ANNUAL REPORT 2017

CHANGING LIVES FOR GOOD

有愛「變」最好
For the past 30 years, Operation Santa Claus has received heartwarming support from hundreds of thousands of supporters. We are grateful that their help enabled us to financially support many not-for-profit organisations that serve the less fortunate in Hong Kong.

Last year, Operation Santa Claus helped 14 local charities with projects that will improve the quality of life for children, youth, elderly, and those in need.

有愛「變」最好

「愛心聖誕大行動」推動大眾參與善舉，傳播愛和分享，扶助弱勢人士，讓他們的希望成真。過去三十年，「愛心聖誕大行動」一直與大眾攜手分享愛心，燃點希望，為貧困者創造非凡聖誕。

去年，我們挑選了14間本地慈善團體，改善兒童、青年、長者及有需要人士的生活。
WHAT IS OPERATION SANTA CLAUS?

Operation Santa Claus (OSC) is an annual charity campaign jointly organised by South China Morning Post (SCMP) and Radio Television Hong Kong (RTHK). It aims to support the Hong Kong community and beyond, through the combined charitable fundraising power of two of Hong Kong’s most respected news organisations.

From a modest beginning of raising HK$101,000 in 1988, Operation Santa Claus reached HK$16 million in 2016, and has become one of the most recognised and beloved charity efforts in the city. A strong community spirit has long been an OSC hallmark. All through December, corporations, clubs, schools and individual donors demonstrate their compassion by busily organising highly creative fundraising initiatives for each year’s specially selected deserving causes.

MISSION
To connect the local community to charities by leveraging the voices of two of the city’s most respected media organisations, and to share the gift of hope to those who lack the means to improve their lives.

CAMPAIGN ORGANISERS
- South China Morning Post (SCMP)
- Radio Television Hong Kong (RTHK)

BENEFICIARY SELECTION COMMITTEE
Comprising representatives of:
- SCMP
- RTHK Radio 3
- OSC Secretariat
- OSC major donors
- WiseGiving of the Hong Kong Council of Social Service

INDEPENDENT ADVISORY BODY
- WiseGiving of the Hong Kong Council of Social Service
關於
愛心聖誕
大行動

「愛心聖誕大行動」可追溯到1960年代，當年
香港電台第三台的節目主持為慈善籌款，公
眾表演特技，如跳進維多利亞港、爬上旗桿
及吟詠詩詞。1970年代，同樣籌募善款的慈
善機構——公益金在港正式成立，聖誕節的慈
善籌款活動自此告一段落。

1980年代，香港面臨著對前景的憂慮，令港
人重新燃起慈善籌款的興趣，希望將樂觀正
面的能量傳播至社會每個角落。因此，「愛心
聖誕大行動」於1988年正式誕生。

「愛心聖誕大行動」首年活動的籌款目標為十
萬港元。1989年，南華早報開始在12月的每
ty都刊登受惠者的報導，令活動首周的籌
款額額衝破十五萬港元。時至今日，「愛心聖
誕大行動」每年均會在聖誕期間集結商界、學
校、慈善的力量，為成千上萬有需要的人士
燃點希望，改善生活。

理念願景
借助本港兩大傳媒的力量，推動社會各界
共襄善舉，傳播聖誕真義，扶助貧困及弱
勢人士。

活動主辦機構
○ 南華早報
○ 香港電台

受惠機構甄選委員會
由以下機構的代表組成
○ 南華早報
○ 香港電台
○ 愛心聖誕大行動秘書處
○ 愛心聖誕大行動主要捐款者
○ 香港社會服務聯會「施德網」

獨立慈善顧問
○ 香港社會服務聯會「施德網」
CELEBRATING 30 YEARS OF GIVING
傳遞愛心三十年

Established in 1988, Operation Santa Claus has now been bringing Hong Kong’s most compassionate individuals and civic-minded companies and organisations together in a sense of sharing for fully three decades.

Over the years, the generous support of donors like yourself has enabled us to brighten the lives of the needy at Christmas by raising HK$275,000,000 for 260 worthy causes across different sectors of the community.

自1988年開始，愛心聖誕大行動得到各界人士慷慨支持，為生活在困苦的人帶來希望。過去三十年，愛心聖誕大行動一共籌得港幣二億七千萬，資助260個社區項目，覆蓋社會不同範疇。

Total funds raised in 30 years:
三十年來共籌得善款:
HK$275,000,000

Use of Fund
善款用途

- 36%
  Children & Youth
  兒童及青少年服務

- 13%
  Community
  社區關懷

- 10%
  Elderly
  長者服務

- 3%
  Environmental
  環境保護

- 21%
  Medical
  醫療服務

- 17%
  Physical & Mental Disabilities
  殘障人士服務
OSC 2017 AT A GLANCE
2017回顧

45 Stories in SCMP print and online
45 篇受惠與贊助機構的報告，刊載於《南華早報》

20 RTHK Radio 3 interviews
20 個香港電台訪問報導

140 Social media posts
140 個社交媒體貼文

15 Videos on beneficiary stories
15 段受惠者感動短片

130 Corporate volunteers
130 位企業界的義工

80 Fundraising events
80 個籌款活動

And OSC did everything possible to keep admin costs to a minimum of about 4% 「愛心聖誕大行動」維持行政費於4%

TOTAL DONATION IN 2017:
2017年籌得善款:
HK$ 16,277,000

HK$12,701,200
Corporate donations
企業捐款

HK$668,142
Schools & Clubs
學校及俱樂部

HK$1,646,017
Street and events donations
街頭及活動籌款

HK$1,261,641
Individuals, online donations and others
個人網上善款及其他
CONTENTS

What is Operation Santa Claus?

Celebrating 30 Years of Giving

OSC 2017 At a Glance

01 About OSC 2017 P.8
  • The Campaign
  • 2017 Beneficiaries

02 Fundraising Events P.14
  • 2017 Major Donors
  • Key Fundraising Events
  • Special 30th Anniversary Events
  • Award Winners
  • Publicity and Marketing

03 Financial Highlights P.24

04 Past Projects Achievements P.26
  • 2016 Funding Projects
  • OSC/UBS NGO Leadership Programme
  • Where Are Our Beneficiaries Now?

05 OSC Acknowledgement P.35

06 2017 News Clippings P.40
1. Kowloon Shangri-La Christmas celebration
2. OSC Friends of Asia 5-a-side Football Tournament
3. Credit Suisse volunteer visit
4. Christmas cards designed by SCMP cartoonist Harry Harrison
01 ABOUT OSC 2017

No one fights alone

Shanna
Cancer survivor

Attends relaxation and stress management workshop at Maggie’s Cancer Caring Centre
THE CAMPAIGN: CHANGING LIVES FOR GOOD

CELEBRATING 30 YEARS OF SHARED KINDNESS AND COMPASSION

2017 marked the 30th anniversary of Operation Santa Claus (OSC). Rather than simply celebrate ourselves and our donors’ positive impact on needy Hongkongers, OSC 2017 focused on further increasing public awareness and organising still more fundraising events for deserving causes.

Established in 1988 with the aim of connecting local communities to charities via the city’s most respected media organisations, OSC remains one of Hong Kong’s most-loved annual charity initiatives.

"Changing Lives for Good" was chosen as the core theme for this, OSC’s 30th anniversary campaign. Since starting life in 1988, OSC and its supporters have raised fully HK$275,000,000 in funding and enabled 264 Hong Kong-based charitable causes to benefit the Territory’s neediest people. In 2017, OSC has thus far raised a further HK$15,154,186 for the year’s 14 beneficiary NGOs. With donations continuing to flood in after the Tuesday 16 January 2018 closing ceremony, this figure ultimately reached HK$16,277,000.
OPENING CEREMONY

OSC 2107 officially kicked off on Monday 13 November 2017 at the Maritime Museum in Central. Joining Guest of Honour, HKSAR’s Chief Secretary Mr. Matthew Cheung Kin-chung, on the night were OSC 2107 Event Ambassador and award-winning popular singer, Ms Gin Lee. Other VIP guests included South China Morning Post (SCMP) CEO, Mr Gary Liu, and RTHK Director of Broadcasting, Mr Leung Ka-wing. On hand to provide a splendid evening’s entertainment were live performers from The Hong Kong Rope Skipping Club, DJ JUNK! and the combined OSC corporate donors’ “Giving Voices” choir.

CLOSING CEREMONY

Held on Tuesday 16 January 2018 at Grappa’s Cellar in Central, OSC 2107’s Closing Ceremony rounded off an excellent campaign with performances from a chorus of Singing Waiters led by tenor Tomos Griffiths. Those volunteering their time to serenade the 150 attendees at the event included OSC 2107 Event Ambassador, Ms Gin Lee.

In addition to SCMP CEO, Mr Gary Liu, officiating guests at the event included RTHK Director of Broadcasting, Mr Leung Ka-wing. Joining them were senior management representatives of various major corporate and school donors and OSC 2017 beneficiaries.

THE CAMPAIGN

OSC 2107’s 65-day duration was studded with roughly 80 innovative community fundraising events. Key beneficiaries of the 2018 campaign included 14 worthy local causes across four distinct categories:

- Children & Youth
- Community
- Elderly
- Medical
2017 BENEFICIARIES

OSC 2017’s Call for Proposals ran from June to July 2017 and featured inspiring ‘call to action’ messages from not only OSC itself, but also the SCMP and The Hong Kong Council of Social Service.

As in previous years, the response from local worthy causes was heartening, with the 129 proposals received representing a 40% increase on OSC 2016. This year’s core beneficiary categories and projects were as shown in the table below:

1. Operation Dawn
2. CODA Hong Kong

CHILDREN AND YOUTH

CHANGING YOUNG LIVES FOUNDATION

About the project:
Art to Heart Expressive Arts Therapy Program
The program provides a series of expressive arts workshops to help nurture the emotional competence and resilience of at-risk students.
Target no. of beneficiaries: 160 at-risk secondary students, 30 school social workers and teachers; and 20 secondary schools

CODA HONG KONG

About the project:
SHALL WE “TALK”? – Speech & Language Enhancement Project for Children of Deaf Adults (CODAs)
The project provides speech and language training to Children of Deaf Adults and provides support to their parents through parenting workshops and counselling & consultation services.
Target no. of beneficiaries: Around 100 CODAs aged 2 to 12, more than 300 deaf parents and teachers and over 90 volunteers

KELY SUPPORT GROUP

About the project:
ExCEL!
This three-year student-led project, which has been delivered for two consecutive years, aims to increase protective factors that prevent problematic drug and alcohol use among vulnerable youths, especially those from ethnic minorities.
Target no. of beneficiaries: 80 youth aged 14-18, mainly from ethnic minority background
PO LEUNG KUK - SOCIAL SERVICES DEPARTMENT

About the project:
Care Angels Project
The Attachment Program provides developmental opportunities in positive personalities and attributes to PLK’s 24-hour residential children, aged 0-6. The Joy To Learn Program provides classes and educational activities to PLK residential children who suspend schooling due to various reasons.
Target no. of beneficiaries: 230 children

HONG KONG ASSOCIATION FOR SPECIFIC LEARNING DISABILITIES

About the project:
SLD-PSP (Parent Support Program) “Alongside”
This project provides emotional support and networking programs for parents under stress. A hotline service will be set up to respond to general enquiries about Specific Learning Disabilities (SLD); and an education program promotes public awareness and concern of SLD.
Target no. of beneficiaries: 1,180 parents and concerned public

INTEGRATED BRILLIANT EDUCATION TRUST

About the project:
Integrated Brilliant Education Center – Sham Shui Po
IBET sets up its second EDB-approved Centre in Sham Shui Po, to provide critically needed educational support, with special emphasis on Chinese language learning, to Hong Kong’s underprivileged ethnic minority students.
Target no. of beneficiaries: 100 - 120 kindergarten, primary, and secondary students

REMAR ASSOCIATION (HONG KONG)

About the project:
New Horizons
This project involves buying a new van and maintaining its operation for one year to reach out to street sleepers and drug addicts in different districts and transport them to their rehab center in Yuen Long.
Target no. of beneficiaries: 60 drug addicts and street sleepers

OPERATION DAWN

About the project:
Solar water heating system in Dawn Island Drug Treatment and Rehab Centre
A solar energy system will be installed on Dawn Island to provide hot water heating system. This will improve the personal hygiene of the drug rehabilitees, and reduce the likelihood of getting sick during cold winter months.
Target no. of beneficiaries: 96 Chinese and Nepalese drug rehabilitees per year

ASSOCIATION CONCERNING SEXUAL VIOLENCE AGAINST WOMEN

About the project:
Legal clinic for victims of gender based violence
This project sets up a special legal clinic run by experienced social workers and work with pro-bono lawyers and gender-sensitive volunteers, to provide hotline and pro-bono legal support service for victims of gender-based violence.
Target no. of beneficiaries: 18,743 women, LGBT and male victims of sexual violence, and stakeholders

“I moved into the shelter because I had troubles living with my elder brother after our mother passed away. We easily argued and he was violent. Home Care for Girls gave me a second home. It helped me through a lot of tough times, and has shown me what my future could be.”

Man, former resident of Home Care for Girls
**ELDERLY**

**REHABAID SOCIETY**

About the project: **Healthy aging in place**

This project aims to achieve early detection and treatment of potential physical and mental health problems common to elderly people, through conducting centre-based and home-based physical and functional assessments for frail elderly and young-olds, and providing customised consultation on health improvement.

Target no. of beneficiaries: 120 elderly people

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**CHILDREN’S CANCER FOUNDATION**

About the project: **Child life services**

Child Life Specialists will introduce fear and anxiety reduction techniques to young cancer patients to prepare them for medical procedure, and engage the children in medical play to allow them to express their feelings and address their psychosocial needs.

Target no. of beneficiaries: Around 600 child cancer patients, their family members and caregivers

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**MAGGIE’S CANCER CARING CENTRE**

About the project: **Maggie’s Centre “Eating Well” Programme**

The project provides professional advice to cancer patients of all stages, through a series of programmes and activities in the purpose-designed centre, including one-on-one individual nutrition recommendation, “Drop-in Q&A” open sessions with dietitian, workshops and talks, and a Healthy Cookbook for free at the centre.

Target no. of beneficiaries: 3,050 direct service beneficiaries and 4,000 families who receive the cookbooks

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**PLAYRIGHT CHILDREN’S PLAY ASSOCIATION**

About the project: **Child-centred play service for hospitalised children**

This project provides hospital play Services to hospitalised children residing in Paediatric General and Isolation Wards, and Children Surgical and Orthopaedic Wards at Prince of Wales Hospital. It is designed to help children to prepare psychologically for upcoming medical procedures and operations through play and leisure activities.

Target no. of beneficiaries: 3,000 hospitalised children

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"I lost interest in eating the moment I knew I had cancer. I become a lot more health-conscious after attending Maggie’s programmes on nutrition. The team has helped us get through the dark and difficult times.”

**Bella**, a recovering kidney cancer patient at Maggie’s Cancer Caring Centre
02 FUNDRAISING EFFORTS

Ho-yan

Silence is not always golden

Receives speech therapy and sign language interpretation from Silence to enjoy a normal school life.
1. Morgan Stanley Director’s Choir
2. Dah Sing Bank Charity Football Challenge
3. Hong Kong Sanatorium and Hospital Christmas Bazaar
4. Wing Ding Squash Tournament
5. X’mas Party held at Sino Gold Coast Hotel in Tuen Mun
2017 MAJOR DONORS

Over 15 years

Morgan Stanley
SWIRE PACIFIC
UBS

Over 10 years

CREDIT SUISSE
宏利
Manulife
Sino Group

Over 5 years

CLIFFORD CHANCE
DEACONS
ETAK International Ltd

Over 2 years

DAI SING BANK
HANG SENG BANK

Most recent

Audi
Friends of Asia Hong Kong

KPMG
L’hotel
Made possible
PACIFIC PLACE
Toys R Us
KEY FUNDRAISING EVENTS

Despite ongoing economic uncertainty throughout 2017, OSC’s many loyal donors and supporters remained passionately committed and did their utmost to keep funding levels as high as in previous years.

As the bullet points below show their efforts proved successful on every level:

- **26 major donors** raised a combined total of HK$12,157,855
- With **7 more schools** participating than during OSC 2016, an even larger number of local students were inspired to learn about disadvantaged Hongkongers and how they could ease their plight
- **26 schools** raised a total of HK$412,560.7
- **7 clubs** and **33 corporations** did their bit to ensure OSC 2017’s success
- Some **HK$304,237** was collected from a territory-wide network of **150 donation boxes**
- Around **HK$500,000** in funding flooded in from **online donors**

**OSC 2017’s top fundraiser was Morgan Stanley**
- Raised HK$3,500,000 through its ever-popular Morgan Stanley Directors’ Choir performance and charity bake auction

**Other long-term supporters included:**
- **UBS** – Raised HK$2,200,000 via a Christmas fair at its office and a fancy dress party
- **Hong Kong Sanatorium and Hospital** – Contributed HK$860,000 by hosting a month-long yoga marathon at the hospital plus a cooking competition and a Christmas fair
- **Swire** – Raised HK$790,000 through its White Christmas Fair and Santa House photo-taking at Pacific Place
Of the 26 schools who raised a total of HK$408,392 during OSC 2017

- 17 schools hosted fundraising events such as crazy hat and hair days, mini funfairs and candygrams
- Around 70 students from nine secondary schools joined a special 30th anniversary ‘Fun4Funds Challenge’, where participants learned essential communications, teamwork and problem-solving skills while raising funds for OSC

OSC 2017 also saw nine clubs and associations raise a total of HK$253,582 for this year’s 14 designated worthy causes:

- Hong Kong Police Force Police Tactical Unit (PTU)
  Now in its 23rd year as a valued OSC donor, the PTU succeeded in raising over HK$120,000 by hosting six contests, including its much-loved ‘Unimog Pull’ and ‘Redman Rumble’

- Santa Hash
  Over 170 runners wearing Santa hats and X’mas costumes ran from Cyberport for 8.5km on the hash’s 20th annual OSC run

- Laguna City Club
  This year residents of Laguna City in Lam Tin organised multiple events including food and drinks stalls, game booths, raffle and merchandise sale, and a ‘Go the Extra Mile’ walk from Laguna City to Kai Tak Cruise Terminal and back. Often meeting late to thrash out ideas for their upcoming charity events, the Club’s committee members also generously surrendered large amounts of their free time to give back to society and unite their residents

- HK Football Club (HKFC)
  A long-term venue supporter for the Wing Ding Squash tournament, HKFC also co-organised the 20th OSC 5-a-side junior football tournament with Hong Kong Football Association and Friends of Asia Hong Kong, and eventually won the adult 5-a-side adult tourney.

- Other key club and association-initiated events included choirs and carol services, children’s sports days, charity sales, a football challenge, and a ‘Santa’s Helpers’ Charity Fun Run

“It’s one of the most important traditions that we all look forward to every year, especially since it’s close to Christmas and we get to play games and have fun with colleagues from different units. We get along well with each other and it’s good because staff can come together to have some sort of team building.”

Alex Tang Chi-slu, SDU chief inspector, PTU
Each successive year’s OSC initiative receives an invaluable influx of funds from donation boxes and other events. 2017 was no exception:

- Some HK$304,237 was collected via a Territory-wide network of 150 donation boxes
- A further HK$498,553 was generated by the charity gift wrapping service Toy’R’Us offered at its 16 local stores
- An additional HK$258,114 in cash was contributed by funlovers at Swire Properties’ 5th annual ‘White Christmas Street Fairs’ at Star Street and Tong Chong Street
- Film buffs visiting the donation booths at four Broadway Circuit and AMC Cinemas pitched in an extra HK$10,000 in donations
- Visitors also gave generously at several other public fundraising activities. They included: a ‘Best of British Festival’, a Christmas fair at Lan Kwai Fong, a ‘Take a Photo with Santa’ promo at Pacific Place, a children’s ‘Mega Building Block Charity Challenge’ at Gold Coast Piazza and a Christmas ornament-making workshop at Olympian City

Many major OSC donors’ staff members are determined to do way more than simply provide financial support and will happily sacrifice their time to serve as volunteers. In addition to visiting and learning more about beneficiaries, such staff also share gifts with disadvantaged children, hospital patients and old folks. In 2017 such activities included:

- **Deacons**: A team of volunteers visited and redecorated the Dawn Island facility for rehabilitating drug addicts
- **L’hotel**: Hosted a Christmas buffet and magic performances for disadvantaged children from an OSC 2017 beneficiary
- **Credit Suisse**: Threw a Christmas party for young patients and their families at a local cancer recovery centre
- **Other donors who organised visits or were a source of enthusiastic volunteers included Manulife, Sino, Hang Seng Bank and Maxim’s.

> “I think it’s very meaningful, you get to see the people, you know that they have changed from taking drugs and now they are like a new person, they share with you their experience, they tell you how God has done work in them. So I’m very impressed. I thought they would have tattoos and may not be very nice, but now after I’ve joined this session with them and I actually talked to them, I realise that I was wrong before.”

**Michelle Chan Tsz-wai, staff of Deacons**
SPECIAL 30TH ANNIVERSARY EVENTS

This year, many donors went the extra mile and hosted events that not only raised funds for, and awareness of this year’s 14 beneficiary organisations, but also celebrated OSC’s 30th anniversary. Examples of initiatives that brought joy and laughter to all included sports activities, raffles, in-school competitions and more.

OSC Friends of Asia Hong Kong 20th Annual Five-a-side Football Tournament

Co-organised by the Hong Kong Football Association, the Hong Kong Football Club and Friends of Asia Hong Kong’s 20th anniversary five-a-side tournament at HKU Stanley Ho Sports Ground on 10 December proved to be a great success. In addition to attracting 32 junior and 10 corporate teams – the biggest field of entrants in its history – the event raised a record-breaking HK$1,000,000 for the needy. Friends of Asia HK and its Asian Foundation affiliates helped further boost the day’s proceeds by matching teams’ contributions on a dollar-for-dollar basis. The exciting afternoon was blessed with wonderful weather and both players and spectators were able to unwind over delicious food while having fun at several game booths.
MBA Charity Challenge

The year just ended also saw local and overseas student and alumni team members from HKU, CityU, HKUST and Manchester Business School raise some HK$266,020 as they battled it out for the fifth Inter-school MBA Charity Challenge. Held every year since 2013, the competition encourages the Territory’s future business leaders to give back to society by utilising their business acumen to innovate creative fundraising activities. Contributing greatly to the 2017 Challenge’s success were event sponsors, Swire Properties (provided seed money for each team), Fringebacker (who set up a free online fundraising platform), LinkedIn (hosted the challenge’s kick off and final presentation) and CPJobs (media sponsor). 2017’s Top Fundraiser Award went to Team Ginger HEART from Manchester Business School.

30th Anniversary Charity Raffle

OSC celebrated its 30th anniversary by mounting its first ever raffle ticket sale and raising HK$150,000 for this year’s deserving causes. The mouthwatering prizes on offer included air trips with Cathay Pacific (two return business class tickets between Hong Kong and any direct destination in Europe), a once-in-a-lifetime world cruise from Genting Hong Kong, a free hotel stay in Cambodia with Lightfoot. Adding further lustre to the list were various other enticing hotel stay and dining offers from Kowloon Shangri-La and Sino Hotels, plus skincare products from John Masters Organics. Thanks must also go to acclaimed SCMP political cartoonist and Harry’s View column author, Harry Harrison, for illustrating the raffle tickets.

Fun4Funds Challenge

In celebrating its 30th anniversary, OSC also joined forces with Support! International Foundation (SIF) and mounted a Fun4Funds Challenge. The aim was to urge secondary school students to become more socially active and begin raising funds and awareness for various charitable causes. Inspiring 70 students from nine secondary schools to plan and implement their own Christmas fundraisers, the event succeeded on every level and raised a total of HK$114,178. In addition to encouragement from SIF youth mentors and coverage from both the SCMP Young Post and Radio 3, participants were invited to tour RTHK’s Broadcasting House.
AWARD WINNERS

TOP CORPORATE FUNDRAISER
MORGAN STANLEY

- Raised HK$3,548,000
- More than 100 of the bank’s senior executives and managers sang their hearts out at the 15th annual Morgan Stanley Directors’ Choir performance. Sponsored by their colleagues, the various participants came from 10 departments and were split into five groups of 20 to battle it out during a Christmas song contest. In marking the 30th anniversary of not only OSC but also their bank’s own arrival in Hong Kong, employees raised additional funds by baking and then auctioning 30 cakes online. Success was sweet indeed with the most elaborate creations attracting winning bids of between HK$50,000 and HK$250,000.

MOST CREATIVE FUNDRAISER
CLIFFORD CHANCE

- Raised HK$159,600
- This was the ninth year Clifford Chance’s lawyers have hosted an annual staff charity quiz. Much of the funding raised by their 1920s Jazz Age evening came from fineing attendees for tiny “offences” such as drinking beer from a can, turning up late or having two mobile phones. Ultimately, even fines on the impeccably behaved helped swell the total amount funds raised for OSC to HK$159,600.

TOP SCHOOL FUNDRAISER
DISCOVERY MIND SCHOOL

- Raised HK$110,000
- 2017 was the 12th year Discovery Mind School has organised a charity walk on behalf of OSC. On the day, some 500 kids were joined by their parents and teachers on a 4km walk across Discovery Bay. Everyone later chilled at a bake sale followed by a display of juggling. Although some attendees were too young to understand the concept of charity, teachers and parents demonstrated the importance of learning to help others from an early age.

MOST CREATIVE SCHOOL FUNDRAISER
INTERNATIONAL COLLEGE OF HONG KONG

- Raised HK$5,150
- Activities held included a HK$5 candygram service which let students write a message and have it delivered to friends with a candy cane attached. Other activities on the day included a bake sale offering tasty cupcakes, gingerbread men, and festive biscuits, plus a Christmas fair with fun games such as guess which teacher, ring toss, Naughty or Santa. Rounding out a most enjoyable day were a DJ Santa, a face painting booth, a candy floss stall and a raffle.
PUBLICITY AND MARKETING

In addition to raising much-needed funds, OSC also works tirelessly to raise awareness of both society’s most disadvantaged individuals and the NGOs who are doing so much to help them. To this end, engaging videos and photos that highlight beneficiary organisations’ aims and efforts have always been a key element in each year’s OSC campaign.

2017 was no exception, with new partnerships ensuring greater exposure across the following media channels...

- **Outdoor advertisements** – Broadway Circuit and AMC Cinemas joined OSC as media partners.
- **Digital advertisements** - Google kindly offered monthly Google Ad Grants worth of HK$10,000 per month. Free digital ads were ran on magazine websites throughout the campaign.
- **Social media channels** - Greater promotional efforts helped OSC 2017 to surge past the 6,000 reach barrier and attract over 3,000 Facebook followers.

**CHANNELS**

- 45 stories appeared in the SCMP’s print and online and editions
- 20 radio interviews were broadcast on RTHK Radio 3
- 15 beneficiary videos were shot and shown on SCMP and OSC’s Facebook, and Broadway Circuit and AMC Cinemas
- 140 social media posts appeared on Facebook and Instagram
- Traditional print and online digital ads ran in the SCMP and on magazine websites including ELLE, ELLE MEN, Cosmopolitan, Harper’s Bazaar and Esquire
- Tram body ads crisscrossed the Territory for fully four weeks of the campaign
- Cinema screen and in-lift TV ads were broadcast at Lan Kwai Fong’s California Tower
- Complementary ads including cinema screen ads, eboards and booths appeared at AMC and Broadway cinemas during November and December 2017

**LIMITED EDITION MERCHANDISE**

- Giving gifts to loved ones is a very special way of sharing festive joy with the world each Christmas. To mark OSC’s first 30 years, popular local illustrator Harry Harrison designed a set of special “Spread the Gift of Christmas” greeting cartoons. Emblazoned on T-shirts and tote bags (supported by MakeTshirtTogether.com), Christmas cards and Moleskine notebooks (sponsored by Moleskine), Harry’s designs simply flew off the shelves. The HK$100,000 raised in net proceeds is now being used to benefit this year’s 14 designated worthy causes.
03 FINANCIAL HIGHLIGHTS

Old age is a gift, not a disease

Wong Wai

Receives comprehensive home safety assessment and walking aids from Rehabaid Society
In OSC 2017, a total of HK$16,277,000 was raised with the majority of donations coming from major donors, corporate, clubs and associations and individuals. The remaining was raised by OSC-organised events. OSC continued to do everything possible to make each and every donation count by keeping administration and fundraising expenses to a minimum of around 4%. After expenses have been deducted, every penny raised will go to projects selected by OSC 2017.

A full audit report for OSC 2017 will be published online at osc.scmp.com/report in October 2018.

**TOTAL INCOME:**
HK$ 16,461,000

**INCOME:**

<table>
<thead>
<tr>
<th>ITEMS</th>
<th>HK$ (’000)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations</td>
<td>16,277</td>
<td>98.9</td>
</tr>
<tr>
<td>Surplus</td>
<td>184</td>
<td>1.1</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>16,461</strong></td>
<td><strong>100</strong></td>
</tr>
</tbody>
</table>

**TOTAL EXPENDITURE:**
HK$ 16,595,000

**EXPENDITURE:**

<table>
<thead>
<tr>
<th>ITEMS</th>
<th>HK$ (’000)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donation grants to beneficiaries</td>
<td>15,534</td>
<td>93.6</td>
</tr>
<tr>
<td>Fundraising expenses</td>
<td>207</td>
<td>1.3</td>
</tr>
<tr>
<td>Administrative expenses</td>
<td>735</td>
<td>4.4</td>
</tr>
<tr>
<td>Fee</td>
<td>119</td>
<td>0.7</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>16,595</strong></td>
<td><strong>100</strong></td>
</tr>
</tbody>
</table>

Disclaimer: These figures are unaudited.
04 Past Projects Achievements

Som & Zac  Peer supporters at KELY Support Group to educate other ethnic minorities about drug awareness

Life can take them higher than drugs
1. Hans Andersen Club – Storyland
2. The Hong Kong University of Science and Technology – Underwater Robot for All
3. Hong Kong Arthritis & Rheumatism Foundation – Floor curling


## 2016 Funding Projects

23 projects were supported by OSC in 2016, aiming to make a positive impact in the lives of Hong Kong society’s most genuinely deserving people. Areas covered include children and youth, community, the elderly, medical, environmental issues, and physical disabilities.

"The rehabilitation training is a great help. It is very convenient to conduct training at home. We hope more sessions can be provided!"

*Tse Woon-ming*

beneficiary of Rehabled

<table>
<thead>
<tr>
<th>Organisation</th>
<th>Project</th>
<th>Progress</th>
<th>Achievement</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CHILDREN AND YOUTH</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SILENCE</td>
<td>Speech Therapy and Parenting Programs for Hearing Impaired Family</td>
<td>90%</td>
<td>- 25 children of hearing impaired family&lt;br&gt;- 6 family relationship building activities</td>
</tr>
<tr>
<td></td>
<td>Provides speech therapy, parenting and relationship building workshops, sign language interpretation service and academic subsidies for hearing impaired family, to facilitate the children’s long term development.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>RAINBOW PROJECT</td>
<td>Therapy Subsidy for Low Income Families</td>
<td>100%</td>
<td>- 31 families</td>
</tr>
<tr>
<td></td>
<td>Provides subsidies to CSSA and low-income families to allow their children diagnosed with Autism Spectrum Disorder to start receiving therapy without missing the golden years of early intervention.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>YES WE DO FOUNDATION</td>
<td>Yes We Do Summer Camp 2017</td>
<td>100%</td>
<td>- 401 underprivileged students in rural China&lt;br&gt;- 54 university volunteers</td>
</tr>
<tr>
<td></td>
<td>Trains and organises university student volunteers from Hong Kong, Macau, China and overseas to conduct summer camp activities for deprived children in underdeveloped areas in China.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ONESKY</td>
<td>Model for Children in Villages: Early Learning in Rural China</td>
<td>100%</td>
<td>- 181 children&lt;br&gt;- 117 community engagement activities</td>
</tr>
<tr>
<td></td>
<td>Delivers early learning programs that provide nurturing responsive care to transform the lives of at-risk left-behind children in rural villages.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BENJI’S CENTRE</td>
<td>Speech Therapy Service for Children from Low-income Families</td>
<td>100%</td>
<td>- 120 children&lt;br&gt;- 1,800 speech therapy sessions</td>
</tr>
<tr>
<td></td>
<td>Provides professional one-on-one speech therapy to children with communication problems from low-income families in Hong Kong.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation</td>
<td>Project</td>
<td>Progress</td>
<td>Achievement</td>
</tr>
<tr>
<td>--------------------------------------------------</td>
<td>-------------------------------------------------------------------------</td>
<td>----------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>FHL ADVENTURE EDUCATION CENTRE</td>
<td>A Step Towards your New Life</td>
<td>100%</td>
<td>- 88 out-of-school and unemployed adolescents</td>
</tr>
<tr>
<td></td>
<td>Enhances the confidence and self-discovery process of out-of-school adolescents through adventure training, lifelong planning and English training. The trained adolescents then utilise their skills to teach underprivileged children English.</td>
<td></td>
<td>- 1,000 economically-deprived children</td>
</tr>
<tr>
<td>ART IN HOSPITAL</td>
<td>Art is my Buddy-Art workshop for children and adolescent</td>
<td>100%</td>
<td>- 30 patients workshops</td>
</tr>
<tr>
<td></td>
<td>Uses art as a therapeutic mean to build up hospitalised young patients' self-confidence, improve their social skills and their abilities to develop a positive relationship with their emotions.</td>
<td></td>
<td>- 80% patients felt relaxed during the workshops</td>
</tr>
<tr>
<td>THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY</td>
<td>Underwater Robot for All</td>
<td>100%</td>
<td>- 300 students</td>
</tr>
<tr>
<td></td>
<td>Organises the Underwater Robot Challenge to inspire and nurture the creativity of P.4 to S.3 students from diverse backgrounds, including those with physical disabilities, special educational needs (SEN) and ethnic minority groups. The project contains elements of STEM and social inclusion.</td>
<td></td>
<td>- 42 primary and secondary schools</td>
</tr>
<tr>
<td>MEDICAL</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HONG KONG ARTHRITIS &amp; RHEUMATISM FOUNDATION</td>
<td>Arthritis Buddy, Energetic Life</td>
<td>100%</td>
<td>- 40 patients joined Laughter yoga</td>
</tr>
<tr>
<td></td>
<td>Equips patients of chronic arthritis and rheumatism with disease-management skills through different exercises, including hydrotherapy, floor curling and laughter yoga.</td>
<td></td>
<td>- 59 patients joined Floor curling</td>
</tr>
<tr>
<td>MAGGIE’S CANCER CARING CENTRE</td>
<td>Maggie’s Centre Drop-in Service</td>
<td>100%</td>
<td>- 1,500 cancer patients and caregivers</td>
</tr>
<tr>
<td></td>
<td>Offers immediate, informational, and practical support to cancer patients and equip them with effective ways to cope with the diagnoses, treatments and other physical and emotional impacts of cancer, thereby building up their confidence in facing cancer.</td>
<td></td>
<td>- 2,604 consultation sessions</td>
</tr>
<tr>
<td>FAMILIES OF SMA CHARITABLE TRUST</td>
<td>Home-based rehabilitation scheme and medical equipment and wheelchairs for disabled SMA patients</td>
<td>100%</td>
<td>- 24 SMA patients and caregivers</td>
</tr>
<tr>
<td></td>
<td>Provides home based physiotherapy services, caring skills education, life sustaining medical equipments and wheelchairs to SMA Type I and II patients, severely-disabled children, and their caregivers.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AIDS CONCERN FOUNDATION</td>
<td>Love Love Ride</td>
<td>70%</td>
<td>- 50 elderly PLHIV</td>
</tr>
<tr>
<td></td>
<td>Provides travelling assistance to ensure People living with HIV (PLHIV), in particular elderly and disabled people, can continue their HIV checkups and medical treatment; and provides HIV prevention and screening to hidden populations.</td>
<td></td>
<td>- 750 van rides</td>
</tr>
<tr>
<td>Organisation</td>
<td>Project</td>
<td>Progress</td>
<td>Achievement</td>
</tr>
<tr>
<td>------------------------------------------------</td>
<td>------------------------------------------------------------------------</td>
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</tr>
<tr>
<td><strong>COMMUNITY</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENRICH</td>
<td>Economic empowerment for migrant domestic workers</td>
<td>70%</td>
<td>- 1,133 migrant workers</td>
</tr>
<tr>
<td></td>
<td>Conducts outreach events, welcome sessions and workshops for migrant domestic workers to improve their financial literacy.</td>
<td></td>
<td>- 26 Financial and education workshops held</td>
</tr>
<tr>
<td>THE BETHUNE HOUSE MIGRANT WOMEN’S REFUGE</td>
<td>Shelter for Women Migrants in Crisis</td>
<td>70%</td>
<td>- 595 South Asian migrant workers</td>
</tr>
<tr>
<td></td>
<td>Provides shelter services, meals, case support and other financial and medical assistance to 21 to 45 year-old, unemployed Asian migrant women, especially South Asian foreign domestic helpers in crisis situations.</td>
<td></td>
<td>- HK$1,100,000 recovered</td>
</tr>
<tr>
<td>PROJECT SPACE</td>
<td>Project Space for Squatter Kids - Home Improvement Project 2016 - 2017</td>
<td>70%</td>
<td>- 45 underprivileged families</td>
</tr>
<tr>
<td></td>
<td>Trains volunteers to deliver repair work for underprivileged families living in subdivided flats, public housing or container flats, thus improving their living environment.</td>
<td></td>
<td>- 32 volunteers</td>
</tr>
<tr>
<td>PATHFINDERS</td>
<td>Community Education Programme</td>
<td>100%</td>
<td>- 2,733 migrant workers</td>
</tr>
<tr>
<td></td>
<td>Provides Education and Community Outreach to raise awareness on maternity rights, women’s health, and reproductive knowledge for migrant workers.</td>
<td></td>
<td>- 352 migrant mothers served</td>
</tr>
<tr>
<td>HEALTH IN ACTION</td>
<td>Ethnic Minority Healthy Living Project</td>
<td>67%</td>
<td>- 1,200 ethnic minority individuals served</td>
</tr>
<tr>
<td></td>
<td>Training community health volunteers to deliver training and educational workshops to ethnic minority groups, and provides health screening services to ethnic minority individuals.</td>
<td></td>
<td>- 52 health volunteers trained activities</td>
</tr>
<tr>
<td>ANIMALS ASIA FOUNDATION</td>
<td>Animals Asia - Dr Dog OSC Programme</td>
<td>100%</td>
<td>- Over 7,000 beneficiaries</td>
</tr>
<tr>
<td></td>
<td>Provides animal therapy to elderly, people with special needs disabled, and youth; provides education to the public on the benefits of animal therapy, compassion and respect for each other; and raises the awareness of animal welfare.</td>
<td></td>
<td>- 21 dogs trained</td>
</tr>
<tr>
<td>GOODS CO-SHARE WITH THE WOMEN’S FOUNDATION</td>
<td>Save &amp; Earn @ VM</td>
<td>60%</td>
<td>- 1,446 deprived shoppers reached</td>
</tr>
<tr>
<td>(CHAMPION OF OSC/UBS NGO LEADERSHIP PROGRAMME 2016)</td>
<td>Reduces the cost of living of low-income families by developing a vending machine that sells household necessities in factory price. Women in the local community will be employed to repack the products purchased in bulk, so that they can generate an income, and receive financial literacy workshops provided by The Women’s Foundation.</td>
<td></td>
<td>- 14 unemployed women hired</td>
</tr>
</tbody>
</table>
### Physical and Mental Disabilities

<table>
<thead>
<tr>
<th>Organisation</th>
<th>Project</th>
<th>Progress</th>
<th>Achievement</th>
</tr>
</thead>
<tbody>
<tr>
<td>REHABAID SOCIETY</td>
<td>“Ready-for-Home” Rehabilitation Program for Stroke Victims</td>
<td>100%</td>
<td>- 100 stroke patients served</td>
</tr>
<tr>
<td></td>
<td>Provides home-based assessment, training, and wheelchair maintenance services to stroke patients so that they could develop compensatory strategies and practical skills in their own living environment and transit smoothly from hospital to home.</td>
<td></td>
<td>- 100% satisfaction</td>
</tr>
<tr>
<td>THE OUTWARD BOUND TRUST OF HONG KONG</td>
<td>Adaptive Journeys</td>
<td>70%</td>
<td>- 17 youth with physical disabilities enrolled</td>
</tr>
<tr>
<td></td>
<td>Provides valuable developmental opportunities for young people aged 16 to 30 who have a physical disability, thereby strengthening their resilience, resourcefulness, courage and confidence. Two 7-day courses are held each year.</td>
<td></td>
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</tr>
</tbody>
</table>

### Elderly

<table>
<thead>
<tr>
<th>Organisation</th>
<th>Project</th>
<th>Progress</th>
<th>Achievement</th>
</tr>
</thead>
<tbody>
<tr>
<td>HANS ANDERSEN CLUB</td>
<td>Story Wonderland</td>
<td>65%</td>
<td>- 92 elders trained</td>
</tr>
<tr>
<td></td>
<td>Provides training in storytelling and puppet-making to elderly aged 50 or above, and tell stories to children, promoting cross-generation communion and cultivating an interest in reading.</td>
<td></td>
<td>- 1,899 children served</td>
</tr>
</tbody>
</table>

### Environment

<table>
<thead>
<tr>
<th>Organisation</th>
<th>Project</th>
<th>Progress</th>
<th>Achievement</th>
</tr>
</thead>
<tbody>
<tr>
<td>THE NATURE CONSERVANCY</td>
<td>Nature Works Hong Kong</td>
<td>100%</td>
<td>- 39 secondary schools served</td>
</tr>
<tr>
<td></td>
<td>Empowers students to channel their passion for environmental issues while learning new skills in project management, stakeholders engagement, impact assessment and data analysis, as well as presentation.</td>
<td></td>
<td>- 26 student-led projects created</td>
</tr>
</tbody>
</table>

---

Our Dr Dogs give patients the feeling that they are special. Patients know their loyal furry friends won’t judge them for the way they look or their illness, and will accept them regardless of class, race, age or disability... Through demonstrating the contribution dogs make to human society, we are changing attitudes towards dogs, and animals in general!

**Animal Asia**
OSC/UBS NGO LEADERSHIP PROGRAMME

This initiative was established in 2015 and continues to be co-organised with UBS and The Department of Social Work of The Chinese University of Hong Kong. To date, the Programme has trained 75 staff from 65 NGOs, social enterprises, charitable foundations and other for-profit bodies wishing to demonstrate their good corporate citizenship.

In 2017 the collaborative effort entered its third year with the holding of a nine-month series of multidisciplinary training and mentoring workshops. The primary objective was the creation of an environment where participants could further develop their management skills while gaining useful new perspectives on how to mount community-focused activities.

The year’s winning project was the Integrated Brilliant Education Trust’s recently opened second ethnic minority education support centre. The new Sham Shui Po facility’s role will be to empower kindergarten, primary and secondary students with the educational life-skills they need to blossom in the local schooling system. In doing so, it will ensure trainees can become productive members of local society.

“We learned from our fellow classmates from different charities, and know more about how others are making an effort to help the society.”

Manoj Dhar - Co-founder & Chief Executive Officer, Integrated Brilliant Education Trust

“My mentors gave me a great deal of professional and practical feedback which has helped boost both my efficiency and confidence.”

Kary Lau - Assistant Project Manager, Food Angel by Bo Charity Foundation
WHERE ARE OUR BENEFICIARIES Now?

JOSEY CHOW PUI-SHAN
Families of SMA charitable Trust

Doctors used to say that Josy would only live to two years old. She was diagnosed with spinal muscular atrophy (SMA) and is almost completely paralysed. When Josy was 3 years old, her mother, Hung Mui, was disheartened by Josy’s condition. While she was looking for hospice care for Josy, she came across Families of SMA Charitable Trust, where she received support for over 20 years.

Josy is now 24, and is studying at the University of Hong Kong. With only 2 fingers, Josy typed out a 22-page long proposal to Chief Executive Carrie Lam, successfully lobbied the government to import a US-approved medication for the rare disease. Josy wants to be a writer, and dreams to give a voice to the voiceless through her poems.

With OSC grant, Families of SMA Charitable Trust provided essential assistance, including therapies, life supporting medical equipment, and hired trained domestic helpers for patients and their families.

SZETO SHUN-YIN
InspiringHK Sports Foundation

Shun-yin has great passion in fencing ever since he started learning the sport. At home, he practices with chopsticks as an alternative to sword. Shun-yin’s coach, Horace Ma, believes that fencing helped Shun-yin to become more independent and decisive. Shun-yin also found his goals and passion through the sport. At just the age of 11, Shun-yin has a big dream to fulfill. “As an athlete, I want to compete for Hong Kong and win glory for the city.”

InspiringHK Sports Foundation was a beneficiary of OSC 2015 grant. The funding allowed Inspiring HK to provide 2-year fencing training to underprivileged children, a sport that is otherwise difficult for them to experience. The project helped broaden the underprivileged youths’ horizon, nurture their sportsmanship through sports, and instill a sense of social responsibility into the youths.
Tak-ming found out he had stage IV nasopharyngeal cancer when he was 55. He isolated himself from his loved ones as he feared for his life. Suffering from a lot of side-effects during treatment, Tak-ming was introduced to Maggie’s Cancer Centre by fellow patients.

With the help of Maggie’s Cancer Caring Center, Tak-ming learnt the importance of using dietary supplements during therapy. He also joined group relaxation and meditation sessions, which gave him a whole new outlook on life. Tak-ming’s sister, Rebecca, was impressed by the change of the once reserved Tak-ming. “He is more optimistic now. He pays more attention to people around him, probably as a result of the meditation classes. Now he’s sharing a closer bond with his family.”

OSC grant supported Maggie’s Cancer Caring Centre to provide emotional and psychosocial support for patients and their families in need, giving them assistance and confidence along the road to recovery.

Five-and-a-half-year-old Hei-hei has been suffering from Thalassaemia Major since he was born. His father, Samuel, was very anxious when he knew that Hei-hei had to receive lifelong blood transfusions treatment. Luckily, Samuel found Children’s Thalassaemia Foundation.

With the help from Children’s Thalassaemia Foundation, Hei-hei got enough money to research and sift through blood marrow donations, which helped him underwent bone marrow transplant surgery successfully. Samuel said, “It is inspiring to see a child like him brave enough to receive treatments with optimism. It reminds me that we all need to face adversities optimistically in order to conquer them.”

In 2015, OSC provided Children’s Thalassaemia Foundation with medical funds to support child patients with transfusion-dependent thalassaemia to undergo medical tests and allogeneic unrelated hematopoietic stem cell transplantation.

“In early-2015, I lost my job. I was not a CSSA recipient, so a Christian social worker referred me to this organisation. He said I could have free dinners here.” Siu-luen recalled his first encounter with St. Barnabas’s Society Home, a long term partner of Foodlink Foundation.

Foodlink collected surplus unprocessed food, and delivered them to organisations such as St. Barnabas’s. “Sometimes we get vermicelli and spaghetti. They could be mixed with cream sauce to enhance their taste while making good use of both ingredients.” Siu-luen thinks that food recycling is very meaningful, “We turn surplus foods into edible dishes, so that everyone could be fed.”

In 2012, OSC grant allowed Foodlink to operate two vans, collecting and delivering surplus food from hotels and beverages’ outlets to needy recipients such as street-sleepers, asylum seekers and elderly. In 2014, Foodlink received OSC’s funding to expand its collection service to schools, as well as educating students on food waste and poverty.
05 OSC 2017 ACKNOWLEDGEMENT

Kwan-yee Long-term beneficiary of trained caregiver and transportation assistance from Families of SMA Charitable Trust

Disability is not inability
LOOKING AHEAD TO THE NEXT 30 YEARS

In closing our 30th anniversary report, we would like to extend our heartfelt thanks to our many supporters for their unstinting compassion these past three decades. Your kindness, donations and encouragement are what ensure we can carry on benefitting needy people all over Hong Kong and China. We look forward to continuing to work with yourself and the many new donors, sponsors or volunteers who are sure to join OSC in the coming years.

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HKUST Summer Garage Sale
Hong Kong Football Club
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Laguna Indian Choir
Santa Hash
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The Yoga House
Life Management Yoga Centre

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The University of Hong Kong
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The University of Manchester, Manchester Business School, East Asia Centre

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JUNIOR TEAMS (U9)
Asia Pacific Soccer School
Chrome Hearts
Hong Kong Football Club
HKIS
Hong Kong City Boys FC
Kellett School
Kowloon Cricket Club
Major League Football (MLFA)
Quarry Bay School
Sun Dream
The Hong Kong Football Academy

JUNIOR TEAMS (U12)
Asia Pacific Soccer Schools
Caves
Dreams Football Stars Training Centre
Eastern Sports Club soccer team
Hong Kong Football Club
Island School
Kellett School
Kowloon Cricket Club
Major League Football (MLFA)
Progressive Sports Asia Limited
V-United Sports Club

ADULT TEAMS
HKEX
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Ladies Recreation Club
Mark Sutcliffe
Melissa Tan
Mike Tsang
Nigel Steffensen
Once You Go Black Team
Paul Denham
Philomena Samuel
Rajesh Mulchand
Royal HK Yacht Club
St. James's Place Foundation
Spankers Team
Taumira Ltd. (Bernard Fleming)
Timothy Harrison
United Services Recreation Club

ACKNOWLEDGEMENT

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Department of English, City University of Hong Kong
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Wing Yin So
Wong Ka Ching
Yan Wong
Yee Man Wah
Yiu Man Fung
Yiu Pan Wong
Yuen Fai Woo
Yuk Shan Chau
BENEFICIARIES

P.42 Art in Hospital
P.43 The Hong Kong University of Science and Technology
P.44 KELY Support Group
P.45 Remar Association (Hong Kong)
P.46 Operation Dawn
P.47 CODA Hong Kong
P.48 Association Concerning Sexual Violence Against Women
P.49 Home Care for Girls
P.50 Rehabald Society
P.51 Po Leung Kuk - Social Services Department
P.52 Maggie’s Cancer Caring Centre
P.53 Hong Kong Association for Specific Learning Disabilities
P.54 Children’s Cancer Foundation
P.55 Changing Young Lives Foundation

SCHOOL DONORS

P.82 Discovery Mind
P.83 St. Clare’s Girls’ School
P.84 Fun4Funds Challenge
P.85 Shung Tak Catholic English College

EVENTS

P.56 OSC 30th Anniversary
P.57 OSC 30th Anniversary
P.58 OSC 2017 Opening Ceremony
P.59 OSC Five-A-Side Football Tournament
P.60 OSC 2017 Closing Ceremony

CLUBS & ASSOCIATIONS

P.86 Police Tactical Unit
P.87 Santa Hash
P.88 Laguna City

CORPORATE DONORS

P.61 Swire Properties
P.62 Sino Group
P.63 Wing Ding Squash Tournament
P.64 L’hotel
P.65 Credit Suisse
P.66 Audi Hong Kong
P.67 Hong Kong Gold Coast Hotel
P.68 KPMG
P.69 Kowloon Shangri-La
P.70 Hang Seng Bank
P.71 Clifford Chance

THANK YOU

P.89 Photo back page
P.90 Thank you ad

ADVERTORIALS

P.91 OSC 30th Anniversary Special Report I
P.92 OSC 30th Anniversary Special Report II
HOW ART HELPS PATIENTS GET PAST A BLUE PERIOD

Older people with depression are finding new purpose through art therapy in workshops organized by Art in Hospital, a charity supported by the Post.

It doesn’t matter whether they can paint well or not. It’s important that they have fun.

South China Morning Post
Pupils get lessons in working together on robotics

By Ken Lo

Schools in the New Territories are increasingly focusing on science, technology, engineering, and mathematics (STEM) education, which is seen as crucial to preparing students for the future. A recent collaboration between the New Territories East District Council and the New Territories Education and Youth Affairs Committee is an example of this. The partnership aims to provide students with opportunities to learn and develop skills in these fields.

The schools involved in the project are Kau Yee Primary School and Shing Yin Primary School. Pupils from both schools were excited to participate in the project, which involved building and programming robots. The event was held at the New Territories East District Council headquarters.

The students were divided into teams and challenged to create robots that could perform specific tasks. The projects were judged based on creativity, functionality, and presentation. The winning teams were awarded certificates and prizes.

The event was a success, with students from both schools showing great enthusiasm and passion for science and technology. The organizers hope to continue this kind of collaboration in the future, with a view to encouraging more students to pursue STEM-related careers.

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LEGCO PANEL MAY FORCE TESTIMONY OVER C.Y. PAYMENT

BY THE SOUTH CHINA MORNING POST

Legislative Council (LegCo) panel may force testimony over C.Y. payment

Legislative Council (LegCo) panel may force testimony over C.Y. payment. The panel is expected to issue a written notice to an official from the government, requiring them to appear and testify about the controversial payment.

The panel of the Financial Services and Territories Operational Arrangements Sub-Committee is set to vote on the issue next week. The payment in question is a $1.2 million payment to a former government official, who was accused of manipulating the market.

The move is seen as a significant step in the ongoing investigation into the controversy. The government has denied any wrongdoing, but opposition politicians have called for a full investigation.

The panel is expected to issue a written notice to the official, requiring them to appear and testify about the controversial payment. The official is expected to appear before the panel on October 26.

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Talent and some luck needed to emulate pianist Lang Lang

BY THE SOUTH CHINA MORNING POST

Talent and some luck needed to emulate pianist Lang Lang. Lang Lang is one of the most successful pianists in the world, having won numerous awards and receiving critical acclaim.

But what is it that makes Lang Lang so successful? More than just talent, Lang Lang has also been fortunate in his career. He was discovered by a renowned pianist early in his career, which helped him to gain recognition and establish himself as a major talent.

Lang Lang has also been known for his hard work and dedication. He has spent countless hours practicing and perfecting his craft, which has undoubtedly contributed to his success.

But while hard work and dedication are important factors in success, it cannot be denied that talent also plays a crucial role. Lang Lang is an incredibly gifted pianist, with a natural ability to connect with audiences and bring his music to life.

The combination of talent and hard work, along with some luck, is what has helped Lang Lang to achieve such success. It serves as a reminder that, while we may not all have the same level of talent, we can still work hard and achieve great things if we are willing to put in the effort.
A creative way to beat substance abuse

KEELY Support Group helps young people out in their peers through video

Teenagers may not always request help to prevent and working together against the dangers of drug abuse, but they might not know how to seek help. A new drug prevention campaign by the KELLY Support Group aims to help young people recognise the signs of substance abuse and encourage others to seek help.

The group introduced a video series called "Helping Our Friends at Risk". The videos feature young people sharing their own experiences of substance abuse and how they managed to overcome it. The campaign also includes a website where young people can access information and resources to help them deal with the challenges of substance abuse.

"We wanted to create a platform where young people can connect and support each other," said Yenny Sum, the Director of KEELLY Support Group. "By sharing their stories, we hope to inspire others to take action and seek help when they need it."

The campaign was launched with a trailer video, which has already received positive feedback from young people. The group plans to release more videos in the coming months to reach a wider audience.

Young people who are struggling with substance abuse can access the KEELLY Support Group website for more information and resources. They can also contact the group for support and assistance.

KEELLY Support Group encourages young people to take action and seek help. By supporting each other, they can overcome the challenges of substance abuse and achieve a healthy and fulfilling life.
Where there's a wheel, they have a way to deliver help

Funding will help Remar Association buy a new van to help drug addicts on the road to recovery

Ivy Lo
South China Morning Post

John Stimson said his organisation, Remar, shared the need for drug addicts to have a way of getting help, adding that this could be achieved through a new van. He also said that the new van would allow them to transport addicts to a centre where they could receive treatment and rehabilitation. Stimson said that the van would help them to deliver their services more effectively.

The association is seeking funding from different sources to purchase the van, which will be used to transport addicts to various destinations. Stimson said that the new van would be a significant step forward in their efforts to help addicts on the road to recovery.

They [addicts] will start to work, try small jobs. We will supervise them

The organisation is seeking to help addicts by providing them with small jobs and Supervision. Stimson said that the Supervision would help to ensure that the addicts are being helped in the right way and are not being exploited.

The organisation believes that small jobs are an important part of the rehabilitation process and that they will help the addicts to gain confidence and self-esteem.

The new van will help Remar to continue its work and to provide better services to addicts in Hong Kong.
A FRESH DAWN FOR RECOVERING ADDICTS ON REMOTE ISLAND

Residents of sparse rehabilitation centre in the New Territories need a water heating system to help them through the cold winter months

BENFICIARIES  OPERATION DAWN

On Deep Island, in the eastern New Territories, the breeze is fierce and the wind howling. Yet amidst the barren landscape, a small community of recovering addicts is finding solace and hope.

The centre, founded by Operation Dawn staff, provides a comprehensive rehabilitation program to help former addicts reintegrate into society. With a limited budget, the centre relies on community support to fund essential facilities.

"The wind is relentless on Deep Island," said one resident, describing the constant struggle to stay warm. "But Operation Dawn has shown us that with determination and hope, anything is possible.

The centre needs a new water heating system to replace the outdated one that is struggling to cope with the cold weather. Without it, residents struggle to maintain their sobriety, as the harsh environment can be a trigger for relapse.

"We need a new heating system to ensure that everyone stays safe and healthy," said the centre's director. "With your support, we can provide a better environment for our residents and give them the tools they need to succeed.

If you can help, please consider making a donation to Operation Dawn. Together, we can make a difference in the lives of those in need.

Thank you for your support in making a difference.

- Operation Dawn Staff
Children of deaf parents learn life skills

Two-year-old children Wong Wai-hung, left, and his brother, Wong Pak-ho, right, eat sweet potatoes in front of their parents, Wong Wai-hung, mother, and Wong Pak-ho, father, at the Operation Santa Claus event in Hong Kong. The children, who have hearing impairments, learn to sign and communicate with each other in Hong Kong.

The event, which is held annually, aims to provide educational and cultural opportunities for deaf children and their families. It includes workshops, performances, and a special Christmas celebration.

Wong Wai-hung, the father, said the event is an important experience for his family, as it helps them connect with other deaf children and parents.

"We are so grateful for this opportunity," he said. "It is great to meet other families who understand our situation and to learn from each other.

His wife, Wong Pak-ho, added, "This event is not only educational, but also a chance to build our family's confidence in themselves and in our community."
THE WOMEN HELPING SEX ABUSE VICTIMS FIGHT BACK

By offering legal advice and a sensitive approach, a charity supports those who have suffered gender-based violence or harassment in the workplace.

By Kelvin Lau

The women helping victims

The Women Helping Victims of Sexual Harassment, a group of women lawyers who offer free legal advice on gender-based violence, has seen a surge in requests amid the #MeToo movement.

"Many survivors have contacted us for the first time," said co-founderEmma Yung. "They are often afraid to speak up, but we are here to listen and help.

"It's important for the community to understand that help is available," she added.

The group provides legal advice and referrals to survivors of sexual harassment and abuse.

"We are more than a place to talk," said Yung. "We are here to empower survivors and help them take back control.

The women helping victims is just one of many organizations working to support survivors of gender-based violence.

"We need to create a culture of empathy and understanding," said Yung. "It's not just about justice, it's about creating a safer world for everyone.

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MOTHER VOWS TO TRANSFER BULLIED SON

Centre offers a warm shelter for troubled girls

Non-profit organization allows teenagers to escape their family problems

By: Lifestyle

It is a common scenario for many families: a parent or a guardian is unable to manage a teenager at home, and the child finds refuge in a dormitory. This is the case with a 15-year-old girl who said her family was unable to provide a safe home for her, according to Hand in Hand, a non-profit organization that helps children in need.

The girl, who has been living in the dorm for the past two months, said she was grateful for the support she has received. She said the staff at Hand in Hand have been very supportive, and have helped her to feel safe and welcome.

Hand in Hand provides a warm shelter for troubled girls, and offers counseling and guidance to help them overcome their problems. The organization also offers vocational training and other support services to help girls transition into adulthood.

Some girls don’t even know how to make a bed when they first arrive.

An 85-year-old woman who has been volunteering at Hand in Hand for the past five years said she had seen many girls who had been living in poverty and were struggling to make ends meet.

Mayor: ‘We want to be a beacon of hope’

In a recent speech, Mayor said he wanted to make sure that Hand in Hand continued to provide the support that it needed.

The mayor said that he wanted to see the organization continue to grow and help more children. He said that he was proud of what Hand in Hand had accomplished, and that he looked forward to seeing the organization continue to grow in the future.

Hair Piece


A recent study has shown that improving self-esteem in young girls can have a positive impact on their future. Hand in Hand provides a warm shelter for troubled girls, and offers counseling and guidance to help them overcome their problems. The organization also offers vocational training and other support services to help girls transition into adulthood.

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Party’s over! The end of Khan’s era as Hong Kong’s leader

Photo: AP

The end of Khan’s era as Hong Kong’s leader

In the wake of the recent protests in Hong Kong, the government has been looking for ways to improve relations with the city’s residents. The end of Khan’s era as Hong Kong’s leader has been seen as an opportunity to move forward and build a stronger relationship with the people of Hong Kong.

The government has been working to address some of the concerns that have been raised by the protesters. These include issues such as housing, education, and economic development. The government has also been working to build a stronger relationship with the people of Hong Kong, and to show that it is committed to working for the benefit of all Hong Kong residents.

Photo: AP

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Care services help elderly and disabled feel at home

The programme offers free home care services and provides rehabilitation support to elderly and people with special needs in their homes.

The programme's occupational therapists provide home-based and hospital-based rehabilitation services. They assess the clients' needs and develop care plans to help them function independently at home. In two cases, occupational therapists have helped clients by providing devices such as walking frames and wheelchairs. The therapists also provide support and guidance to families to help them care for their loved ones.

The programme has received positive feedback from clients, with some clients expressing their gratitude to the therapists for their dedicated care and support. The programme aims to continue providing high-quality services to help elderly and disabled people live independently and maintain their dignity.

Photo: The therapists are helping a client with a wheelchair.

Photo: The programme has received positive feedback from clients.
‘Care Angels’ make abandoned children feel loved

In order to help young children abandoned by their parents but not abandoned by their hearts, Hong Kong-based non-profit organisation Project 30, supported by the Care Angels Project under the patronage of social activist Po Leung Kuk, said its service is targeted at orphans and abandoned children. They provide emotional support and physical care.

The project appoints social workers to provide emotional support to children from different backgrounds. They also provide physical care, including nutritional meals, clothing, and other necessities.

The project aims to help children abandoned by their parents but not abandoned by their hearts. It provides emotional support and physical care to ensure that children are not left behind.
OPERATION SANTA CLAUS

DIET TIPS TO NURTURE CANCER PATIENTS

Carers empower the sick with advice on the best food to eat as they battle their way back to health.

Sarah Tan

For many cancer patients, creating a healthy diet is something they need to work towards. However, it can be a challenge if they are also battling physical and mental health issues.

One of the best ways to support cancer patients is to provide them with healthy recipes and advice on how to eat well. This can help improve their overall health and boost their chances of recovery.

One such organization that provides this support is Maggie’s, a charity that offers professional advice to cancer patients and their carers. They offer a range of healthy recipes that are easy to prepare and nutritious.

One of their recipes is a simple but delicious apple and walnut salad. The salad consists of thinly sliced apples, walnuts, and baby spinach leaves, all tossed in a honey dressing. This salad is not only healthy but also delicious and easy to prepare.

Another recipe they offer is a quinoa and roasted red pepper salad. This salad is packed with nutrients and is a great source of protein. The quinoa is cooked until tender and mixed with roasted red peppers, tomatoes, and a tahini dressing.

These recipes are just a few examples of the many healthy and delicious meals that Maggie’s offers. Their goal is to help cancer patients and their carers maintain a healthy diet and improve their overall health.

Maggie’s operates in various locations across the UK, including London, Manchester, and Edinburgh. They also have online resources that patients can access whenever they need.

In conclusion, supporting cancer patients is crucial, and providing them with healthy recipes and advice can make a significant difference in their recovery journey. Maggie’s is an excellent example of an organization that is dedicated to helping cancer patients and their carers to lead healthy and fulfilling lives.
Helpers ease the learning burden for anxious parents

Charity volunteers are shattering misconceptions surrounding conditions such as dyslexia.

Eddie Lam
SOUTH CHINA MORNING POST

With a hug, Cica Lam, 46, co-founder of the Hong Kong Association for Specific Learning Disabilities, reassures parents of children with ADHD during their monthly meeting. At least 200 children are diagnosed with ADHD in Hong Kong, one of Asia's most densely populated regions.

"For many parents, it's difficult for them to describe the challenges they go through," Lam says. "Many parents say things like, ‘My child is just not concentrating,’ or ‘My child is just not listening.’ But we need to understand that ADHD is much more than that. It's a spectrum of conditions that affect different areas of a child's life."

Lam says that the key to helping children with ADHD is early intervention and support. "We need to ensure that children with ADHD get the help they need as early as possible," she says. "But the challenge is that many parents are unaware of the signs and symptoms of ADHD."

Lam believes that education and awareness are key to helping children with ADHD. "We need to educate parents, teachers, and other professionals about ADHD," she says. "This will help ensure that children with ADHD receive the support they need to achieve their full potential."

The Hong Kong Association for Specific Learning Disabilities is one of the leading charities in Hong Kong that provides support and resources to children with ADHD. The organization offers a range of services, including workshops, seminars, and counseling.

"The support we provide is crucial," Lam says. "It's not just about providing resources to children with ADHD. It's about creating a supportive environment where children can thrive."

"We need to continue to raise awareness about ADHD and its impact on children's lives," she adds. "This is why we're here, to provide support and resources to help children with ADHD reach their full potential."
Youngsters guided along cancer journey

Specialists from Child Life Service help overcome children’s fears

As the children enter their hospital journey, they are guided by specialist volunteers, who ensure that the experience is as comfortable as possible. These volunteers provide support, emotional assistance, and educational resources to help children better understand their treatments and the medical procedures they will undergo. They also offer activities and games to distract children from the stress of hospitalization.

In addition to these specialist volunteers, Child Life Services work closely with specialists from other departments, such as the psychology department, to ensure that children feel secure and supported throughout their hospitalization. The team provides a range of services, including counseling, art therapy, music therapy, and even therapy dogs, to help children cope with their feelings and emotions.

The goal of Child Life Services is to give children a sense of control over their situation, which can reduce anxiety and improve their overall experience. By providing a supportive and understanding environment, Children’s Cancer Foundation helps children feel more at ease and better able to cope with the challenges of their treatment.

Children who undergo treatment for cancer often have to go through extensive procedures that can be overwhelming. To help them overcome their fears, Child Life Services provide a range of activities and resources. These include playing music, drawing, and engaging in other creative expressions that can help children relax and feel more in control.

The support and guidance provided by Child Life Services can make a significant difference in the lives of children undergoing cancer treatment. By offering emotional support, educational resources, and other forms of assistance, these volunteers help children feel more secure and empowered as they navigate the challenges of their medical journey.
ARTS THERAPY HELPS TROUBLED PUPILS FIND HIDDEN TALENT

Whether it’s through writing, painting, singing or acting, at-risk young people can learn to share their emotions, communicate and deal with stress.

Shane Law
shane.law@msiggroup.com

The programme has been designed to provide young people with a creative outlet through arts therapy. Students engage in various activities such as drama, dance, music and painting workshops. The programme aims to foster self-expression and self-esteem among young people.

Our therapists will first assess their emotional status and find out if the students have any special talent. We will enrol them for projects that fit their situations.

Therapists use a range of techniques to help students express their emotions and find their talents.

The programme is supported by the Changning Education Foundation, which has backed the programme since its inception.

Our therapists work closely with the students to help them develop their skills and find their passions.
Alternative roar
How hard work and bandwidth keep Manila’s indie scene alive and kicking

Missed meals
Poor find they cannot make ends meet on hawkerets

Change of jack
Why Carrie Lam did not hold formal talks with Xi in Da Nang

CITY

OPERATION SANTA CLAUS

Charity set to mark 30 years of digging deep for the needy

NATIONAL ANTHEM LAW “CAN BE MADE RETROACTIVE”

Call for e-sports to be recognised and subsidised
Three decades of generosity

The truly kind nature of Hong Kong’s comes alive at Christmas, as Operation Santa Claus proves, writes Sebastien Raybaud. But did you know that the charity drive began, not in 1988, but in 1960?

Operation Santa Claus (OSC) is, for nearly three decades, committed to changing lives for the better - but the roots of the Hong Kong-based charity are far older than its first campaign in 1968.

In 1960, Radio Television Hong Kong (RTHK) ran a music marathon of their listeners’ favours. In return, RTHK asked their listeners to donate money to them. RTHK’s weathering Christmas tree had sold up The Peak in the name of charity. People were jump-starting their washing machines, using all their money to raise money.

RTHK’s deputy director of broadcasting, Tai Kwok-mun, called the money "a lot more than expected". "Our bits and pieces are half a million," he said.

In 1968, The Community Chest gave the Hong Kong government the idea of a Christmas appeal. "We decided to do this," said Tai, "and the rest is history." It was a success.

RTHK launched a series of efforts in 1960 to raise money for charity. Photos: SCMP

In 1968, the South China Morning Post offered RTHK free advertising space in their paper to promote OSC. As the campaign grew, it began to attract more companies, schools, and organizations. As we talk the JOC, OSC campaign, it’s now one of Hong Kong’s biggest charity drives.

RTHK, which is regulated by the CMV and RTHK, looks at the community’s needs, provides them to the public, and helps direct assistance to where it is needed most. This year, donations are collected from schools, companies, and individuals, and fundraising events are held in the festive period.

"Christmas is a time for giving. It’s when people feel generous," said Montserrit-Hodge, the chief executive of the Children’s Corner Foundation.

Christmas is a time for giving. It’s when people feel generous.

One of those who have benefited from OSC is Gloria Cheng-Pui-sun, who was just 13 when she was diagnosed with a new form of leukemia. Thanks to the charity campaign, she was able to receive the treatment she needed.

People from all walks of life in Hong Kong have made donations to OSC. Students have also chipped in their little efforts, organizing a range of creative and funding drives for the charity.

Last year, schools across Hong Kong raised more than HK$320,000 for OSC. The money went towards supporting 22 beneficiaries. Most of which use Hong Kong-based charities that serve local communities.

People from all walks of life in Hong Kong have made donations to OSC. Students have also chipped in their little efforts, organizing a range of creative and funding drives for the charity.

Montserrit-Hodge, the chief executive of the Children’s Corner Foundation, said it is a time for giving. "When people feel generous," she said, "they like to take part in the campaign, no matter how much money they have to give."

"It’s not just schools and corporations that can get involved," she said, "many schools and individuals are coming up with imaginative ways to raise funds for Hong Kong’s children."
South China Morning Post

YOUNGSTERS TO RE LAUNCH DRIVE FOR SELF-RULE

Chief Secretary for Administration Matthew Cheung Kin-chung and the chairman of the Independent Commission Against Corruption (ICAC) John Tsang attended the launch.
LAM URGES PEACE IN LEGCO AFTER BITTER FILIBUSTERING FEUD

Goals galore and victory for the needy
I’m inspired by the city, by the passion that you guys all have to serve the needy.

SANTA CLAUS 2017 ANNUAL REPORT
Grab a taste of the action as gingerbread men run wild

Swire ambassadors will offer DIY workshops in baking the festive treats during annual street fair

Swire ambassador Kelly Lui will teach you how to make gingerbread men. "Making these cookies is a great way to get into the festive spirit and have fun with friends and family," Lui said.

The baking workshops will be held on December 13 and 20, from 10am to 12pm, at Swire Properties’ flagship office in Causeway Bay. Participants will receive a complimentary gingerbread kit to take home.

The workshop will feature a gingerbread creation contest, where entrants can submit their best gingerbread man. The winner will receive a Swire gift card.

Participants will also have the opportunity to sample a range of gingerbread treats from local bakeries.

The event is part of Swire Properties’ ongoing community engagement activities, which aim to bring joy and excitement to the local community.

Make Better Decisions

This month’s Make Better Decisions column features an interview with Dr. Jane Smith, a renowned expert in decision-making.

Dr. Smith discusses the importance of considering all options and weighing the potential outcomes before making a decision.

She emphasizes the need for clear communication and collaboration in the decision-making process.

The column also features a case study of a decision-making process in a real-life scenario, highlighting the challenges and lessons learned.

For more information on decision-making, visit our website or subscribe to our newsletter.
YOUNGSTERS BRING CHEER TO ELDERLY AT FUN EVENT

Children put gadgets down and join residents of Kowloon village centre in balloon twisting. Fun at event organised by the Sino Group.

Innovation centre and the elderly residents of the Kowloon community centre for the elderly centre opened their doors to the young to join in the fun.

Wing Group of Hospitals began the day with a bang at the community centre.

The children brought their own ballons to the event, donated by the Sino Group. They were joined by toys donated by the Kaohsiung branch.

The event was a hit with the elderly residents, who were delighted to interact with the young.

For the elderly, such events are rare, and the children had a blast.

The children were seen playing in groups, jumping on each other, and even climbing on the furniture.

"We had fun today," one of the residents said. "We were all happy and enjoying ourselves."

The event was a huge success, with both children and adults enjoying themselves.

"It was a wonderful day," one of the elderly residents said. "We had a great time and we really enjoyed ourselves.

Alexandra Ng, 10, a resident in the centre, said: "It was so much fun today with all the children. They made us laugh and we were having a good time."
Fun wins at the Wing Ding squash tournament

Participants in the Wing Ding squash tournament show off their wild and wacky costumes at the Hong Kong Football Club yesterday. (Photo: Kazuo Kato)

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Check in for Christmas treats

Leveraging the enthusiasm of children, the Hong Kong Tourism Board launched a Christmas campaign to promote tourism and boost the local economy. The campaign featured a snowman made of ice and snow, decorated with tinsel and lights, attracting visitors from all over the world.

The snowman was accompanied by live performances of traditional Chinese music and dance, adding to the festive atmosphere. Local hotels and restaurants offered special Christmas packages, including meals and activities, to attract visitors.

HUSBAND ‘KETP IN THE DARK’ OVER WIFE’S DEATH

The husband of the deceased wife, who was found dead in their home, has been charged with murder. The police are investigating the case and have urged the public to provide any information that may help solve the case.

Home truths on the city from one of Beijing's key men

A key figure in Beijing's political landscape shares insights into the city's culture and politics, offering a unique perspective on the local scene.

Hair Piece

Confidence Renewal — Beauty Returns

A new hair stylists offers a range of services to help customers feel more confident and refreshed.

Public concern continues over Link First small sell-off

The sale of Link First, a major real estate company, has raised concerns among locals about the future of the industry. The government is urged to take action to ensure a stable and healthy market.

CORPORATE DONORS • L’HOTEL

64
Father Christmas brings cheer to cancer caring centre

Michael Fung

Santa made a secret surprise this year to surprise about 30 children and their families during a Christmas party at St. George’s Hospital on December 1st. водятелю: Navbharat Tikoo

"It’s been a hard year, living with cancer, but we have a family, a home, a Christmas, and a healthy baby," said Mrs. Yuen, a mother of two who has been diagnosed with breast cancer. She said she was excited to see Santa Claus at the event. He surprised her and her children with a visit from Santa and a gift bag filled with toys and snacks.

The event was organized by Operation Santa Claus, a charity that provides toys and gifts to children with cancer. This year, the group has been able to provide toys to more children than ever before, thanks to the support of generous donors.

"We are so grateful for the support we have received from our donors," said Operation Santa Claus founder, Mr. Lam, "It’s wonderful to see the joy on the children’s faces when they receive their gifts."

The event was held in the hospital’s main hall, where children were able to meet Santa Claus and other holiday characters. They were also able to enjoy a special holiday lunch, complete with Christmas cookies and other treats.

"The children were thrilled to meet Santa Claus and see all the other holiday characters," said one of the children’s parents. "It was a wonderful way to celebrate Christmas with their families."
Carmaker launches charity drive with rental service

By Tony Yeung

Carmaker Audi Hong Kong, managed director Victor Lam, said that the company’s ‘giveaway’ strategy would launch the new rental car service in the city. "We are happy to help people in need," he said, which is a common theme of donations in the city.

"We are happy to help people in need," said Mr Lam. "The car donation will be given to the Salvation Army and will be used to transport the elderly and those in need in the community."
Sing and be merry

A group of Nepalese children provide the ability of the Gold Coast hotel to promote its Christmas party hosted by two hotels. They were invited to take photos with the hotel's staff and then sang "We Wish You a Merry Christmas" to the audience.

The children were invited to join the Christmas celebration from the Nepalese Relief Aid Society, an organization that provides support for Nepalese community members.

Sari Banoo, general manager, Support Services, said the staff were touched by the Christmas song delivered to them. "The performance was wonderful and never before have we sung for these children. We hope to continue similar events in the future."

STUDENTS PIONEER TEST TO SAVE TIME AND LIVES

First set priorities on allies at City University

Police complaints system 'abused' by defendants
KPMG ACCOUNTANTS EXPLORE KOWLOON FOR A GOOD ‘CLAUS’

First’s staff and clients take part in treasure hunt
dressed as elves, Super Heroes and even Bat to
find out more about various charity beneficiaries.

KPMG were excited to participate in this fun,
light-hearted and unexpected event. The KPMG
team, led by Brian Colman, was the first to arrive at
the starting point at the KPMG office in Kowloon
City. The team was determined to make the
most of the experience, and were already
planning their strategy before the event
debuted.

This year’s theme was Christmas in Kowloon,
with an emphasis on giving back to the
community. The event was organized in
conjunction with the Kowloon City Council,
who were also on hand to make the
event a success.

The winner of the event was KPMG client, Kowloon
First, who won a shopping spree at the Kowloon
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The team from KPMG was happy to be part of
this event and was looking forward to
participating in future events.

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FOOD TRUCKS STREETS AHEAD IN BEIJING

Santa’s little helpers

The winds from the Singapore national school performed a heartwarming initiative by the Kowloon Shangri-La, which fed the young students, who followed the Christmas tree-lighting ceremony on 11 December, as part of Operation Santa Claus, supported by Operation Santa Claus, an annual charity appeal organized by the Hong Kong Shangri-La, which supports the underprivileged children in the city. The event was attended by the UN official, who thanked the school for its support.

The students were delighted to be part of the Christmas tree-lighting ceremony, which included a performance by the school’s choir. The children were given a surprise gift of chocolate, the best present for the time of the year.

Lam to be handed ‘belt and road’ tasks in Beijing

Corporate Donors

Kowloon Shangri-La
Here to serve – bank staff win hearts

Evelyn Tan, 30, travelled from her regular workplace at a bank to be part of the operation. "I have never been a big fan of ping pong, but I went along for the experience. I had such a fun time playing with these children. I think the children also enjoyed themselves and I hope we can do it again."

Chuang Yat Chan, 43, said: "I was very impressed by these children's skills. They are truly the best in the world. I feel very proud to have played with them and I hope to do it again soon." CH

Training in the afternoons, the young players usually joined conditions, changing the pace of the games and adding a competitive element to the training. The young players, who are between the ages of 6 and 12, are expected to participate in the tournament after being selected from the awardees. The Drinking Club, which was established in 1921, had 21 members in 1921. The tournamentst Rental: Hong Kong Bank of this year was sponsored by the bank.

Our colleagues are genuinely showing and giving their love to the children.

AUNG KYAUNG MIN, Bank staff

Amount raised as for

$2,484,833

TRADE UNION GROUP CALLS FOR SALARY RISES OF 6pc

FINS

17 CLARUS 2017

OPEN DAY
Fun, games and some tricky questions

Stacey Clifford Chance: staff compete in fund raiser with a Judo Age theme

Stacey Clifford Chance: staff compete in fund raiser with a Judo Age theme

at the second of a whistle, the second staff party got a few more bounces out of the way. Alongside the fun and games organised for staff in the media, we had to say yes to the money. We decided to allocate some funds to Operation Santa Claus to support the work they do. After all, they are working on some tricky questions.

But the staff were happy to have some fun. Being supported by the company, the group of staff members offered support to the staff in their various programs, during the day and after hours, even bringing in food and working to ensure they felt included in the event. The event was supported by regional managing partner Laurence, Hughes, from the company's London office. The funds raised will go towards the support of children in need. The event was attended by staff from across the company in Singapore, Hong Kong and London.

But the fun started with a Judo-themed photo, with Stacey Clifford Chance staff teaming up with the Singapore-based firm's logo. The staff were dressed up in outfits inspired by the Judo theme, with some of the staff members wearing judogi and others wearing traditional martial arts gear.

During the event, the staff members were engaged in a series of fun and games, including Judo-themed challenges, which tested their agility, speed, and coordination. The games were designed to promote teamwork, collaboration, and friendly competition.

After the games, the staff members gathered for a meal and some further conversations about the work of Operation Santa Claus. The staff were encouraged to continue supporting the organisation and to think about ways they could contribute to its mission in the future.

The event was a huge success, with the staff members enjoying themselves and the Judo-inspired theme. The funds raised will go towards supporting children in need, and the staff members are looking forward to participating in future events and supporting Operation Santa Claus in their own ways.
Visit to Dawn Island helps break addiction stereotypes

By Lilian Yue

Volunteers from Deacons and Ecumenical Peace Partnership are the “Painting with a Purpose” event at Dawn Island. Photos: Jolly Tang

Deacons have their own Christmas story, too. If you believe in the power of hope, you might want to believe in the power of love. And if you believe in love, you might want to believe in the power of love.

Deacons, volunteers of Deacons Peace Partnership, are on the island of Dawn, helping to break addiction stereotypes. We can see the power of hope in their work.

When we visited, they welcomed us into their community, sharing their stories and their challenges. They talked about their journey, their struggles, and their hopes.

We saw the power of hope in their eyes, their smiles, and their actions. They were not just fighting addiction, they were fighting for a better future. They were not just breaking addiction stereotypes, they were breaking down barriers.

We were moved by their stories, their perseverance, and their determination. We were inspired by their resilience, their courage, and their strength.

We were grateful for the opportunity to be a part of their journey, to witness their transformation, and to share in their success.

We believe in the power of hope. We believe in the power of love. And we believe in the power of change. We believe in the power of Deacons and Ecumenical Peace Partnership.

We believe in the power of love. We believe in the power of hope. We believe in the power of change. We believe in Deacons and Ecumenical Peace Partnership.
AIA's big-hearted staff go the distance at Happy Valley

By Marcy Tung

On Thursday, December 21, 2017

AIA’s big-hearted staff took to the streets of Happy Valley to run in the Operation Santa Claus charity race, organized by Asia Society Hong Kong. The event is a long-standing tradition in Hong Kong, where corporate and individual participants raise funds for various charitable causes. This year, AIA’s staff members, along with other participants, ran to support the Hong Kong Society for Rehabilitation, which helps persons with disabilities.

The race, which started at Happy Valley Racecourse, is known for its picturesque course and the enthusiastic participation of both locals and expatriates. AIA, as a leading insurance company, has a long history of supporting community initiatives and corporate social responsibility programs. This event is a testament to AIA’s commitment to giving back to the community.

In an interview with South China Morning Post, AIA’s chief executive officer, Andrew Tso, stated, “AIA’s participation in Operation Santa Claus is a way for us to contribute to the local community and support a good cause. We believe in giving back to society and doing our part to make a positive impact.”

The race, themed around Christmas, drew a large crowd, and the atmosphere was festive and energetic. Participants were encouraged to wear festive attire, adding a touch of holiday cheer to the event.

AIA has a strong tradition of supporting charitable causes, and its involvement in Operation Santa Claus is just one example of the company’s commitment to social responsibility. Through such initiatives, AIA demonstrates its dedication to making a difference in the lives of others.
HOSPITAL ‘FAILED TO SPOT GIRL’S HEART HAD STOPPED’

OPERATION SANTA CLAUS

Festive magic eases the pain of children facing surgery

Insurance company donates time and money to spread some cheer at Prince of Wales Hospital

All thoughts of feeling unwell had been, at least temporarily, banished.

South China Morning Post

Young patients to the children’s ward at Prince of Wales Hospital had a very special visitor with Christmas gifts and magic tricks. It was none other than Santa Claus, or rather, a Christmas character from Manulife, who paid them a special visit.

The first patient to visit was Tse Chun-tung, a four-year-old boy who was diagnosed with heart disease. He was delighted to receive not only a gift but also a special card from Santa Claus.

“Children are the future of our society and we want to make sure they feel special on this special day,” said a representative from Manulife.

The company also organized a special “Santa’s Workshop” for the children, where they could create their own Christmas gifts and decorations.

“The children were so excited and happy to see Santa Claus,” said the representative. “It’s a unique way to bring some cheer to their day.”

Manulife is known for its commitment to corporate social responsibility and has been involved in various initiatives to support children in need. This year, they decided to take it a step further by bringing some festive cheer to the children at Prince of Wales Hospital.

“We wanted to make sure the children feel special during this time of the year,” said the representative. “It’s important to keep their spirits up and make sure they feel loved.”

The children were overjoyed to receive the gifts and attention from Santa Claus. They were seen singing Christmas carols and laughing as they played with the gifts.

“This is such a special day for all of us,” said Tse Chun-tung. “We are so happy to see Santa Claus.”

Manulife’s commitment to corporate social responsibility has been recognized by various organizations and the company has been recognized as one of the top corporate social responsibility companies in Hong Kong.
Morgan Stanley hits a festive high note

It’s very festive, people are happy, I think there’s a real desire to give back.

Text from the article:

"Morgan Stanley senior executives and managers - including several charity beneficiaries - gathered at the Hong Kong's iconic Victoria Harbour on December 18 to launch the company's annual Christmas charity event, Operation Santa Claus."

"It was a festive evening with a lot of holiday cheer. People were in high spirits and ready to give," said a spokesperson for Morgan Stanley.

"We were able to raise a significant amount of money this year, which will go towards supporting local charities and organizations," the spokesperson added. "We are proud to be able to make a difference and make the holidays brighter for those in need."
Girls’ toys top of Christmas list this year

Retailer raises over $7,054,312 while also raising money for charity with gift-wrapping service

Evelyn Chen
2017-12-15
11:45

If a little girl feels a little excited when it comes to buying her Christmas gift list, Toy’s "R" Us says it may have found a way to make it a little bit better. The retailer is again offering a gift-wrapping service at its Hong Kong and Macau locations, this year with an added charitable twist. For every toy purchased and wrapped at any of the store’s locations, $1 will be donated to Operation Santa Claus, a charity that raises funds for underprivileged children. The retailer has already donated $7.05 million to Operation Santa Claus in the past 13 years.

"It’s one of the best ways to give back," said Karen Goh, chief executive officer of Toy’s "R" Us Hong Kong and Macau. "This year, we’re partnering with Operation Santa Claus to make Christmas a little bit brighter for children in need." The partnership includes a donation of $1 for every gift wrapped at the stores, with the proceeds going directly to Operation Santa Claus.

Customers can have toys bought at the stores wrapped for free, or for a small fee. "We want to make sure that every child has a gift this Christmas," Goh said. "Our goal is to help as many children as possible, and we’re happy to do our part in making that happen." The partnership is part of Toy’s "R" Us commitment to giving back to the community.

"We’re proud to support Operation Santa Claus for another year," said John Goh, chief executive officer of Toy’s "R" Us in Asia. "We believe in the power of giving back, and we’re excited to help make Christmas a little bit brighter for children in need." The partnership includes a donation of $1 for every gift wrapped at the stores, with the proceeds going directly to Operation Santa Claus.

Customers can have toys bought at the stores wrapped for free, or for a small fee. "We want to make sure that every child has a gift this Christmas," Goh said. "Our goal is to help as many children as possible, and we’re happy to do our part in making that happen." The partnership is part of Toy’s "R" Us commitment to giving back to the community.

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UBS STAFF RAISE LAUGHS AND CASH FOR WORTHY CAUSE

Employees of Swiss bank, many in festive dress, let their hair down at Christmas party and boost annual charity campaign

By Tim Yu

It was time for UBS staff to take a break from charity, stowing away and donning their festive best at a Christmas party to support Operation Santa Claus.

With the annual charity campaign on the horizon, the festive gathering at The Peninsula Hotel on Saturday night was the perfect opportunity to let their hair down and raise money for the cause.

The party included entertainment, sweet treats and drinks, with the proceeds set to go to Operation Santa Claus, a charity that supports the children of underprivileged families.

"It’s a fun and relaxing environment," said a staff member. "The party is a great way to get everyone into the spirit of giving, and to raise funds for a good cause."

The evening included a fashion show, live music and a silent auction, with all proceeds going to Operation Santa Claus.

"It’s a wonderful way to bring people together and support a great cause," said a guest.

At the end of the night, the total amount raised was revealed, highlighting the success of the event and the generosity of the staff.

"It was a fantastic evening," said the event organizer. "Thanks to everyone who came out to support Operation Santa Claus and our staff. We’re already looking forward to next year!"
Golden goals as Dah Sing Bank hits net for Operation Santa Claus

Volunteers from Dah Sing Bank and 21 teams from the Hong Kong Football Club in Hong Kong took part in the 2019 Dah Sing Football Challenge, the annual football competition played by teams from football clubs in Hong Kong.

Each goal scored counted towards the annual charity collection, with the money raised going to Operation Santa Claus, the annual fundraising campaign organised by the South China Morning Post and the Hong Kong Football Association (HKFA), to provide financial support for Hong Kong children in need.

Dah Sing founder and chairman, Lui Che-lung, said: "We are very pleased to continue to support this wonderful event. The children will benefit from the proceeds of the event, and we hope that the event will help to spread the spirit of love and caring in our society."

South China Morning Post photojournalist, Sam Tsang, who took part in the event, said: "It was a great day to be able to contribute to such a worthwhile cause. The children were so happy and energetic, and I was touched by their joy and enthusiasm."

The event featured a range of activities, including a 5-a-side match, a skills competition, and a charity auction.

The winning team of the 5-a-side match was awarded a trophy, and the winner of the skills competition received a cash prize.

The charity auction featured a variety of items, including sports memorabilia, luxury goods, and exclusive hospitality packages.

All proceeds from the event were donated to Operation Santa Claus, which provides financial assistance to Hong Kong children in need through charitable donations and educational support.

Children with mental issues face long wait to get treated

A new study has found that children with mental health issues in Hong Kong face a long wait to receive treatment.

The study, conducted by the University of Hong Kong, found that the average wait time for children to receive treatment was over two years, with some waiting even longer.

The researchers called for improved access to mental health services for children in Hong Kong, as well as increased funding for mental health research and initiatives.

"It is essential to provide appropriate and timely treatment for children with mental health issues," said Dr. Lui Yuen, lead researcher of the study.

The study also found that children from lower-income families were less likely to receive treatment, highlighting the need for greater support for children from disadvantaged backgrounds.

"We need to ensure that all children, regardless of their socio-economic background, have access to the mental health support they need," said Dr. Lui.

The study was published in the Journal of Child Psychology and Psychiatry, and included data from 1,200 children who sought treatment for mental health issues in Hong Kong over a period of five years.

Business big-hitters eye belt and road

A new report has predicted that the global construction market will continue to grow in 2022, with a particular focus on the Belt and Road Initiative.

The report, conducted by consultancy firm PricewaterhouseCoopers (PwC), found that the Belt and Road Initiative, which aims to connect Asia, Europe, and Africa, will drive significant growth in the construction sector.

"The Belt and Road Initiative is set to play a major role in shaping the global construction market," said John Lee, partner at PwC.

The report predicted that the construction market in Asia would continue to dominate, with China expected to remain the largest market for construction projects.

However, the report also highlighted the need for more sustainable and environmentally friendly construction practices, as well as greater investment in research and development.

"We need to ensure that the construction industry is sustainable and that we are making progress towards a more environmentally friendly future," said Mr. Lee.

The report was published in the PwC Global Construction Market Report 2022, and included data from 150 construction companies across the world.
Coffee grounds to dye for at Maxim’s charity gig

By Adie Tan

I hope by sending this gift the elderly can feel that the festive season is here.

An aged-care volunteer, Kevin Ng, 45, found the elderly at Maxim’s Senior Festive Market from Nov 24 to Dec 4, to be very friendly and a joy to talk to.

He said: “It’s very meaningful to give back and to make the elderly feel at home during the festive season.”

Ng, who has been working as a nurse for nine years, said the elderly at Maxim’s Senior Festive Market seemed to be very happy and enjoyed the food and drinks provided.

“I hope the elderly enjoyed the market and the festive season,” he said.

Maxim’s Senior Festive Market, which is open daily from 10am to 7pm, is held at the company’s headquarters on Hong Kong Island.

The market offers a wide range of food and drinks, as well as a variety of festive activities, such as face painting, nail painting and hair styling.

An elderly woman at the market said: “The food is really good and I really enjoyed the festive atmosphere.”

Another elderly person, who did not want to be identified, said: “I really enjoyed the market and the festive season.”

Maxim’s Senior Festive Market is open daily from 10am to 7pm and is free to the public.

The company is also asking for donations to help the elderly during the festive season.

Donations can be made online at www.maximshongkong.com/donate.

Maxim’s Senior Festive Market is supported by the Hong Kong government’s Elderly Commission and the Hong Kong Federation of Social Services.

The market is also supported by a number of local businesses, including the Hong Kong Tourism Board, the Hong Kong Federation of Social Services and the Hong Kong Federation of Women’s Centers.

For more information, visit www.maximshongkong.com or call 3972 2288.
HOSPITAL STAFF COOK UP A SWEET SUCCESS FOR CHARITY

Party time at Hong Kong Sanatorium and Hospital as nurses swap aprons for aprons to take part in "Super Chef!: With Love: cooking competition"

As part of the drive, staff bought HK$12 tickets to the pasty in the hospital's charity food challenge, raising $500,000. The charity's chief executive, Charlie Young, said more than 100 staff had entered the event for the first time. The event was conceived to encourage collaboration between the medical and non-medical staff at the hospital.

The event was themed around "International Chef" and included a "flour" competition and a "baking" competition where the staff were asked to bring along their favorite recipe. The competition was judged by a panel of experts from the culinary industry.

The event raised HK$12,000 for the Hong Kong Sanatorium and Hospital Foundation, which funds research into pediatric and maternal health.

"It was a great success," said Charlie Young. "The staff were very enthusiastic and we were able to raise a significant amount of money for a good cause."
Charity scores as soccer event raises HK$1m for youth

South China Morning Post

Friday, December 29, 2017

OPERATION SANTA CLAUS

Charity scores as soccer event raises HK$1m for youth

By Natalie Tse

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A Hong Kong charity has come together with local and overseas soccer teams to raise money for a good cause.

Friends of Asia, founded in 1976 to provide medical and social services to children and young people, said the event is an opportunity to give back to the community.

"We are very grateful for the support we have received from local and overseas soccer teams," Friends of Asia chairman Joseph Lau said.

"This is a great opportunity for us to raise money for the children and young people we work with.

The amount raised so far is HK$8,688,743.

Joint checkpoint plan "will damage HK's rule of law"

By Gabriel Chan

The government's proposed joint checkpoint plan with China is causing concern among human rights groups.

"We are very concerned about the impact of the joint checkpoint plan," said烛光社 chairman Andy Chan. "This is a violation of Hong Kong's rule of law and a breach of human rights.

The government should reconsider its plans and ensure the protection of human rights.

Whatever is good for health promotion, we would like to support

By Esther Chan

A variety of activities are taking place to promote health and well-being in the community.

"We are very pleased to see the range of activities being offered," said Friends of Asia's executive director, William Lam. "These activities are designed to promote healthy lifestyles and support the community.

A bridge, the death of Charlie Chaplin, and student activism

By John Lam

The death of Charlie Chaplin has sparked a wave of tributes from fans worldwide.

"Charlie Chaplin was a true legend," said a fan from the US. "He brought joy and laughter to millions.

The students' protest against the government's proposed joint checkpoint plan has attracted international attention.

"We are very proud of the students' activism," said a supporter. "Their passion and dedication are inspiring."
Going the extra mile

More than 500 children, parents and teachers of Discovery MindKind participated in the annual sponsored charity walk to raise money for Operation Santa Claus, the Christmas charity campaign run by the South China Morning Post and FEARRA. The event, which raised over HK$1.5 million, aimed to provide care and support for underprivileged children. Participants were encouraged to raise funds by receiving sponsorship donations.

Tree planters blamed for egret deaths

The occurrence of a large number of egret deaths in the area has sparked concern among local residents. It is believed that the introduction of trees by the planting project may have been responsible for the decline in egret populations. The local government has since launched an investigation to determine the cause of the deaths.
St Clare’s tops OSC Fun4Funds contest

The girls’ school raised HK$37,000 for this year’s Operation Santa Claus, writes Edmund Ho

St Clare’s Girls’ School raised the most money this year in the Fun4Funds (F4F) Competition for Operation Santa Claus, with Young Tait Catholic English College getting the Best Santa Champion award.

St Clare’s, which raised more than HK$31,000 for the competition, said they really did it through running boot andImmocks at school fairs.

Sister Yee, the staff science to St Clare’s fund raising efforts, said that although the team only consisted of five people, it was really an endure-wide effort, as the team worked closely with all houses, as well as the House Teacher Association, to achieve that.

The F4F Competition also has a Best Santa Champion Award which recognizes schools not only for how much they’ve raised, but how creative their fundraising ideas are. Young Tait Catholic English College was the year’s recipient for the third year in a row, having raised over HK$1 million in the last three years.

Fun4Funds also rewards schools for how creative their fundraising idea is.
Giving back at Christmas

Hong Kong’s Operation Santa Claus (OSC) Fun4Funds Challenge gives students an opportunity to come up with innovative ways to raise money for worthy causes, writes Sebastien Raybaud.

For the 30th anniversary of Operation Santa Claus (OSC), the annual charity campaign organized by South China Morning Post and Radio Television Hong Kong, a new initiative was setup specifically for secondary school students. The Fun4Funds Challenge asks schools to plan and execute a four-week-long fundraising campaign, and compete against other schools to see which raises the most money.

Students from 40 local secondary schools pitched their ideas at RTHK Young ProSpoke to three of the teams about their campaign and their progress so far.

Raffles Secondary School’s Team, 40 Stylist, wants to support underprivileged children in the city. Their fundraising target is HK$5,000.

From Lawrence, 15, said the involvement has helped him gain new skills, “Since we want to help many people, we can learn the importance of being proactive. During our introductory presentation, we gained experience of presenting to a large audience.”

Having so much to do in so little time is especially challenging.

On Christmas day and New Year, the team plan to raffle items and fan food to raffle it with children to raise funds.

The team wants to raise HK$10,000 to help homeless dogs in the city, and are on the way to reaching their target having already raised an impressive HK$2,000.

Students present their ideas to a panel of judges at the Innovation Challenge workshop. (Photos: SCMP)

Our aspirations can be more involved,” he said.

Meanwhile, Kwun Tong Tung Yat School’s team, Kris Pilgrim, wants the money they raise to go towards charities which support survivors of assault. The team spoke of the importance of being optimistic.

“You need to give people an incentive to donate and help out. Your campaign needs to be interesting to make it stand out from the crowd. It’s good to engage with people on social media,” said Kris, 15, the team’s leader. He also admitted that “having a team to do it in little time is especially challenging.”

Despite their challenges, the students all said they would take part again, as well as gaining valuable skills, having positive impact on people in need, “It’s great to know that we can help Hong Kong’s communities,” said 15-year-old Polly Lo Waiyan of Team 40 Stylist.

“I’ve made new friends and challenged myself to try something different.”
A warmer Hong Kong winter than expected

Doing their bit to help those less fortunate

This year, Hong Kong’s ‘team Operation Santa Claus’ took part in their 2nd Operation Santa Claus (OSC) fundraising event. In December 15, students from Shung Tak Catholic English College set up a stall and games booths, organized a singing contest, and held a dress-down day. This year marks the 30th anniversary of OSC, an annual charity campaign co-organized by South China Morning Post and Radio Television Hong Kong. The ‘Feed a Friend’ challenge, set up for secondary school students, asks participants to plan a four-week-long fundraising campaign, and to compete against other schools to see who can raise the most money. The team held a meeting with Brian Wong, their mentor for the campaign, had been helpful, "He gave us new ways to sell products, broadening the event mainly through social media. He also suggested things in a more feasible way, to make it easier to stay on the booth, but to go up to students and encourage them to buy more," said Anny Leung Cheuk-wan. The group learned that there’s more to fundraising than just collecting money. "Doing voluntary work is thought to be boring, but making food and selling it could be fun," said Tommy Wong Cheuk-wai. "Helping these less fortunate than us makes us cherish the things we have more." Although the group is happy with how this year’s campaign has gone, they said they want to do it even better next year. "We started planning in mid-November, in future, we’ll start planning earlier," said Anny Leung Cheuk-wen.  

Sebastian Haywood
Tough PTU officers have 10 tonnes of fun for charity

Mike Yip
wmp.yip@ SCMP.com

Pulling a 10-tonne unarmoured vehicle up a ramp to simulate the Police Tactical Unit’s annual charity event to raise funds for Shriners Hospital’s medical care programme was no easy task. But PTU officers put on a brave face as they carried out the annual event at Police House in Kowloon City on Wednesday.

The annual operation, known as Operation Santa Claus, is a challenge for the unit’s officers, who have to carry the vehicle up a ramp. However, this year’s event was a little different, as officers had to carry a 10-tonne vehicle up a ramp.

Assistant Chief Inspector Chan Siu-kwan said the event was a success, but officers had to work hard to lift the vehicle.

“Officers had to carry the vehicle up a ramp, which was a challenge,” he said. “But we managed to do it.”

The event was part of an effort by the PTU to raise funds for Shriners Hospital, which provides medical care for children with birth defects.

The hospital’s medical care programme was highlighted in the event, and officers carried out the challenge to raise funds.

“The event is a way for officers to show their support for Shriners Hospital,” said Chan.

The event was also a way to showcase the PTU’s skills and capabilities.

“We’ve got some of the best officers in the force, and we want to show them off,” said Chan.

The event was held at Police House in Kowloon City, and officers from various units took part.

The event was a success, with officers completing the challenge in good time.

“Everyone did their best, and we managed to carry the vehicle up the ramp,” said Chan.
Santa Hash runners raise HK$60,000 for charity

More than 1,200 runners, many sporting Santa hats, took to the streets of Hong Kong on Christmas Eve to raise funds for Operation Santa Claus, a charity that distributes toys to underprivileged children. The event, organized by the Hong Kong Society for Caring, is one of the largest charity runs in the city. The runners were led by a parade of Santa Claus and other festive characters, who entertained the crowd with music and games. "Asian hero" warmed up the polarized society

How you can give:
- Make a donation to Santa Claus
- Purchase gifts for children
- Volunteer to help distribute gifts
- Participate in the annual run

The latest news about the charity's impact is available on their website.
Residents slow to back new recycling guidelines

LOCALIST BANNED FROM USING VENUE TO DECLARE HIS RUN

SOCIETY

Laguna City residents go the extra mile for charity

EDITORIAL

For years, a group of children living in Laguna City has been helped by the local community through a series of events and activities. This year, however, the community is facing a new challenge: a ban on using a popular venue to declare localist run.

The localist, known for his philanthropic efforts, has been a regular presence at community events. His support has been instrumental in organizing various fundraising events and initiatives.

Local residents are divided on the issue, with some expressing support for the localist and others opposing the ban. The decision was made after a recent incident involving the localist's alleged misuse of funds.

 Community members are urged to support local initiatives and contribute to the community's welfare.
THE GIFT OF giving

Charity workers, corporate representatives and celebrities will head to St. George’s College in Central today for the finale of Operation Santa Claus 2017, where the total tally will be announced.

The top donor this year was Morgan Stanley, raising about HK$1.5 million, followed by UBS ($1.3 million) and Hong Kong Sanatorium and Hospital (HK$1 million).

The top school fundraiser was Discovery Primary, which raised HK$1.5 million.

Operation Santa Claus is a donation drive jointly organised by the South China Morning Post and ITHK.

Past photographers captured scenes around the city as the annual charity drive marked its 36th anniversary.
Come Celebrate Operation Santa Claus’ 30th Anniversary

Kicking off a season of giving with football tournament fundraiser

South China Morning Post

Squash enthusiasts turn racquet action into funds

Pay to play for Operation Santa Claus on December 2 at the Hong Kong Football Club (HKFC)

UPCOMING OSC EVENTS

Osc Friends of Asia 5-a-Side Football Tournament 2017

Race ticket sales period

Osc merchandise popup store

Race ticket sales period

Osc Friends of Asia 5-a-Side Football Tournament 2017

Race ticket sales period

Osc merchandise popup store

X’mas has a new tradition with OSC raffle draw

X’mas has a new tradition with OSC raffle draw

South China Morning Post
Support OSC as you wine and dine at Best of British
Good food, live music, outdoor screenings and much more

UPCOMING OSC EVENTS

Raffle ticket sales period
Until Dec 26. Please visit osc.scmp.com/raffle for more information.

OCS Fundraisers

- On your mark...Fundraising
Dec 15, 22, 29, 10:30 - 11:30 | Royal Pump Club (all zones)
Dec 22, 29, 10:30 - 11:30 | 100 Year Old Me!
Dec 29, 10:30 - 11:30 | Kempinski (all zones)

- *Opposite Shanghai: Personalised Chocolate Gift Set & Chocolate Shop
Dec 15, 22, 29, 10:30 - 11:30 | Kempinski (all zones)

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Donate now to help make a real difference to those in need.

South China Morning Post
WAYS TO HELP

Eager to do your bit in making OSC 2018 an even bigger success? Here’s how you can help:

MAKE A DONATION!
[List Donation method details]

BECOME A MAJOR DONOR!
OSC warmly welcomes donations and support from corporate partners, schools, clubs, and associations

BECOME AN EVENT DONOR!
Make our fundraising events even more effective by serving as a sponsor! We always love to hear from those donating gifts-in-kind such as venues, food, drinks, facilities, prizes and gifts, etc.

Interested in becoming a major donor or event sponsor for OSC 2018? Then please do not hesitate to contact us on 2680 8152 or email osc@scmp.com.