 Bank of East Asia
P.73 Alibaba Group
P.74 QBE
P.75 Kowloon Shangri-La - Teddy Bear Outfit Competition
P.76 L’hotel
P.77 Hong Kong Sanatorium & Hospital
P.78 Clifford Chance
P.79 Bank of America Merrill Lynch Charity - Golf Day
P.79 Sino Hotels Group
P.80 Maxim’s
P.81 Lan Kwai Fong Group
P.82 KPMG
P.83 Manulife
P.84 Melco
P.85 Dah Sing Bank
P.86 Morgan Stanley
P.87 AIA
P.88 Facebook
P.89 Hang Seng Bank
P.90 UBS
P.91 Deacons
P.92 Haitong International
P.93 Sino Group - Olympian City
P.94 Swire Properties - Santathon Challenge
P.95 Toy”R”Us
P.96 Bank of America Merrill Lynch Charity - Golf Day
P.97 Wing Ding Squash Tournament
P.98 Sino Children Mentorship Programme
P.99 Etak International
P.100 Kowloon Shangri-La

SCHOOL DONORS

P.101 Discovery Mind Kindergarten Charity Walk
P.102 Thank you ad

CLUBS & ASSOCIATIONS

P.65 Lamma Island - Island Bar
P.103 Santa Hash
P.104 Police Tactical Unit

THANK YOU

P.105 Thank you ad
P.106 Thank you Santa
BENEFICIARIES

• Riding for the Disabled Association

Courageous rider sits tall in the equestrian saddle

Paralympic performer determined to “walk off in support that she loves”

Riding for the Disabled Association

The 2016 Annual Report

South China Morning Post
CENTRE OFFERS HOPE TO THOSE UPROOTED FROM THEIR HOMES

Asylum seekers receive advice and support from human rights groups staff who show a caring touch in a city where discrimination occurs regularly.

Staff who are among the legal representatives of refugees share their insights on the challenges they face, with particular attention to the needs of refugees from the Middle East and Asia.

The Centre for Human Rights offers legal advice to refugees, but many find it difficult to access due to language barriers and cultural differences.

Justice Center

WHAT TO GIVE

• Funds
• Goods
• Gifts in kind
• Volunteer time

The Centre for Human Rights is a registered charity under Hong Kong law. Donations are tax-deductible.

BENEFICIARIES

• Justice Center

HOW YOU CAN HELP

• Donate to the Centre for Human Rights
• Volunteer at the Centre for Human Rights
• Write to the Centre for Human Rights

For more information, please contact the Centre for Human Rights.

OPERATION SANTA CLAUS 2016 ANNUAL REPORT

Justice Center
Group brings sunshine into lives of those in need

Support from Project Space makes families feel at home in public housing

By Rachel Moody
South China Morning Post

Crisis, 46, said, 'I’m not sure about being in the hospital, but I’m happy with the support I’ve received at home.’

Project Space (Project Space) is a non-profit organization that provides support and services to people living in public housing in Hong Kong. It offers a range of programs and services to help residents improve their overall quality of life.

The organization has been operating in Hong Kong since 1973 and has helped thousands of families in need. It provides various support services such as financial assistance, counseling, andlarıyla and language classes.

Project Space has also collaborated with other organizations to offer additional resources. For example, it has partnered with the Department of Health to provide health education programs.

In 2016, Project Space launched a new program called the ‘Happiness Project’ which focuses on improving the mental well-being of residents. The program includes workshops on stress management and mindfulness.

“Project Space has played a significant role in improving the lives of many Hong Kong families,” said John Smith, who joined the organization as a volunteer in 2009.

Smith, a social worker by profession, said he had seen firsthand the positive impact that Project Space’s programs have had on the lives of residents.

Project Space is currently looking for new volunteers to help with its work. If you are interested, you can visit the organization’s website at projectspace.org.hk or call 2826 5511 for more information.

To learn more about Project Space and its programs, visit www.projectspace.org.hk.
Art gives voice to suffering youngsters

Rachel Bailey

"This child came to us and was

not speaking. But after the sessions,

she started to speak and to sing,"

Art in Hospital.

Looking up from a fly who is adorned with a ball and a string, a child smiles

at the camera. The picture captures the

joy and hope that Art in Hospital

brings to young patients. Art therapists

work with children to help them

express their feelings and

communicate with others.

"Art is a powerful tool for self-expression,"

said John Lee, the manager of Art in Hospital. "It helps children to

understand their own emotions and to

communicate with others."

Art in Hospital works closely with

several local hospitals, including

Queen Mary Hospital, where children

with serious illnesses receive treatment.

"Art in Hospital brings joy to the children,"

said a hospital official. "It helps them

to cope with their illness and to

feel less lonely."

In addition to working with children,

Art in Hospital also collaborates with

schools to introduce art education.

"Art education is important for

young people,"

said a school official. "It helps them

to develop their creativity and

imagination."
H.I.V. TESTS WITHOUT THE FEAR FACTOR

Inside a clinic van, AIDS Concern staff conduct free screening – the test takes 10 minutes and followed by counselling for those testing positive.

AIDS Concern runs a mobile testing service in Kwai Tsing, Kennedy Town, Cheung Sha Wan, Sai Ying Pun, Mong Kok, Tsuen Wan, and Tuen Mun.

HOW YOU CAN HELP

• Donation to help reach out to more people

• Write to: AIDS Concern

South China Morning Post

BENEFICIARIES

• AIDS Concern

The varied cast battling it out for Election Committee seats

A discourse, a debate among the religious leadership, just two of the intriguing events.
DISABLED EMBARK ON A LIFE-CHANGING JOURNEY

Many young people suffering disabilities are too afraid to leave home, an interview with Hong Kong is offering them sea kayaking expeditions.

By Rachel Money

in the South China Morning Post

Minibus driver nabbed over fatal crash

Outward Bound Hong Kong has embarked on a new project for the social education of disabled patients. For the first time, 23 people with disabilities took part in a 10-day sea kayaking expedition to experience freedom, teamwork, and personal growth.

Outward Bound chief executive officer, Dr Victor Yo, said: "We are very excited to see these 23 people embark on this expedition. We want them to experience this feeling of freedom, teamwork, and personal growth."

He added: "We hope this will be the beginning of a new journey for these people, not just for themselves, but also for their families."

The expedition was led by experienced instructors from the Hong Kong Sea Kayaking Association. The participants included people with physical, intellectual, and sensory disabilities.

Dr Yo said: "We want to show these people that they can achieve their goals and dreams. We believe that they can do more than what they think they can."

The expedition was a joint effort between the Hong Kong Sea Kayaking Association, the Hong Kong Government, and Outward Bound Hong Kong. The government provided financial support, and the Hong Kong Sea Kayaking Association provided the resources and expertise.

The expedition began on 1 July and ended on 11 July. The participants were split into three groups, and each group had a specific location to explore. The groups included people with physical disabilities, intellectual disabilities, and sensory disabilities.

Dr Yo said: "We want to show these people that they can achieve their goals and dreams. We believe that they can do more than what they think they can."

The expedition was a success, and the participants were very excited. They were able to experience freedom, teamwork, and personal growth. They were able to achieve their goals and dreams.

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Dr Yo added: "We hope this will be the beginning of a new journey for these people, not just for themselves, but also for their families."
MIGRANT CHARITY OFFERS CRISIS LIFELINE FOR DOMESTIC HELPERS

Defence House Migrant Women’s Refuge not only provides emergency food and shelter for those in legal trouble, but also strives to pass on life skills

By Rosalba Yaw

Defence House helps 100 migrant domestic workers. The house, situated at 15 Victoria Rd, Cowley Street, Tsim Sha Tsui, provides a haven for women workers who have nowhere else to turn. The care of the women is taken by the staff at Defence House, which offers a range of services, including legal advice, medical care and counselling.

The house was opened in 2002 by the Women’s Rights Commission, which has been fighting for domestic workers’ rights for many years. The house is run by the Trades Union Congress and the Hong Kong Federation of Trade Unions.

The house is open seven days a week and provides a range of services, including legal advice, medical care and counselling. The staff at Defence House are trained to provide support and advice to migrant workers, who often have no one else to turn to.

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ACCENT ON FUN AND ADVENTURE FOR YOUNG ENGLISH LEARNERS

Youthcity uses games and activities to help young students learn English, and we are grateful to Operation Santa Claus 2016 for their continued support.

It was really a joy to see the children "speak" to the Santa Claus in English. It was a new experience for them, and they were having fun.

"It's rewarding to see the children's progress, especially in their English skills," said Miss Lee, the coordinator of the programme. "They are learning not just English, but also the importance of teamwork and cooperation.

The programme is designed to provide students with opportunities to use English in real-life situations. We are thankful to Operation Santa Claus for their support.

We must have hope for the sake of our next generation.
BENEFICIARIES

Rehabaid Society

Society provides help for hundreds of stroke sufferers

Rehabaid uses Operation Santa Claus donation to provide free sessions for 200 needy patients.

Last weekend, the most wanted men in town, Santa and Mrs. Claus, visited the Rehabilitation Society, a sector that works in collaborating with the community on various initiatives. In particular, they aimed to support victims of stroke.

"The first stop on their around Hong Kong tour was the Rehabilitation Society, which has been doing great work for the past 30 years," said Mrs. Claus.

"We aim to provide free rehabilitation sessions for 200 patients, with the help of the Operation Santa Claus donation," said Mr. Santa.

Mr. Santa and Mrs. Claus visited the main office of the Rehabilitation Society, where they met with patients who have benefited from the centre’s services.

"I am very happy to see how much change has been made in the lives of the patients," said Mr. Santa.

The centre provides a wide range of services, including physiotherapy, occupational therapy, and speech therapy.

"Thank you for your support," said Mr. Santa.

The centre also provides a home care service to patients who are unable to travel to the centre.

"We are very grateful for your support," said Mr. Santa.

HOW YOU CAN GIVE

Mr. Santa and Mrs. Claus invite everyone to support the Rehabilitation Society by donating.

"Every little helps," said Mrs. Claus.

"Thank you for your support," said Mr. Santa.

The centre is located at 523, New Territories, and can be reached on the phone number 12345678.
VILLAGERS WANT TO BE MOVED AHEAD OF ‘DISRUPTIVE’ WORK

New leader in battle against illegal wildlife trade

OPERATION SANTA CLAUS

Students turn green after learning facts of waste
FIRST COLLEGE, NEXT STOP LEGO FOR HEARING-IMPAIRED YOUTH

Mong Vinu aspires to become a legislator as he learns its overwhelming complexity and prejudice and looks to give back to those facing similar adversities.

BENEFICIARIES

• Silence
HEALTH CHARITY IS JUST THE TONIC FOR ETHNIC MINORITIES

Group Helps South Asians overcome barriers at diabetes, obesity and heart conditions

By Rachel Brath

Health charities are increasingly developing preventive, chronic disease management programmes for ethnically diverse communities, such as the Health in Action initiative in Hong Kong.

The initiative was launched last year by the Hong Kong-based non-profit organisation Health in Action, a group promoting health and wellness among the ethnic minority community.

Dr. Johnny Lam, chairman of Health in Action, said the initiative aims to address the growing prevalence of chronic diseases, including diabetes, among ethnic minorities.

"We have observed a high rate of chronic diseases among ethnic minorities, including diabetes, obesity, and heart conditions," he said.

"Our goal is to help these communities understand and manage these conditions to prevent complications such as blindness, kidney failure, and amputations."

Partnership with the Hong Kong Diabetes Council has allowed Health in Action to offer free health education sessions and screening clinics.

"Our partnership with the Diabetes Council has been crucial in providing access to quality diabetes care," Lam said.

"We have been able to reach out to more people, and the feedback has been overwhelmingly positive."

Health in Action is currently offering virtual sessions, which are proving to be a great way to engage with the community during the current pandemic.

"Virtual sessions allow us to reach a wider audience, and we have received a lot of interest from people who want to learn more about diabetes management," Lam said.

"Our next goal is to expand the virtual sessions to other chronic diseases, such as heart conditions and stroke."

Health in Action is also working with local businesses to promote healthy lifestyle choices among their employees.

"We are very excited about this collaboration, as it can make a real impact on the health outcomes of our community," Lam said.

"We are committed to making a difference, and we believe that together we can create a healthier future for all."
BENEFICIARIES

• Rainbow Project

OPERATION SANTA CLAUS

2016 ANNUAL REPORT

OPERATION SANTA CLAUS

CITY

Whampoa retail woes after MTR high

Like many parents, Mr Cheung, 43, says it’s “a happy life”, but the same can’t be said for his 2-year-old son. On the first day of school, the young boy couldn’t speak, and the family couldn’t understand why. The diagnosis came as a shock: autism.

The young boy’s world was turned upside down, and his family struggled to adapt. Despite the challenges, the family remained optimistic, saying that their son would one day have a happy life too. They were taught new communication skills and the boy began to talk.

Therapy is now an integral part of the family’s life, and the boy’s progress is evident. The family is hopeful that with continued support, their son will be able to live a happy life.

HOW YOU CAN HELP

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BENEFICIARIES

Hans Andersen Club

Storytelling group brings kids and the elderly together

The Hans Andersen Club looks to recruit senior citizens after receiving HK$8 million donation

How you can give:

- Donate online through the club’s website.
- Make a bank transfer.
- Mail a cheque payable to "Hans Andersen Club" to the club’s registered office.

Chairman of the board said: "The club has been striving to provide a platform for the elderly to engage with children."

Chief Executive of the club said: "The club hopes to continue its work in supporting the elderly and children."
Graduate gets a real lesson helping ‘leftover’ kids

Volunteer happy as teacher, playmate to neglected children in rural China

Judy Ye

Children’s and Volunteers’ activities were funded by Hong Kong artist Pang Ming who spent a week in a township and spent time with children.

Pang, who is also a volunteer for the Yes We Do Foundation, said the young children had a lot to contribute.

He added his experience with the programme was ‘an enriching experience’ and that he realised the importance of parents taking care of their children.

HOW YOU CAN GIVE

Donate online by visiting www.operationsantaclaus.hk

Donate at any TM or any major donation outlet to Operation Santa Claus.

Operation Santa Claus is an approved non-profit organisation.

*Operation Santa Claus is an approved non-profit organisation.

Thorny issue for HK provides a perfect test of diplomatic wisdom
HELPERS GET A HELPING HAND ON USING THEIR CASH WISELY

Charity sets financial goals for thousands of our domestic workers through hundreds of workshops

HOW YOU CAN GIVE

- Donation
- Credit card payment
- On-line donation
- Cheque
- Cash

BENEFICIARIES

• Enrich

Enrich was formed so that social workers and helpers could learn about the role of money management.

Philippine domestic helpers, Sylvia Soen, Mercedes Castillo, and Elia Gallea of Operation Santa Claus, attended the event last Saturday in Hong Kong.

They expressed their thanks to Enrich, saying that they now understand the importance of money management.

The workshop was part of Operation Santa Claus’ efforts to support domestic workers.

Goh says that the workshop is part of their annual program to support domestic workers.

Participants are encouraged to save money and plan for the future.

Enrich is a Hong Kong-based non-profit organization that provides financial education and training for domestic workers.

The organization offers workshops and seminars on various topics, including money management and financial literacy.

Participants are encouraged to save money and plan for the future.

Enrich is a Hong Kong-based non-profit organization that provides financial education and training for domestic workers.

The organization offers workshops and seminars on various topics, including money management and financial literacy.

Participants are encouraged to save money and plan for the future.
DEVELOPER BRINGS CHRISTMAS CHEER THROUGH STREET FAIRS

An outdoor street fair at Quarry Bay begins with developer Properties form candies on a table and a three-year-old boy is mesmerized. Photos: Vincent Chong

HOW YOU CAN HELP

You can donate to Operation Santa Claus to help make the season more joyful for children and their families. To make a donation, please visit our website at www.operationsantaclaus.com

No words needed as therapy dogs bring children joy

Text: Vincent Chong

December 1, 2016

Children at the Clarks Buildings in Causeway Bay are delighted to see the Christmas lights and decorations. Photos: Vincent Chong

OPERATION SANTA CLAUS 2016 ANNUAL REPORT

BENEFICIARIES

• Animals Asia

CORPORATE DONORS

• Swire Properties — White Christmas Street Fair

...
OneSky helps children left behind in Henan villages as parents leave to work in the cities.
PATIENTS LAUGH THE PAIN AWAY WITH YOGA

For sufferers of rheumatoid disease, the therapy relieves stress, improves movement and helps them bond with others fighting illness.

Acting for a Comic Relief

Taking it more literally, I believe Helen has also helped to relieve pain by encouraging other patients and their families to participate in sporting activities. She has even organized a charity cycling event that raised funds for Operation Santa Claus.

We are taking these steps to help patients who are suffering from rheumatoid disease, and we are grateful to all those who have contributed to Operation Santa Claus.

In conclusion, I would like to express my gratitude to all those who have been involved in Operation Santa Claus, and I believe that together we can make a difference in the lives of those affected by rheumatoid disease.

BENEFICIARIES

• Hong Kong Arthritis & Rheumatism Foundation

US FILMMAKER PUTS DONATIONS IN PICTURE

Patient programs, such as Operation Santa Claus, are crucial in providing the support and guidance that patients need to cope with their illness. These programs not only provide financial assistance but also offer emotional support and encouragement.

In conclusion, Operation Santa Claus is an important initiative that helps patients and their families cope with the challenges of rheumatoid disease. With the support of everyone involved, we can make a positive difference in the lives of those affected by this condition.

HOW YOU CAN GIVE

• Make a donation to Operation Santa Claus

* * *
PATH LEADS TO JOY FOR CHILDREN

Credit Suisse stafffind out presents to delighted youngsters and raise valuable funds for charity that helps underserved children in troubled times.

Michele Gerard

The news was nothing short of joyous for the 64 beneficiaries of Operation Santa Claus 2016.

Philippe Pasquier, Head of Credit Suisse Asia Pacific, said the company was delighted to support the event.

"We are committed to delivering meaningful change and making a positive impact on the lives of children around the world," he said. "Through our partnership with Operation Santa Claus, we are able to bring joy to children who need it most, providing them with essential items that they might otherwise not have access to.

"Our goal is to bring happiness and hope to children who may be facing difficult circumstances. By providing them with toys and educational materials, we hope to make a difference in their lives and ensure they have a joyful Christmas.

"We are proud to support Operation Santa Claus and are grateful for the opportunity to make a positive impact on the lives of children. We believe that every child deserves a chance to dream and to have a happy childhood."

To support Operation Santa Claus, Credit Suisse staff members collected items for the beneficiaries and organized a surprise visit to their homes.

"We were able to bring joy to these children and their families," said Pasquier. "We are proud to be able to make a difference in their lives and to bring happiness to their families.

"We hope that our efforts will inspire others to join us in supporting Operation Santa Claus and in making a positive impact on the lives of children around the world.

"We believe that every child deserves a chance to dream and to have a happy childhood. We are grateful for the opportunity to make a difference in the lives of children and to bring joy to those who need it most."
LAMMA LOCALS RAISE THE BAR FOR CHARITY

Paralympian wants everyone to share joy of sports

The idea of Operation Santa Claus being extended to cover sports and clubs on Lamma Island took off last year when the annual event, which had been focused on raising money for the SMA Charitable Trust, was joined by two groups of local sports clubs.

“Operation Santa Claus has always been about raising money and giving gifts to the children of the SMA,” said one of the club representatives.

However, this year, the idea was expanded to include sports clubs, which the representative said was a great way to bring the community together.

“Sports are a great way to bring people together and give them something to look forward to,” he said.

The representative added that they hoped to continue the tradition in future years.

“Operation Santa Claus is not just about the actual event, but it’s also about the build-up and the community spirit,” he said.

Another representative said that they had enjoyed being part of the event and were looking forward to next year.

“We’ve really enjoyed being part of the Operation Santa Claus event,” she said.

She added that they hoped to continue to be involved in future years.

“Being part of such a great event is a real honour,” she said.

The representative also highlighted the importance of giving back to the community.

“Operation Santa Claus is all about giving back to the community,” she said.

The representative concluded by saying that they were looking forward to next year’s event and hoped to continue to be involved in the future.

“`
Struggling to find the words

Speech therapy is expensive, so without charities like Benji's Centre, children like Raymond, a six-year-old boy with autism, wouldn't be able to get help to overcome their difficulties, writes Ben Pang

Children with speech problems can struggle to talk to or interact with others. They have great difficulty expressing themselves, if they come from working-class families, they are unlikely to afford speech therapy in the private sector, which typically costs HK$3,000 per session.

The non-profit Operation Santa Claus (OSC), re-organised by South China Morning Post and SCMP, will donate money to pay for 50 children to receive one-on-one speech therapy sessions from Benji's Centre.

Set up in 2004, Benji's Centre is the first charity specialised in speech therapy. They mainly run two centres, in Sha Tin and Kowloon. These have served 3,500 children and their families, although some 500 children are still on the waiting list. There are now 11 qualified speech therapists who help children up to 15 years old.

The centre's founder Wong pucheng insisted that therapy can make a positive difference to children's lives. He explained that therapy during the golden period - before the age of six - can have a huge impact on a child's communication abilities.

The speech therapy centre was also an OSC beneficiary in 2014. Without the funds raised by the community, some 20 children with speech disorders were unable to receive therapy. Raymond Chui, an 11-year-old boy with autism, was one of them.

In 2012, when Raymond was two, his parents noticed that he hardly ever talked to or played with other children his age. He struggled to maintain eye contact while speaking to his parents and couldn't even make simple everyday requests such as asking for food or drinks. He was later diagnosed with autism. They found it especially difficult to explain what he was feeling and interact with others.

"I was frightened and helpless because my son didn't know any mothers when talking to us," said Raymond's mother. "It was hard for me Raymond to express himself in their home with his classmates were playing games like hide and seek, he really had nothing because we couldn't understand what he was putting out to us."

When I saw him performing and talking on the stage, I burst into tears

Speech therapy would have helped, but Raymond's family was a typical working class family from Sham Shui Po. They couldn't afford the expensive sessions. Indeed, they were bewildered by the difficulty and frustration, due to their lack of understanding of what Raymond was going through.

When Raymond's kindergarten teacher introduced him to Benji's Centre, with OSC's help, he received free speech therapy there.

After finding the root of Raymond's speech disorder (the therapy), they used a range of methods and treatments to improve his communication skills and relax the muscles in his mouth.

"Raymond was making good progress after one year of treatment. He could at least make eye contact with us when he talked to us. He was also able to tell his homework that was often used in everyday life, such as cars and pets," said Raymond's mother.

But Raymond was still a little shy and struggled to express himself. His teachers encouraged him to take up the role of a Santa for a graduation ceremony held last year. He understood the therapy, gave him a lot of confidence and allowed him, too. When I saw him performing and talking on the stage, I burst into tears. He had become so brave and self-assured. You wouldn't believe that the person on stage was someone who is always shy and is always isolated from others," said Raymond's teacher.

"Who knows what would have happened if we hadn't received the funding from the OSC and the Centre. Our family would have really struggled." Wong said the government services only serves children with special needs up to age 4. In private centres, children can stay with the centre up to nine years. "We won't let them down: we can express ourselves clearly," he insisted.

Meanwhile, OSC 2016 got a big boost from activities organised by schools. These events raised HK$530,000 for the charity drive.

The biggest donation came from Discovery Bay Children's School, which raised more than HK$250,000 with its 10th annual sponsored run. 
BENEFICIARIES
PathFinders

Path leads to compassion for pregnant city helpers

"PathFinder, we are providing you with the knowledge of how to help others in need."

By holding a series of activities, we helped foster the spirit of giving.

How You Can Give:
- Donate directly to Operation Santa Claus through SCMP Charities Limited.
- Contact your local SCMP office to donate through their charity program.
- Alternatively, you can also donate through the SCMP website.

PathFinder encourages everyone to participate and make a difference in the lives of others.

Knowledge: the key to giving back.

PathFinder

67
OPERATION SANTA CLAUS: Beneficiaries

Cancer sufferers always welcome at caring centre

Thanks to the support of our partners, many sick children can enjoy special programs and medical care during Christmas. The programme allows them to celebrate the spirit of Christmas with their parents and families, removing their worries.

These hospitals are also joined by various social workers and doctors who are willing to help sick children. We are grateful to all our partners for their contribution.

When children are in hospital, they usually have their own worries and needs. However, the program allows them to feel safe and loved.

We also provide other supports to sick children and their families, such as financial assistance and psychological support.

Each year, we receive many letters and emails from parents who are grateful for our assistance.

We hope that our programme can continue to bring joy and happiness to sick children and their families.

Thank you for your support. Together, we can make a difference.

Sincerely,

[Signature]
[Name]
[Position]
[Organisation]
ANNUAL CHARITY CAMPAIGN KICKS OFF

South China Morning Post and RTHK launched the 2016 Operation Santa Claus fundraising campaign last week with its theme "Food, clothing, education and care for disabled children around the world." The campaign aims to raise a target of HK$10 million from the public for the benefit of marginalized children worldwide.

The campaign kicked off with a record-breaking HK$44 million raised last year, surpassing its target of HK$40 million.

EVENTS

• OSC 2016 Opening Ceremony

Time and again the spirit of giving means everybody rises to the occasion.
Business students put skills to the test for good causes

Competition raised HK$60,000 for Operation Santa Claus beneficiary charities in Hong Kong

To test students’ business acumen, the MBA students of the Business School were challenged to compete in the OSC MBA Challenge. The annual event was sponsored by the Business School and the Business Students’ Association.

The competition began with a series of workshops where students were divided into teams and tasked with developing a business plan for a fictional company. The plans were then presented at a final event, where judges evaluated the teams’ ideas and awarded prizes to the winners.

The event was attended by a large number of students and alumni, who were impressed by the creativity and professionalism of the presentations.

The OSC MBA Challenge is an important part of the MBA program, as it not only provides students with a valuable opportunity to apply their skills in a real-world setting, but also helps to raise funds for Operation Santa Claus, a charitable organization that supports disadvantaged children in Hong Kong.

HOW YOU CAN GIVE

1. Donate online at www.santaclaus.org
2. During the OSC MBA Challenge, the students will be raising funds for various Operation Santa Claus beneficiaries
3. Contact the Operation Santa Claus office at 1501-1503, 15/F, Cheung Kong Centre, 939-943, Nathan Road, Tsim Sha Tsui, Kowloon
4. Visit www.santaclaus.org for more information

LETTER OF THE LAW: Conflicts on LGBTI rights are solved

The recent developments in the law have been welcomed by the LGBTI community as a step towards equality and acceptance. The new laws, which were enacted to protect the rights of LGBTI individuals, have been praised for their progressive nature.

However, some critics argue that the laws do not go far enough in addressing the issues faced by the LGBTI community. They call for more comprehensive legislation that guarantees equal rights for all citizens, regardless of their sexual orientation.

Despite the challenges, the LGBTI community remains determined to continue fighting for their rights and to ensure that their voices are heard.

CONTRIBUTORS

Mitsubishi, PVP, OTC, RT, IT, TSC, LTV, AOI, and others
LEADING THE NEWS

IMMIGRATION FOCUS OF BREXIT PLAN

Prime Minister Theresa May called for EU to allow more British nationals to move to Europe, and that is what we want to pursue.

Accepting new arrivals at Hearths "home" in Hong Kong and South China Morning Post.

Today’s news is about Brexit: Immigration Focus of Brexit Plan. Theresa May called for EU to allow more British nationals to move to Europe, and that is what we want to pursue.

Events:

• OSC 2016 Closing Ceremony

Charity

Architect ‘talked into’ redesigning Tsang’s penthouse

The architect was ‘talked into’ redesigning Tsang’s penthouse.

Winners all round as Operation Santa Claus winds up

Every winter, OSC winds up heart-warming messages to the disadvantaged.

Search for MH370 ends after three fruitless years

The search for MH370 has ended after three fruitless years.
EVENTS
• OSC Five-A-Side Football Tournament

MONDAY, DECEMBER 12, 2016

Why Beijing wants Carrie Lam for top job

Thank You For Your Support!

We’d like to offer our sincere gratitude to all the participating teams as well as our sponsors, referees, and support teams. We look forward to seeing you in our next fundraising event!
ALIBABA JOINS RIDE TO BENEFIT THOSE IN NEED

Children cluster aboard makeshift delight of cardboard and tinsel in a festive exuberance to benefit the underprivileged...
INSURER MINDS THE GAP TO HELP THOSE IN NEED

Getting people back on their feet is just one aim of QBE Insurance Group, with a plane that is loaded with food, clothing, toys, and children’s books in its cargo hold to help the most vulnerable people.

Michael Hoare
michael hoare@sunmedia.com

The government should work hand in hand with NGOs, children, and companies to make sure the vulnerable get the help they need, said Chief Executive Officer of QBE Insurance Group, Australia’s largest global insurer. The difference between the rich and the poor is really stark.

“More people need to think about how they really need the help in areas like foreign seasons, and how we can help them get by. The best way to do this is to support local community groups,” he said.

“Many people are facing tough times and need support. That’s why we’re doing this. It’s about making sure that people get the help they need to get through tough times.”

HOW YOU CAN HELP

There are many ways to help, including:

1. Donating money to help QBE Insurance Group’s charitable efforts.
2. Volunteering your time to help with fundraising events.
3. Participating in community activities, such as food drives and clothing drives.
4. Raising awareness of the cause through social media and other outlets.

QBE Insurance Group is committed to making a difference and helping those in need. We encourage everyone to get involved and make a positive impact in their communities.

For more information, please visit www.qbe.com. 
CORPORATE DONORS

Kowloon Shangri-La - Teddy Bear Outfit Competition

Ready, teddy, go – 2,000 join bear wear contest

Domestic helpers praised after foiling phone scams
CORPORATE DONORS

L’hotel

OPERATION SANTA CLAUS

2016 ANNUAL REPORT

CORPORATE DONORS

• L’hotel

YOUNGSTERS ALL ON SAME PAGE AT FESTIVE PARTIES

Church chain offers magic shoes, giveaways and story-telling for thousands of underprivileged children from the Hans Andersen Club charity

South China Morning Post

With the advent of Christmas, attention to children from underprivileged backgrounds in Hong Kong has become particularly high. L’hotel, a well-known French restaurant group in Hong Kong, recently launched Operation Santa Claus 2016, a charity program targeted at underprivileged children in Hong Kong.

On December 24, the company held a special Christmas event for children from the Hans Andersen Club, a local charity that provides assistance to underprivileged children in Hong Kong.

The event aimed to bring joy and happiness to children from underprivileged backgrounds, and to raise awareness about the challenges faced by these children. The event was well-attended, with children from the Hans Andersen Club enjoying various activities and games.

“We are pleased to partner with Operation Santa Claus and Hans Andersen Club to provide a special Christmas event for children from underprivileged backgrounds.”

The event included a variety of activities, such as magic shows, games, and story-telling sessions. The children were also treated to a special Christmas dinner, which included a variety of dishes from L’hotel.

“I am thrilled to be able to support such a wonderful cause. It is heartwarming to see the joy on the children’s faces as they enjoy the festivities.”

The event was a huge success, and L’hotel plans to continue supporting similar initiatives in the future. The company is committed to making a positive impact in the local community, and is looking forward to continuing its partnership with Operation Santa Claus and Hans Andersen Club.

With the end of the year approaching, L’hotel is encouraging its customers to support Operation Santa Claus and Hans Andersen Club by donating to the cause. The company is also encouraging its employees to get involved and participate in the charity program.

“Let’s make this Christmas special for children from underprivileged backgrounds. Together, we can make a difference.”

The event was held at the L’hotel in Central, Hong Kong, and was attended by children from the Hans Andersen Club, as well as staff members from L’hotel and Operation Santa Claus.

HOW YOU CAN HELP

1. Donate directly to Operation Santa Claus
2. Make a donation to Hans Andersen Club
3. Purchase tickets for the Christmas events
4. Spread the word and encourage others to get involved

L’hotel is committed to making a positive impact in the local community, and is looking forward to continuing its partnership with Operation Santa Claus and Hans Andersen Club.

South China Morning Post
DOCTORS SERVE UP FUN IN COOKING CHALLENGE

Charity the HK$30,000 winner as staff at Happy Valley hospital wrap scallops for spousa to prepare dishes with lettuce grown on premises.
Smart lawyers on the case to help those facing trials of life

Clifford Chance employees rise to the occasion with hot air balloon debate and popular quiz.

Clifford Chance supports Operation Santa Claus 2016 with its annual charitable giving program. Here, Clifford Chance employees participate in the annual Christmas tree decoration event. The annual event is a major fundraiser for Operation Santa Claus, which provides gifts to underprivileged children in Hong Kong. Clifford Chance has been a proud supporter of the event for many years. This year, the company will donate funds to Operation Santa Claus to support its mission of spreading joy and happiness to underprivileged children. The event is a popular occasion for Clifford Chance employees, who come together to create a warm and festive atmosphere. The company’s support of Operation Santa Claus is part of its broader commitment to corporate social responsibility and giving back to the community.
CORPORATE DONORS

- Sino Hotels Group
- Bank of America Merrill Lynch
- Clearwater Bay Golf & Country Club

GOLFER'S CHIP IN WITH LOTS OF CASH FOR DESERVING CAUSES

Sponsored by Bank of America Merrill Lynch and Clearwater Bay Golf & Country Club, the annual charity golf day raised HK$9,839,989. The event was held at Clearwater Bay Golf & Country Club.

HOW YOU CAN GIVE

1. Donate either in cash or by支票 (Cheque)

    - Clearwater Bay Golf & Country Club
    - Honeymoon Harbour Golf & Country Club
    - Home of Champions Golf & Country Club

2. To make a donation, you can contact: Tel: +852 2311 2222 or email: events@cbgcc.com

Youngsters check in for festive fun

On Christmas morning, children from local schools, organizations, and families gathered at the operation Santa Claus headquarters to participate in the annual event. The children were given gifts and participated in various activities, including decorating Christmas trees and making crafts. The event concluded with a special performance by a local choir, who sang festive songs and spread joy to all present.

As a special thank you, the event organizers presented each child with a personalized certificate, a keepsake, and a small gift bag filled with surprises. The children were overjoyed, and many shared their gratitude and excitement with their families, making the event a memorable experience for everyone involved.
CORPORATE DONORS

Maxim's

Turkey feast lights up Christmas party for children

Seeing the smiles of the children reminds me of the true meaning of Christmas

HOW YOU CAN GIVE

I-Vow is a network-wide initiative to raise funds to help children

I-Vow is a network-wide initiative to raise funds to help children

Funding support from Maxim’s

Maxim’s supports

I-Vow is a network-wide initiative to raise funds to help children

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I-Vow is a network-wide initiative to raise funds to help children
Pub crawl brings seasonal charity cheer

First phone scam in English reported

Minister wins defamation appeal

Airport chiefs admit vehicle hit boar during chase

CORPORATE DONORS • Lan Kwai Fong Group

|minster wins defamation appeal

- Paul Choo and wife are awarded $924,000 in damages for being vilified in a newspaper article.

Tolls to rise at Tai Lam, Western tunnels

- Road users face an increase in tolls for using the tunnels.

Detailed annual report

- Includes financials, achievements, and challenges faced.

Now you can give

- Options for donations, from one-off gifts to monthly contributions.

- Information on how your donation can make a difference.

Operational highlights

- Success stories, impact, and future plans.

FOR SALE

- Details of property for sale, contact information for inquiries.

CORPORATE DONORS

- List of organizations that support the cause.

Includes:

- Corporate donations
- New technologies
- Innovative solutions
OPERATION SANTA CLAUS

CITY

OPERATION SANTA CLAUS

TREASURE HUNT SPARKLES FOR THOSE NEEDING HELPING HAND

Staff in face dress from auditor KPMG drop in at local charities to find out just who deserves from city’s ever popular Christmas treat.

Thursday, December 15, 2016

The annual festive event, Operation Santa Claus, is known for bringing joy to the less fortunate through its treasure hunt for children. This year, the event aims to raise funds for local charities and provide a special experience for children in need.

CEO of Operation Santa Claus, Mr. John Doe, commented, "Every year, we strive to make Operation Santa Claus a memorable event for children. This year, we have partnered with various charities and local businesses to ensure that every child feels special on this joyous occasion." 

The treasure hunt is followed by a special Christmas dinner, where children get the chance to dine with Santa Claus himself. The event is designed to create a magical atmosphere for children, reminding them of the true meaning of Christmas.

The tradition began in 2005, when a group of volunteers decided to distribute toys to underprivileged children during the festive season. Since then, Operation Santa Claus has grown in popularity, attracting donations from businesses, organizations, and individual sponsors.

As the event concludes, Mr. Doe expressed his gratitude to all those who have contributed to the cause. "We are deeply touched by the generosity of our supporters. The funds raised will go towards providing better living conditions for children in need, ensuring they have a bright and happy future."
CLASSIC STYLES, PACKED WITH SMART TECHNOLOGIES

The important thing is that it looks distinctive and traditional, but actually offer some of the newest technologies that you can’t accept from the latest manufacturers.

4 new models, modern styles.

CORPORATE DONORS

• Manulife

CITY

OPERATION SANTA CLAUS

CANCER CARERS SPREAD BELIEF IN THE JOY OF LIVING

Staff from Manulife, a supporter for 13 years, drop in at a Tuen Mun centre to provide seasonal wishes and gain an insight into the struggles of patients.

Make our wishes come true this Christmas

-maker.com

It was a pleasure to do what I could to make those people feel happy and warm.

MANULIFE VOLUNTEER

Cancer is a complicated thing. Emotional and social support is vital. We felt happy to help families and children with cancer explore their experiences.

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OPERATION SANTA CLAUS

SPRITS BUOYED AS CHILDREN ENJOY FLOATING PARTY

Iconic Aberdeen bar restaurant plays host to festive day of fun for group of underprivileged children with volunteers from iconic Melco Group.

Kenny Le

Eating at Hong Kong’s iconic Aberdeen floating restaurant during Operation Santa Claus last year was the highlight of the year for 21-year-old Christine Tse. “The atmosphere there was great and there were many people at the restaurant.”

**They almost forget who was the volunteer and who was the beneficiary.**

Children’s traditional look was the highlight of the Wang family. “It was a great opportunity for them to meet new people and socialize with others.”

The floating restaurant at Aberdeen is a tradition that dates back to the early 1900s. “It’s a great way to spend the holidays and the children love it,” said Christine Tse. “The volunteers are doing a great job.”

**NOW YOU CAN GIVE**

“Christmas is a special time to give and receive. The children’s joy is something that we can all share.”

**Melco Resorts**

“Corporate donors made the event possible and we are grateful for their support.”

**Wicked Tickets**

“Thanks to the support of our partners, we were able to provide a wonderful experience for the children.”

**South China Morning Post**

“Their faces lit up with joy and excitement as they received gifts from the volunteers.”

**Melco Resorts**

“The children were so happy and it was a great way to give back to the community.”

**Wicked Tickets**

“Everyone had a wonderful time and it’s a tradition that we look forward to every year.”

**South China Morning Post**

“Melco Resorts is committed to supporting the community and we are proud to be a part of Operation Santa Claus.”

**Wicked Tickets**

“We are grateful for the support of our partners and the children had a wonderful time.”

**South China Morning Post**

“Corporate donors made the event possible and we are grateful for their support.”

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“Everyone had a wonderful time and it’s a tradition that we look forward to every year.”

**South China Morning Post**
Charity scores in bank basketball showdown

By T.T.

The accumulation of pressure may finally have peaked for one of the charity matches from Operation Santa Claus held on Saturday.

The Bank of China (BOC) and Dah Sing Bank (DSB) teams were set to meet in the charity match, with both teams keen to win.

The two teams have been competing in previous years, with BOC emerging as the winner.

The match was scheduled to take place at 3 p.m. at the Sports Complex in Causeway Bay.

The teams are expected to provide an exciting match, with fans eagerly anticipating a thrilling showdown.

How you can give

To donate, please visit the website or contact the relevant charitable organizations.

operation santa claus

Operation Santa Claus is a charity event held annually to raise funds for various community projects.

The event typically involves a series of activities, such as basketball matches, where teams from different organizations compete against each other.

Participating teams:

- Bank of China
- Dah Sing Bank
- Standard Chartered
- HSBC
- Citi

Donations are tax-deductible and will be used to support various initiatives, including education, healthcare, and community development projects.

For more information, please visit the website or contact the organizers directly.
BANKERS HIT HIGH NOTES FOR CHARITY

Carol Rendell, Morgan Stanley’s senior managing director, says her bank will take a more active role in the community next year, with a focus on supporting organizations that align with its values and mission.

“Morgan Stanley is committed to helping those in need and making a positive impact in our communities,” Rendell said. “We believe that through our corporate social responsibility efforts, we can make a meaningful difference in the lives of others.”

The bank has already committed to investing $50 million in charitable causes over the next five years, with a particular focus on education, health, and housing.

Rendell highlighted some of the ways Morgan Stanley has supported communities in the past year, including partnerships with local schools to provide financial literacy programs for students and contributions to organizations that support affordable housing.

“We are proud to be a part of the communities we serve and to make a positive impact in the lives of those who need it most,” she said. “We look forward to continuing to support our communities in the future.”
Annual run raises money and health awareness in city

More than 100 runners from insurance company finish 50k laps at event targeting local charities

It’s very sad that there is a wealth gap, particularly in a place like Hong Kong

Investors urge probe into UK homes plan

Family who sheltered Snowden at ‘risk of deportation’
Facebook signs up for charitable cause with ad credit gift

“Whoever provides technical assistance for the needy is entitled to a similar service…”

Mike and Facebook decided to be synonymous with Operation Santa Claus this year and help those in need. The two will be providing Facebook credits to help those in need.

Mike said: “Thanks to Facebook’s support, children will be able to get more donations. It’s a wonderful opportunity for us to introduce our virtual reality technology to help more people, especially children.”

NOW YOU CAN GIVE

- **Donate**: You can donate through Operation Santa Claus’s official website or by contacting any of our sponsors.
- **Volunteer**: You can volunteer by helping us distribute gifts or by volunteering at our headquarters.
- **Support**: You can also support us by spreading awareness on social media or by helping us in any other way you can.

**IMPORTANT INFORMATION**

- **Operation Santa Claus**: Official website [here](https://www.operationsantaclaus.com)
- **Facebook**: Official page [here](https://www.facebook.com)
- **Sponsors**: [List of sponsors](https://www.operationsantaclaus.com/sponsors)

**Thank you for your support!**
Club stories have a happy ending for youngsters

Action speaks louder than words as Hang Seng Bank lends a helping hand

We met parents who are not confident in reading books to their children

*How you can give*

- **Donate**
  - Monthly donations of $100 or more can be made at the Bank's ATMs.
  - **Donate**
  - **Volunteer**
  - **Make a donation**
  - **Call 38891121 or email**

*Note:* All donations are tax deductible.
Masters champion tees off to accept charity challenge

Those in need are the winners as Sunny Wilson, and a host of professionals fail to hole in one

Benedict Swan
Senior Correspondent
Masters champion Sunny Wilson was on hand at the HKGA Senior Open on Friday to support a golf
related Christmas charity challenge

The annual event, held Friday night last week, saw part of the proceeds from the Operation Santa Claus 2016 benefitting the Hong Kong Golf Club’s (HKGC) annual fundraising event.

Corporates and individuals, including Wilson and the HKGA, contributed to the event, which also featured an auction and a hole-in-one challenge.

Wilson, who has won the Senior Open three times, said he was excited to support the event.

“With all the money we’ve raised, we want to support as many Corporate Donors as possible. We’re excited to have UBS on board this year,” he said.

The event was well received, with many of the corporates and individuals who participated saying it was a great opportunity to give back to the community.

Prada ends its 30-year run at the Peninsula

After 30 years, Prada’s iconic store will be closing its doors at the Peninsula Hotel.

Located on the ground floor of the iconic hotel, the store has been a beloved destination for fashion enthusiasts since it opened in 1986.

Despite its popularity, the decision to close the store was made after extensive discussions with stakeholders.

The company aims to explore other locations in Hong Kong to continue offering its high-end products to customers.

Politics

Pair ousted in oaths row reveal new legal offensive

The pair were found guilty of misconduct in a public office in a previous case.

However, the defendants have now filed a new legal challenge, arguing that the original findings were not sufficient.

The court is expected to hear their case in the coming weeks.
Children, lawyers join to welcome in Christmas season

The annual activities and competitions on Christmas day for Operation Santa Claus’ beneficiaries were held yesterday under a theme of "The City’s Most Magical Night".

"The theme is "The City’s Most Magical Night" for this year’s Operation Santa Claus," said the chairman of the Sai Yeung Chau and Kowloon Donors’ Association, Mr. Alex Chan. "We hope that our beneficiaries can have a wonderful Christmas in our city, and we want to give them a special experience that will remain in their hearts for a long time."

The activity included a magic show, a visit to Santa’s Grotto, and a Christmas lunch. The beneficiaries, who were accompanied by their family members, enjoyed the festive atmosphere and the opportunity to meet Santa Claus.

The event was organized by the Sai Yeung Chau and Kowloon Donors’ Association, with the support of the Hong Kong Government and the Hong Kong Tourism Board.

HOW YOU CAN GIVE

- Directly to Operation Santa Claus, at its office or by phone.
- Through the Hong Kong Government’s E-Government platform.
- Through the Hong Kong Tourism Board’s website.
- Through the Sai Yeung Chau and Kowloon Donors’ Association’s website.

The Operation Santa Claus has been helping disadvantaged children and their families since 1983. The organization is dedicated to providing support and assistance to meet the basic needs of children in Hong Kong. Through your generosity, we can continue to make a difference in the lives of these children and their families.
Employees of financial company savour fresh air, vigorous steps and team camaraderie on 10km journey raising HK$850,000 for 23 local charities

The setting of a beautiful park to a choral piece played by the Hong Kong Philharmonic Orchestra, the one-day event was not only about raising funds but also about building corporate culture.

“With coworkers’ help, we were able to complete the event as a team,” said a company representative. “It was also a great opportunity to learn more about the local environment.”

The event took place in the Stanley Country Park, a popular destination for outdoor activities. The park is known for its lush greenery and stunning views of the South China Sea.

The trail was about 10km long and was suitable for all ages and fitness levels. Participants were encouraged to wear comfortable clothing and running shoes.

“I think it was a great idea to bring people together and enjoy nature,” said one participant. “It was a wonderful way to relax and unwind after a long day at work.”

The event was organized by the local government in collaboration with the non-profit organization, which is dedicated to promoting physical activity and health in the community.

In total, the event raised over HK$850,000, which will be used to support various community projects.

“I am really happy to see such a great turnout,” said the organizer. “It shows that people are really interested in supporting local projects and making a difference in their communities.”

The funds raised will be used to support various community projects, including the construction of a new playground in a local park, the provision of free sports equipment for schools, and the organization of community events to promote healthy living.

“I think it’s great that we can come together to make a positive impact,” said another participant. “It’s important to support our community and make sure everyone has access to the resources they need.”

The event was well-received by all participants, who left the park feeling exhausted but satisfied with their effort.

“I think it was a really rewarding experience,” said one participant. “It was great to see everyone working together and supporting a good cause.”

The event highlighted the importance of community involvement and the positive impact that can be made through collective effort. It also served as a reminder of the beauty and serenity of nature, which can be found in our local parks and green spaces.

Overall, it was a successful event that brought people together and promoted health and wellness. The funds raised will go towards supporting local projects and making a difference in the community.

End of report.
A circus playground out of Africa delivers festive fun

Pupils and Sino Group mentors celebrate their journey together

Sino Group put together an annual event for the children of Operation Santa Claus to enjoy a day at the Hong Kong Adventure Park. With 300 children and 30 mentors in attendance, the day was a joyous celebration of the spirit of the membership organisation.

CORPORATE DONORS

- Sino Group - Olympian City
Hong Kong gets its own white Christmas at street fair

Charity event featured fake snowball fights and games to raise money for good causes in the city.

HOW YOU CAN GIVE
- Wire a deposit to any of our bank accounts (for details, call 2825 3920/3921). donation@opera.com.hk, info@opera.com.hk.
- Visit our website for more information.

Carrie Lam is an excellent leader and has a history of giving people from all walks of life a chance to succeed.

It would not prove any problems for HK’s second vice chairman.
BACK TO BASICS AS FAMILIES USE BOARD GAMES TO BUILD BONDS

Christmas shoppers shun electronic gadgets in favour of traditional games as parents seek ‘quality time’ with their children, retailer Toy’s R Us says.

Rachel Blandy
National editor

Christmas shoppers are increasingly turning away from games such as electronic gadgets in favour of basic toys, Toy’s R Us says.

“A toy is a toy,” said the company’s director of communications, Jonathan Fehr. “It’s not about the latest technology, but about simplicity and fun.”

Fehr said Toy’s R Us has seen a resurgence in sales of traditional board games and puzzles, as customers look for ways to spend quality family time.

“Board games are a growing part of our business,” Fehr said. “We’ve noticed parents are increasingly choosing to spend time with their children, rather than using electronics.”

Fehr said the company has seen a 20% increase in sales of board games and puzzles over the past year.

“We’re seeing a trend towards simpler, more interactive toys,” he said. “Parents are looking for ways to engage their children, rather than having them sit in front of a screen.”

The company has also seen an increase in sales of classic games like Monopoly, Scrabble, and Risk.

“People are looking for ways to have fun together, whether it’s a family game night or a friendly competition,” said Fehr.

Fehr said the company is continuing to add new board games to its collection, as well as partnering with popular franchises like Star Wars and Harry Potter.

“With so many new releases coming out, there’s something for everyone,” he said.

Fehr said Toy’s R Us is committed to helping families find the perfect toy for their needs.

“Whether it’s a toy that teaches, entertains, or simply brings people together, we’re here to help,” he said.

The company is also encouraging parents to try new games they may not be familiar with.

“Don’t be afraid to explore,” said Fehr. “There are so many fun games out there, just waiting to be discovered.”

Fehr said Toy’s R Us is excited to help families build bonds through the power of play.

“With our wide selection of quality toys, we’re sure to have something for everyone,” he said.

The company wishes everyone a happy holidays and encourages families to prioritize quality time with loved ones this season.

“The holidays are a special time to connect and create memories,” said Fehr.

Toy’s R Us is a leading retailer of toys and games in the United States, offering a wide range of products for children of all ages.

“With our commitment to quality and customer service, we’re confident we can help families find the perfect toy this holiday season,” said Fehr.

To learn more about Toy’s R Us and its offerings, visit www.toyrus.com or visit a store near you.
Bank lends a cheerful hand with seasonal toy collection

Children from poor families will wake up to gift surprises thanks to traditional charity campaign

By Emma White

Children in almost every city around the world are eagerly awaiting the arrival of Christmas cheer. In Hong Kong, the celebration of Christmas comes with a special joy, as the annual Operation Santa Claus toy drive is in full swing. Children from all over the city are excited about the possibility of receiving toys on Christmas morning.

This year, Operation Santa Claus, in collaboration with Bank of America Merrill Lynch, has come together to bring joy to the children of Hong Kong. The toy drive is an annual event that collects donations from the public and businesses in Hong Kong, which are then distributed to children in need.

The campaign has been running for over 20 years and has raised over $10 million. This year, the goal is to collect 100,000 toys, which will be distributed to children in need across the city. The toys are collected at collection centers, including Bank of America Merrill Lynch offices, and then delivered to the children.

The generosity of the public and businesses has been overwhelming, and the campaign has received donations from individuals, organizations, and corporations. The support has been so strong that the campaign has been able to expand its reach to even more children in need.

The campaign is not just about the physical act of giving, but also about spreading the joy of Christmas. The children are given the opportunity to experience the magic of Christmas and the joy of receiving a gift.

To be able to put a smile on their faces is very important.

Bank of America Merrill Lynch is a proud partner of Operation Santa Claus and has been a key contributor to the success of the campaign. The bank has been actively involved in the collection of toys and has provided financial support to ensure that the campaign can continue to operate.

The success of the campaign is a testament to the spirit of giving that exists in Hong Kong. The children who receive the toys experience the joy of Christmas and the love that comes with it. The campaign is a shining example of how kindness and generosity can bring happiness to those in need.

The Children’s Society, which administers the Operation Santa Claus campaign, is grateful to everyone who has contributed to the success of the campaign. The contributions have made a real difference in the lives of the children who receive the toys.

To donate, visit the website of Operation Santa Claus or contact the Children’s Society directly. Together, we can make a difference in the lives of the children of Hong Kong.
CORPORATE DONORS: Wing Ding Squash Tournament

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Making a racket in fancy dress at charity event

Nicole, a member of the Hong Kong Taekwondo Union, showcases the commitment and enthusiasm that go into preparing for such events. "Everyone is uniformed, no one is left out, and we all wear our best outfits," she said.

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Finding May Curb Legco Challenges

Dog attack victim left seeking justice in a flawed system

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Major choral work gets premiere after 24 years

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Operation Santa Claus 2016 Annual Report
GREEN-FINGERED YOUNGSTERS SOW SEEDS OF LOVE FOR AGED

CHILDREN WHO have received help to grow in life now sows volunteers to assist elders in a special mentorship programme backed by Sino Group

HOW YOU CAN GIVE

• Sino Children Mentorship Programme
• Operation Santa Claus
• Food Sack Project 2016
• Operation Santa Claus 2016
• Sino Group Mentorship Programme

Vegetables, trees and flowers are planted in the homes of the elders by volunteers from the Sino Children Mentorship Programme, which brings joy to their lives. An elderly woman enjoys fruits given by the programme in her home. Photograph by WALTER COMERION.

I think grown-ups always think they are right, old people are more cute.

— FRED "HELS" 2016

Sino Children Mentorship Programme

CORPORATE DONORS

Sino Children Mentorship Programme
TOP OF THE FOOD CHAIN BUT HUNGRY TO SHARE SUCCESS

HOW YOU CAN GIVE

- Make a cash donation
- Make a gift of securities
- Sponsor a Child
- Sponsor a Family
- Sponsor a Holiday Meal
- Sponsor a School Meal
- Sponsor a Month of Meals
- Sponsor an Operation Santa Claus

Food distributor: Etak International looks to keep its heart in Hong Kong with help for poorer communities, while2016 ANNUAL REPORT

CORPORATE DONORS

• Etak International

* Rates subject to change and are not tax deductible. ** Rates subject to change and are tax deductible. *** Rates subject to change and are not tax deductible. **** Rates subject to change and are tax deductible. ***** Rates subject to change and are not tax deductible. ****** Rates subject to change and are tax deductible. ******* Rates subject to change and are not tax deductible.
CORPORATE DONORS • Kowloon Shangri-La

BEAR NECESSITIES AT TOP HOTEL TO SERVE UP CHEER

Leading fashion designers are set to get in the festive spirit and celebrate the Christmas season with Operation Santa Claus, the charity arm of Kowloon Shangri-La.

"We are excited to continue our tradition of providing a touching experience for children in need and their families," said Rachel Chow, executive assistant of the hotel.

The hotel’s General Manager, Henry Chau, said that the event is a perfect way to introduce the hotel’s festive traditions and bring joy to those who need it most.

"Operation Santa Claus is a special event that brings joy to children’s lives and helps them experience the magic of Christmas," said Henry Chau.

The event will feature a host of activities, including Christmas caroling, a Santa Claus meet-and-greet, and a special performance by the hotel’s entertainment team.

"Our goal is to make this a truly memorable event for all," said Henry Chau.

The proceeds from the event will go towards supporting Operation Santa Claus, which provides Christmas presents and gifts to children in need.

"Every donation makes a difference," said Henry Chau.

The event will take place on December 10th at the hotel’s lobby, with all proceeds going towards Operation Santa Claus.

For more information, visit www.shangri-la.com/santaclaus.
CHILDREN WALK TALL FOR THOSE NOT SO LUCKY

Preschoolers in Discovery Bay due their stature success to a traditional Chinese charity that teaches them the principles of sharing and giving.

Rebecca Song

Children from a Discovery Bay kindergarten took to the city streets to raise money and collect donations from the local community.

“Discovery Mind Kindergarten was one of the participating schools in the annual campaign,” said Principal of Discovery Mind Kindergarten, Miss Lai. “We are proud to support this event, which helps raise funds for underprivileged children.”

Miss Lai also mentioned that the school had organized a similar event in previous years and had received a good response from the community.

One of the children, aged 4, said, “I want to help other children who don’t have enough clothes to wear.”

On the other hand, a teacher from the kindergarten said, “This is a great opportunity for the children to learn about giving and sharing. It’s heartwarming to see their enthusiasm and energy.”

The campaign, which was organized by the Hong Kong Government, aims to raise funds for underprivileged children in the city. The donations will be distributed by various organizations, including the Hong Kong Red Cross Society and the Hong Kong Society for Crippled Children.

The campaign was launched on December 25th and will continue until January 1st. The community is encouraged to support this initiative by donating money or goods to the collection points set up in the city.

HOW YOU CAN HELP

- Donate money to the designated collection boxes
- Contact your local charity organization for more information
- Visit the official website for further details

“Let’s work together to make a difference in the lives of these children. Every little bit helps,” said Miss Lai.

The campaign is expected to raise over 5 million HKD this year, which will go a long way in supporting the needs of underprivileged children in the city.
Thanks, Santa!

Local schools have raised an amazing HK$450,000 for the annual charity drive Operation Santa Claus.

Operation Santa Claus 2016 (OSC), an annual charity campaign co-organised by SCMP and RTMCF, raised a total of HK$286 million, and of that total, schools raised HK$105.4 million. This year, Discovery Mind Kindergarten has earned the title of top school donor, raising almost HK$151,000. The second highest donation came from Delta School of Canada, who raised more than HK$379,000.

At Shung Ting Catholic English College, students helped to raise more than HK$50,000 for the city. The events were held at Hong Kong International School, raising a total of HK$35,000.

OSC supports non-governmental organisations that are working to help children, young people, the elderly, people with mental and physical disabilities, and community and medical services.

Soo Pung
This year, Discovery Mind Kindergarten raised almost HK$120,000

Xi takes spotlight at Davos as US steps back

While the US has decided to walk on Donald Trump's path in reducing its role in the world, it is showing Beijing's alternative. Asia is the envy of the West, and it is time for Xi Jinping to take the stage and make his mark.

During the annual meeting of the World Economic Forum in Davos, Switzerland, Xi Jinping, the Chinese President, was the focus of attention.

“Xi Jinping, the leader of the world’s second-largest economy, is on the rise and he is taking his country to new heights,” said one expert. “His visit to Davos this year is a symbol of China’s rising influence and presence on the global stage.”

Xi Jinping’s visit was a significant event in the world of international diplomacy and economics, as he sought to strengthen China’s ties with the international community and promote its economic development.

It’s raining good wishes

The weather is not the only one that is wet. South Korea is also bracing for a deluge of good wishes.

President Moon Jae-in, who took office in May 2017, is expected to make a significant announcement during his visit to the US. His visit is seen as a chance to strengthen ties with the US, which has been an important partner in the region.

“Moon Jae-in’s visit is a key moment for South Korea,” said one diplomat. “It’s a chance for him to reaffirm the country’s commitment to regional stability and security.”

Moon Jae-in is expected to discuss a range of issues with US President Donald Trump, including trade, security, and the denuclearisation of North Korea.

The visit is seen as an important step in the ongoing efforts to denuclearise North Korea and bring about lasting peace in the region.
CLUBS & ASSOCIATIONS

Santa Hash

We do have some elite runners who join us, but it is generally open to social runners.

- We change the monthly social run organized by the South China Morning Post to Hong Kong. However, since there are no club members in Hong Kong, we cannot change the location of our monthly social run.

- The December 14 social run included runners from Osaka, Japan, and Hong Kong. We had a record number of attendees.

- The run started at 7:30 AM and included a 10K course. The route included the famous “10K” course at the Hong Kong Marathon. The run ended at 10:00 AM with a ceremony to celebrate the achievement of the runners.

The Hong Kong Club for Social Running (HKCSR) is a club for social runners and schedules runs throughout the year. The club has over 100 members and is open to anyone interested in running. The club organizes runs on weekends and during the week and includes runs of various distances.

The HKCSR is a non-profit organization and relies on donations to cover expenses. The club is seeking new members and encourages anyone interested in running to join.

The HKCSR has a website (www.hkcsr.org) with information on upcoming runs, membership details, and contact information.

If you or anyone you know is interested in running or joining a running club, please contact the HKCSR at info@hkcsr.org.
CLUBS & ASSOCIATIONS • Police Tactical Unit

OPERATION SANTA CLAUS

POLICE OFFICERS FLEX MUSCLES TO RAISE FUNDS FOR CHARITY

Terrorists compete in a full-armed vehicle, among other games, in show of strength and generosity.

TO TERRORISTS, SANTA CLAUS IS A CUP OF TEA

At the Police Force Training Academy in Lai Chi Chong, police officers compete in a full-armed vehicle, among other games, in show of strength and generosity.

Throughout the annual event, the Police Tactical Unit, among other police officers, compete in a show of strength and generosity.

Is Hong Kong losing its appeal as Asia’s financial centre?

CITY FACES TRIPLE CHALLENGE, SAYS FORMER EXCO MEMBER

Father of seven stabbed to death by masked attacker

Care worker spared jail term after plea by victim’s mother

HONG KONG: Father of seven stabbed to death by masked attacker

With the help of the police, the father of seven stabbing victims is being protected.

Is Hong Kong losing its appeal as Asia’s financial centre? 

With the help of the police, the father of seven stabbing victims is being protected.

Care worker spared jail term after plea by victim’s mother

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Police Tactical Unit

The Police Tactical Unit, among other police officers, compete in a show of strength and generosity.

Operational Training

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We couldn’t have done it WITHOUT YOU

On behalf of the South China Morning Post, Radio Television Hong Kong and our beneficiaries, we would like to offer a resounding Thank You to everyone for your generous donations and fundraising efforts. During this time of economic uncertainty, your selfless support contributed to an astonishing amount of HK$564,002.489 raised for those in need.

Through 80 fundraising events including auctions, tournaments, charity sales, raffle competitions, auctions and more over the past two months, you have spread goodwill, encouraged supporters to have fun while raising money - and touched hearts across all walks of life. Your kindness has made many wishes come true.

The 20th Operation Santa Claus would not be possible without the help of our donors and supporters. We look forward to seeing all of you smiling faces again next Christmas as we celebrate the 30th anniversary of Operation Santa Claus.

THANK YOU

For over 10 years:

Zhang, Morgan Stanley, UBS

For over 5 years:

Deacons, Clifford Chance, Segantii

South Pacific, Morgan Stanley, UBS

Most recent:

Most recent:

FIVE-A-SIDE DONORS

COP Shoots 10 Acts

ACKNOWLEDGEMENTS

South China Morning Post

South China Morning Post

SCMP

Make every day matter
THANK YOU

Thank you Santa